NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MARCH 8, 1987

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	35.7	31,200
2	FAMILY TIES	35.4	30,940
3	CHEERS	28.8	25,170
4	MURDER, SHE WROTE	27.8	24,300
5	I'LL TAKE MANHATTAN, PT.1(S)	26.4	23,070
6	NIGHT COURT#	25.9	22,640
7	60 MINUTES	24.9	21,760
8	GOLDEN GIRLS	24.8	21,680
9	GROWING PAINS	23.0	20,100
10	WHO'S THE BOSS?	22.7	19,840
11	I'LL TAKE MANHATTAN, PT.4(S)	22.5	19,670
12	NBC MONDAY NIGHT MOVIES	22.0	19,230
13	I'LL TAKE MANHATTAN, PT.3(S)	21.4	18,700
14	I'LL TAKE MANHATTAN, PT.2(S)	21.3	18,620
15	MATLOCK	21.2	18,530
16	MAGNUM, P.I.#	20.6	18,000
17	MOVIE OF THE WEEK-TUE(S)	20.2	17,650
18	NBC SUNDAY NIGHT MOVIE	20.0	17,480
19	DALLAS#	19.6	17,130
20	MOONLIGHTING	19.5	17,040

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	27.6	62,600
2	FAMILY TIES	26.4	60,020
3	CHEERS	19.6	44,410
4	MURDER, SHE WROTE	18.0	40,930
5	GROWING PAINS	17.4	39,620
6	NIGHT COURT#	16.7	37,970
7	GOLDEN GIRLS	16.3	37,020
8	WHO'S THE BOSS?	16.1	36,450
9	60 MINUTES	15.9	36,000
10	SPECIAL MOVIE PRSNT.-FRI(S)	15.6	35,330
11	I'LL TAKE MANHATTAN, PT.1(S)	15.3	34,790
12	NBC MONDAY NIGHT MOVIES	15.3	34,640
13	HEAD OF THE CLASS#	15.1	34,180
14	NEWHART#	14.3	32,400
15	ALF#	14.0	31,750
16	NBC SUNDAY NIGHT MOVIE	13.8	31,330
17	MY SISTER SAM	13.3	30,090

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	29.7	27,020
2	FAMILY TIES	29.6	26,890
3	I'LL TAKE MANHATTAN, PT.1(S)	24.0	21,830
4	MURDER, SHE WROTE	24.0	21,800
5	CHEERS	23.0	20,850
6	I'LL TAKE MANHATTAN, PT.4(S)	21.8	19,760
7	GOLDEN GIRLS	20.9	18,970
8	NIGHT COURT#	20.5	18,610
9	I'LL TAKE MANHATTAN, PT.2(S)	20.2	18,310
10	60 MINUTES	20.0	18,190
11	I'LL TAKE MANHATTAN, PT.3(S)	19.7	17,880
12	GROWING PAINS	19.0	17,260
13	WHO'S THE BOSS?	17.7	16,050
14	MOVIE OF THE WEEK-TUE(S)	17.3	15,750
15	DALLAS#	17.2	15,640
16	NBC MONDAY NIGHT MOVIES	17.1	15,520
17	MATLOCK	17.0	15,430
18	KNOTS LANDING#	16.9	15,390
19	NEWHART#	16.8	15,230
20	MY SISTER SAM	16.7	15,210

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	22.4	18,330
2	FAMILY TIES	21.7	17,820
3	60 MINUTES	19.3	15,800
4	MURDER, SHE WROTE	18.5	15,190
5	CHEERS	18.3	14,990
6	NBC SUNDAY NIGHT MOVIE	15.8	12,960
6	NIGHT COURT#	15.8	12,960
8	MAGNUM, P.I.#	14.2	11,680
9	NBC MONDAY NIGHT MOVIES	13.8	11,340
10	EQUALIZER#	13.8	11,330
11	GOLDEN GIRLS	13.4	10,950
12	NEWHART#	13.1	10,780
13	MIAMI VICE	12.8	10,530
14	I'LL TAKE MANHATTAN, PT.1(S)	12.8	10,480
15	ALF#	12.4	10,130
16	MATLOCK	12.1	9,930

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MARCH 8, 1987

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES	31.6	18,140
2	BILL COSBY SHOW	29.9	17,150
3	CHEERS	24.9	14,310
4	GROWING PAINS	22.3	12,770
5	NIGHT COURT#	21.8	12,490
6	I'LL TAKE MANHATTAN, PT.1(S)	21.3	12,230
7	MOONLIGHTING	20.3	11,660
8	WHO'S THE BOSS?	19.4	11,150
9	I'LL TAKE MANHATTAN, PT.4(S)	19.1	10,960
10	NEWHART#	17.5	10,060
11	HEAD OF THE CLASS#	17.3	9,940
12	GRAMMY AWARDS(S)	17.3	9,910
13	KNOTS LANDING#	17.1	9,810
14	I'LL TAKE MANHATTAN, PT.2(S)	17.0	9,730
15	MURDER, SHE WROTE	16.5	9,460
16	MY SISTER SAM	16.4	9,420
17	NBC MONDAY NIGHT MOVIES	16.1	9,240
18	I'LL TAKE MANHATTAN, PT.3(S)	15.9	9,150
19	L.A. LAW	15.8	9,070
20	KATE & ALLIE	15.4	8,810

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE	38.2	10,660
2	60 MINUTES	33.1	9,240
3	GOLDEN GIRLS	31.1	8,680
4	BOB HOPE'S TAHITI(S)	29.8	8,320
5	BILL COSBY SHOW	29.7	8,270
6	I'LL TAKE MANHATTAN, PT.1(S)	29.6	8,250
7	MATLOCK	28.8	8,030
8	I'LL TAKE MANHATTAN, PT.4(S)	28.2	7,870
9	MOVIE OF THE WEEK-TUE(S)	28.0	7,810
10	I'LL TAKE MANHATTAN, PT.3(S)	26.8	7,480
11	FAMILY TIES	25.9	7,220
12	I'LL TAKE MANHATTAN, PT.2(S)	25.7	7,180
13	REAGAN POWER ANALYSIS(S)	25.5	7,100
14	DALLAS#	24.1	6,710
15	227	23.8	6,650
16	CBS SUNDAY MOVIE#	23.6	6,570
17	AMEN	23.4	6,530
18	HIGHWAY TO HEAVEN	22.9	6,400
19	FALCON CREST	20.9	5,840
20	BARBARA WALTERS SPECIAL(S)	20.4	5,700
21	FACTS OF LIFE	19.9	5,550
22	MAGNUM, P.I.#	19.7	5,490
23	20/20	19.1	5,340

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES	22.8	12,700
2	BILL COSBY SHOW	22.0	12,270
3	CHEERS	19.5	10,860
4	NIGHT COURT#	17.0	9,490
5	NBC SUNDAY NIGHT MOVIE	15.1	8,420
6	NEWHART#	14.7	8,200
7	60 MINUTES	14.2	7,910
8	GROWING PAINS	13.7	7,650
9	MURDER, SHE WROTE	13.6	7,600
10	ALF#	13.3	7,420
11	NBC MONDAY NIGHT MOVIES	13.2	7,360
12	HEAD OF THE CLASS#	13.1	7,320
13	EQUALIZER#	12.4	6,910
14	MIAMI VICE	12.3	6,840
15	EASY STREET#	12.2	6,790

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	31.5	6,620
2	MURDER, SHE WROTE	30.0	6,290
3	BOB HOPE'S TAHITI(S)	24.9	5,230
4	MATLOCK	24.4	5,120
5	BILL COSBY SHOW	23.5	4,940
6	GOLDEN GIRLS	22.5	4,730
7	FAMILY TIES	20.3	4,260
8	I'LL TAKE MANHATTAN, PT.1(S)	20.2	4,240
9	MOVIE OF THE WEEK-TUE(S)	20.0	4,210
10	HUNTER SPECIAL(S)	19.0	3,980
11	DALLAS#	18.9	3,960
12	REAGAN POWER ANALYSIS(S)	18.7	3,920
13	MAGNUM, P.I.#	18.0	3,780
14	CBS SUNDAY MOVIE#	17.7	3,720
15	AMEN	17.2	3,620
16	HIGHWAY TO HEAVEN	16.9	3,540
17	CHEERS	16.4	3,440
18	I'LL TAKE MANHATTAN, PT.3(S)	16.0	3,350
19	I'LL TAKE MANHATTAN, PT.4(S)	15.9	3,340
20	HUNTER	15.8	3,320
21	NBC NIGHTLY NEWS	15.6	3,280
22	NBC MONDAY NIGHT MOVIES	15.6	3,270

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM SPECIAL(S)			201	A	11.7	17	1023	2056	713	396	782	317	514	530	333	204^	619	165^	428	385	366	170^	279	146^	376	257^
2 SUN. 8.00P 60 NBC A			98																							
8.00 - 8.30				A	11.4	17	996	2055	711	382	766	310	503	520	316	203^	625	162^	430	382	379	177^	264^	153^	400	281
8.30 - 9.00				A	12.0	18	1049	2046	708	408	791	321	523	538	344	202^	612	164^	425	387	356	166^	292	140^	351	233^
ABC BUSINESS BRIEF-WED	18	178	186	A	14.7	22	1285	1869	696	316	791	299	505	450	372	242	548	232	391	331	228	135	241	122	289	201
1 WED. 8.58P 1 ABC N		88	90	B	14.1	21	1232	1875	737	331	810	321	527	480	358	228	556	238	393	334	238	138	209	105	300	221
2 WED. 8.17P 1																										
ABC BUSINESS BRIEF-FRI	17	183	166	A	13.3	22	1162	2009	767	229	868	237	446	464	436	334	567	189	307	275	277	203	163	77^	411	289
1 FRI. 8.41P 1 ABC N		88	84	B	11.9	19	1040	1932	731	298	838	262	463	442	371	321	478	161	277	264	210	165	157	86	459	301
2 FRI. 8.42P 1																										
ABC MONDAY NIGHT MOVIE	8	211	212	A	13.6	20	1189	1447	692	262	799	173	384	417	422	354	570	162	311	355	292	202	45^	16v	33^	24v
MON. 9.00P 120 ABC FF		99	99	B	13.8	21	1206	1603	753	316	850	265	505	489	425	293	561	179	343	361	287	170	116	53	76	49
9.00 - 9.30				A	14.0	20	1224	1444	679	258	790	177	386	410	421	342	588	184	331	377	299	195	36^	16v	30^	30^
9.30 - 10.00				A	13.7	20	1197	1438	700	269	807	165	388	417	440	357	563	166	296	346	279	203	28v	15v	40^	33^
10.00 - 10.30				A	13.5	21	1180	1455	700	252	801	170	371	418	417	365	565	146	298	347	296	208	55^	17v	34^	21v
10.30 - 11.00				A	13.2	21	1154	1449	694	265	803	183	390	423	407	358	560	149	320	357	294	198	60^	12v	26v	13v
ABC MOVIE SPECIAL-SAT(S)		197		A	8.5	15	743	2219	537	262^	606	245^	389	406	301^	168^	712	253^	539	517	392	138^	207^	91v	694	414
1 SAT. 9.00P 120 ABC FF		95																								
9.00 - 9.30				A	7.7	13	673	2351	568	310^	639	275^	430	440	317^	169^	724	228^	553	534	442	143^	217^	90v	771	451
9.30 - 10.00				A	8.5	14	743	2086	502	263^	578	194^	350^	365^	317^	186^	667	231^	473	436	357^	166^	184^	78v	657	383
10.00 - 10.30				A	9.1	16	795	2252	532	247^	601	259^	399	410	284^	155^	754	301^	592	561	395	119^	197^	86v	700	407
10.30 - 11.00				A	8.9	16	778	2139	527	225^	590	244^	370	404	284^	158^	676	237^	524	513	372	114^	228^	112^	645	410
ABC NEWSBRIEF-MON	20	186	183	A	11.2	16	979	1456	717	261	808	160	386	418	445	360	573	174	308	337	270	214	22v	11v	53^	36v
1 MON. 9.42P 2 ABC N		92	90	B	11.9	18	1040	1694	686	307	771	244	456	447	371	265	646	202	395	398	330	207	137	65	140	94
2 MON. 9.53P 2																										
ABC NEWSBRIEF-TUE	20	182	180	A	11.6	17	1014	1750	727	412	861	427	650	542	349	168	565	326	422	303	187	96^	212	98^	112^	84^
TUE. 9.58P 1 ABC N		90	90	B	15.2	23	1328	1752	770	382	855	372	613	548	388	193	588	271	431	385	246	121	176	88	133	89
ABC NEWSBRIEF-WED	20	181	178	A	13.4	20	1171	1656	769	274	864	270	488	455	419	318	480	184	308	286	197	154	180	77^	132	86^
1 WED. 9.58P 1 ABC N		90	90	B	13.3	21	1162	1594	818	366	909	320	536	514	404	306	483	169	285	276	215	166	99	53	103	70
2 WED. 8.58P 1																										
ABC NEWSBRIEF-THU	19	174	180	A	10.5	16	918	1596	779	299	929	233	406	420	401	447	449	121^	203	233	195	216	171	61^	47^	30v
THU. 9.58P 1 ABC N		89	89	B	10.0	15	874	1609	777	327	911	276	457	439	402	373	513	169	272	265	224	193	111	50	74	48
ABC NEWSBRIEF-FRI	19	172	157	A	8.9	15	778	1627	758	340	833	187	441	481	488	311	534	166^	319	309	256	173^	119^	59^	141^	123^
1 FRI. 10.05P 1 ABC N		89	83	B	7.8	13	682	1831	701	359	786	242	461	459	415	259	579	198	379	367	280	170	192	103	274	206
2 FRI. 9.57P 2																										
ABC NEWSBRIEF-WED SPECIAL(S)			193	A	10.7	17	935	1310	744	315	810	286^	458	449	363	273^	404	157^	221^	229^	131^	145^	70v	46v	26v	26v
2 WED. 10.28P 1 ABC N			94																							
ABC NEWSBRIEF-SAT.	20	183	179	A	7.8	13	682	2161	636	233	698	238	478	441	370	209	782	318	540	507	372	201^	251	67^	430	293
SAT. 8.58P 1 ABC N		91	88	B	8.1	14	708	1895	680	287	779	290	480	428	351	250	619	233	396	376	292	187	158	76	339	257
ABC NEWSBRIEF-SUN.	19	190	182	A	9.5	14	830	1575	542	265	630	271	420	384	255	194	755	289	539	506	365	170^	71^	15v	119^	69^
1 SUN. 10.01P 1 ABC N		93	90	B	14.0	21	1224	1768	684	320	778	281	499	486	382	221	711	274	502	475	338	165	133	57	146	106
2 SUN. 9.59P 1																										
ABC SPORTS UPDATE-SAT	19	188	177	A	8.4	14	734	1884	612	292	684	213	439	431	352	210	648	179^	420	420	362	190^	185^	63^	367	233
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC SPORTS UPDATE--CONT'D																										
1 SAT. 9.49P 1 ABC SN		91	91	B	8.1	14	708	1816	664	301	750	245	447	433	358	252	594	191	376	367	298	185	160	84	312	221
2 SAT. 9.58P 1																										
ABC SPORTS UPDATE-SUN	20	197	195	A	9.7	14	848	2087	698	275	795	334	586	518	340	198	678	244	492	465	351	142^	220	101^	394	313
1 SUN. 8.50P 1 ABC SN		93	93	B	11.9	17	1040	2151	733	325	815	312	531	520	387	213	669	258	477	461	318	157	216	91	451	303
2 SUN. 8.58P 1																										
ABC SUNDAY NIGHT MOVIE	17	212	193	A	10.9	17	953	1601	573	265	674	267	452	411	293	197	733	268	512	482	368	177	90^	26v	104^	67^
1 SUN. 8.00P 180 ABC FF		99	94	B	15.3	23	1337	1742	691	328	779	289	507	482	378	215	701	270	499	468	345	161	134	51	128	83
2 SUN. 9.00P 157																										
8.00 - 8.30				A	10.9	16	953	1849	692	271^	847	331	551	512	379	250^	740	220^	475	470	394	235^	111^	43v	151^	134^
8.30 - 9.00				A	9.7	14	848	1651	676	286^	830	309^	538	507	369	246^	646	164^	401	414	363	217^	80v	37v	95^	95^
9.00 - 9.30				A	11.3	16	988	1729	618	294	706	277	470	433	302	211	728	266	510	482	363	170	95^	35v	200	122^
9.30 - 10.00				A	11.5	17	1005	1628	595	272	673	272	456	420	285	197	741	262	520	485	378	174	94^	28v	120^	74^
10.00 - 10.30				A	11.0	17	961	1558	550	260	636	248	422	383	285	189	749	274	530	499	388	169	75^	19v	98^	54^
10.30 - 11.00				A	10.6	17	926	1433	499	256	604	240	400	361	267	179	718	264	498	467	371	170	74^	18v	37v	18v
11.00 - 11.30				A	10.8	23	944	1408	419	196^	497	212^	361	311	214^	127^	789	391	613	519	301	154^	122^	15v	LT	LT
11.30 - 12.00				A	11.8	34	1031	1454	493	242^	573	259^	441	389	235^	132^	753	298	569	513	367	152^	128^	18v	LT	LT
ABC WORLD NEWS TONIGHT	98	210	208	A	10.6	19	926	1357	613	205	699	126	274	279	335	376	570	106	250	283	301	264	34^	13v	54^	36^
M-F 6.30P 30 ABC N		99	98	B	10.8	19	944	1453	662	245	722	144	292	331	344	356	610	125	283	306	324	275	49	25	72	42
ABC WRLD NEWS TONIGHT-SAT	12	179	176	A	7.4	15	647	1461	685	167^	715	120^	249	274	287	427	627	91^	253	295	318	332	19v	LT	100^	37v
SAT. 6.30P 30 ABC N		94	94	B	8.3	16	725	1584	685	238	772	165	304	300	306	420	665	142	296	295	305	323	46	13	101	57
ABC WRLD NEWS TONIGHT-SUN	17	161	154	A	7.6	15	664	1590	555	167^	628	121^	213	232	302	359	718	192^	351	387	331	298	58^	24v	186^	128^
SUN. 6.30P 30 ABC N		83	82	B	7.4	13	647	1487	646	192	696	119	236	253	269	415	634	159	301	296	273	305	64	38	93	63
ALF	17		206	A	18.3	27	1599	1986	530	194	584	220	355	326	264	193	633	282	462	409	258	135^	261	98^	508	347
2 MON. 8.00P 30 NBC CS			99	B	16.4	24	1433	2145	702	324	785	339	528	455	316	212	594	244	437	394	283	123	252	116	514	349
AMEN	18	203	194	A	19.2	33	1678	1756	759	281	857	213	397	416	400	388	520	139	270	264	258	216	185	95	194	128
SAT. 9.30P 30 NBC CS		98	95	B	19.9	34	1739	1757	802	317	901	255	455	434	390	383	506	146	264	253	230	209	143	85	207	158
BARBARA WALTERS SPECIAL(S)		211		A	18.7	30	1634	1328	752	297	858	224	455	430	378	349	432	142^	246	274	195	158^	15v	LT	23v	10v
1 WED. 10.00P 60 ABC CC		99																								
10.00 - 10.30				A	18.9	30	1652	1295	754	290	851	222	454	434	379	343	407	144^	231	255	171	152^	17v	LT	20v	20v
10.30 - 11.00				A	18.6	31	1626	1349	746	303	860	223	452	425	376	352	452	140^	260	288	216	164^	11v	LT	26v	LT
BILL COSBY SHOW	20	216	210	A	35.7	53	3120	2006	761	366	864	317	549	504	397	264	587	230	393	351	271	158	212	101	343	238
THU. 8.00P 30 NBC CS		99	99	B	36.0	54	3146	2071	819	372	926	348	588	522	404	280	603	242	402	358	263	166	199	108	343	229
BOB HOPE'S TAHITI(S)		207		A	18.9	27	1652	1547	793	250	899	192	312	329	396	505	544	72^	177	200	262	317	58^	24v	46^	34v
1 MON. 8.00P 60 NBC GV		99																								
8.00 - 8.30				A	18.5	27	1617	1586	793	243	886	177	298	318	397	507	560	73^	199	199	276	318	72^	31v	68^	41v
8.30 - 9.00				A	19.4	28	1696	1498	789	255	905	204	327	340	396	497	526	72^	159^	198	247	313	42^	15v	25v	25v
CAGNEY & LACEY	16	207		A	12.6	21	1101	1395	757	266	791	279	505	463	389	243^	470	140^	282	270	242^	177^	63v	34v	71^	20v
1 MON. 10.00P 60 CBS OP		98		B	15.0	24	1311	1405	748	323	836	233	441	444	406	329	459	138	269	260	242	168	59	33	51	28
10.00 - 10.30				A	12.8	21	1119	1458	767	289	801	275	499	471	382	251	503	175^	311	278	229^	182^	68^	38v	86^	26v
10.30 - 11.00				A	12.4	21	1084	1320	744	242^	778	281	508	453	398	234^	432	102^	249^	262	253^	170^	55v	28v	55v	15v
CAVANAUGHS	11	207		A	15.8	24	1381	1779	718	290	827	297	491	493	407	244	628	255	450	343	283	178^	173^	97^	151^	104^
1 MON. 9.30P 30 CBS CS		99		B	16.7	25	1460	1544	769	320	844	261	452	458	383	318	498	166	302	298	238	168	94	47	108	71

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS EVENING NEWS-RATHER	105	208	207	A	12.1	22	1058	1457	665	202	711	101	238	255	334	425	630	158	291	263	299	298	52^	22^	64^	40^
M-F 6.30P 30 CBS N		99	99	B	12.2	22	1066	1493	682	220	759	132	281	295	346	426	604	133	285	273	303	282	63	27	67	38
CBS EVENING NEWS-SUNDAY	12	174	163	A	9.1	18	795	1557	638	222	710	111^	225	261	338	425	749	204	330	317	320	379	21v	LT	77^	38v
SUN. 6.00P 30 CBS N		86	85	B	8.5	15	743	1533	677	202	724	112	230	255	311	440	676	158	291	298	311	343	60	22	73	32
CBS NEWS SPEC.(S)		199		A	7.6	11	664	1518	652	152^	700	57v	145^	174^	298^	511	625	141^	258^	252^	267^	341^	75v	19v	118^	95v
1 THU. 8.00P 60 CBS N		99																								
8.00 - 8.30				A	7.4	11	647	1558	666	172^	712	73v	165^	190^	310^	505	643	171^	291^	252^	268^	329^	71v	13v	132^	104v
8.30 - 9.00				A	7.8	11	682	1460	633	132^	683	42v	124^	158^	281^	512	597	108^	219^	245^	262^	352^	80v	24v	100v	84v
CBS SAT. NEWS-SCHIEFFER	14	172	167	A	8.4	17	734	1422	674	119^	713	68^	182^	212	311	487	626	163^	265	253	271	343	18v	8v	65^	51^
SAT. 6.30P 30 CBS N		89	89	B	8.3	16	725	1451	652	164	699	90	194	238	290	444	626	142	259	258	272	328	42	18	84	46
CBS SATURDAY MOVIE	15	195	184	A	10.7	19	935	1441	804	310	853	196	386	460	467	330	449	99^	216	202	245	200	57^	8v	82^	63^
SAT. 9.00P 120 CBS FF		97	95	B	11.5	20	1005	1683	730	278	806	221	438	455	421	292	633	170	364	377	358	211	105	49	139	97
9.00 - 9.30				A	9.1	15	795	1435	779	264	832	227	366	423	422	333	467	108^	218	195	238	226	32v	LT	104^	80^
9.30 - 10.00				A	10.5	18	918	1465	835	335	879	199	410	486	482	333	459	91^	220	198	248	217	44^	LT	83^	65^
10.00 - 10.30				A	11.2	20	979	1418	797	307	846	179	377	454	483	324	430	93^	201	197	240	186	65^	12v	77^	59^
10.30 - 11.00				A	11.7	21	1023	1471	823	329	868	192	397	470	478	337	462	110^	234	216	261	187	74^	9v	67^	50^
CBS SUNDAY MOVIE	13		203	A	19.2	30	1678	1539	835	323	894	211	434	451	423	393	494	118^	237	249	265	222	67^	47^	84^	61^
2 SUN. 9.00P 120 CBS FF			98	B	18.5	29	1617	1516	797	316	884	234	442	454	423	367	508	119	255	271	265	212	62	35	62	42
9.00 - 9.30				A	18.9	28	1652	1510	803	310	864	192	399	424	411	391	490	108^	228	255	263	220	52^	41v	104^	73^
9.30 - 10.00				A	18.7	28	1634	1539	832	314	888	215	431	441	411	390	502	125^	236	248	260	226	54^	44v	95^	66^
10.00 - 10.30				A	19.3	30	1687	1560	854	340	915	222	453	474	438	392	485	119^	241	239	262	219	82^	50^	78^	57^
10.30 - 11.00				A	20.0	32	1748	1533	841	329	901	214	447	464	431	388	500	127^	244	248	273	221	73^	50^	59^	45^
CHEERS	18	211	203	A	28.8	42	2517	1764	736	343	829	351	570	501	366	208	594	264	430	363	256	136	156	83	185	139
THU. 9.00P 30 NBC CS		99	99	B	28.4	42	2482	1842	764	371	857	356	582	519	376	218	652	289	480	433	291	137	157	85	176	119
COLBYS	18	207	209	A	11.5	17	1005	1555	819	307	961	257	431	434	407	445	419	139^	209	208	172	184	98^	44^	77^	51^
THU. 9.00P 60 ABC GD		99	99	B	11.5	17	1005	1572	798	323	937	286	481	475	415	368	449	157	259	241	204	155	103	59	83	58
9.00 - 9.30				A	10.8	16	944	1559	817	303	957	257	428	436	408	440	388	121^	193	189	168	175	101^	43^	113^	73^
9.30 - 10.00				A	12.3	18	1075	1524	809	306	952	254	428	422	401	445	438	150	220	223	175	189	92^	42^	42^	28v
CRIME STORY	9	204	180	A	13.7	24	1197	1633	593	250	681	224	402	363	338	231	752	241	455	422	399	231	138	67^	62^	31^
FRI. 10.00P 60 NBC OP		99	95	B	13.9	24	1215	1609	649	283	726	253	446	399	354	227	714	225	449	425	381	215	84	31	85	61
10.00 - 10.30				A	14.0	23	1224	1617	596	260	687	234	411	368	335	230	726	231	436	410	390	222	140	67^	64^	33^
10.30 - 11.00				A	13.4	24	1171	1635	588	237	672	212	392	357	340	234	775	250	472	433	406	239	133	68^	55^	27v
DALLAS	19	203		A	19.6	30	1713	1544	813	371	914	208	472	449	471	393	437	109^	194	185	216	232	55^	55^	138^	64^
1 FRI. 9.00P 60 CBS GD		99		B	21.8	35	1905	1602	857	332	952	258	484	466	426	409	484	138	245	246	224	204	61	39	105	68
9.00 - 9.30				A	19.2	30	1678	1539	812	361	914	203	463	439	469	402	423	103^	180	166	201	237	61^	61^	141^	63^
9.30 - 10.00				A	20.1	31	1757	1534	805	377	903	211	474	454	468	380	447	117^	209	201	225	224	50^	50^	134^	64^
DISNEY SUNDAY MOVIE	21	212	209	A	12.6	20	1101	2372	748	317	814	366	603	548	346	187	666	239	495	465	358	128^	240	102^	652	450
1 SUN. 7.00P 60 ABC FF		99	99	B	13.2	20	1154	2266	705	312	796	329	544	509	356	198	652	271	478	444	300	143	236	109	582	378
2 SUN. 7.00P 120																										
7.00 - 7.30				A	10.4	17	909	2376	733	352	822	356	577	558	362	202	637	193	450	425	361	164	233	105^	684	451
7.30 - 8.00				A	11.7	18	1023	2386	731	320	818	370	601	552	350	188	675	227	499	458	379	143	230	101^	663	443
8.00 - 8.30				A	15.8	24	1381	2416	786	290	819	372	633	551	348	179^	710	299	550	522	343	97^	245	100^	642	468
8.30 - 9.00				A	15.7	23	1372	2294	745	291	784	355	608	519	326	176^	666	271	510	480	333	94^	253	104^	591	445

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																															
DYNASTY						18	211	209	A	15.3	23	1337	1616	830	320	952	313	557	509	430	317	446	181	264	250	162	152	147	101^	71^	51^
	1 WED.	9.00P	60	ABC	GD		99	99	B	17.3	26	1512	1591	844	367	951	338	572	529	414	313	439	166	274	253	191	140	104	55	97	65
	2 WED.	9.30P	60																												
	9.00 - 9.30								A	16.3	24	1425	1710	843	288	1004	307	585	511	449	345	409	152^	224	219	140^	168^	173^	118^	124^	80^
	9.30 - 10.00								A	15.6	23	1363	1647	842	327	969	318	575	524	442	323	459	184	276	267	181	146	160	104	59^	42^
	10.00 - 10.30								A	13.9	21	1215	1392	764	328	830	302	478	461	371	266	444	201^	267	240	139^	143^	89^	74^	29v	29v
EASY STREET						6	202		A	14.2	20	1241	2165	752	372	853	312	544	498	401	249	773	312	548	480	385	158^	221^	143^	318	246
	1 SUN.	8.00P	30	NBC	CS		99		B	13.3	19	1162	2190	795	360	900	357	598	525	392	241	681	306	504	403	305	136	257	145	352	243
EQUALIZER						17	208		A	18.5	30	1617	1602	592	248	703	179	362	358	392	277	700	234	428	400	357	199	105^	49^	94^	46^
	1 WED	10.00P	60	CBS	PD		99		B	15.8	27	1381	1557	651	248	734	193	388	394	379	282	658	198	405	374	346	217	99	50	66	40
	10.00 - 10.30								A	18.5	29	1617	1605	580	246	697	182	357	355	382	271	703	223	432	411	366	197	104^	45^	101^	48^
	10.30 - 11.00								A	18.4	31	1608	1600	607	250	710	179	368	360	402	280	699	245	426	394	352	198	103^	50^	88^	44v
FACTS OF LIFE						18	200	193	A	17.1	30	1495	1700	726	293	823	216	378	409	352	371	379	119	187	192	161	158	184	121	314	222
	SAT.	8.00P	30	NBC	CS		98	96	B	16.7	29	1460	1866	775	342	910	291	483	435	364	371	476	164	268	243	200	181	173	111	307	216
FALCON CREST						19	203	205	A	17.3	30	1512	1598	785	298	886	210	454	441	436	387	452	142	245	247	194	183	102	56^	158	81^
	FRI.	10.00P	60	CBS	GD		99	99	B	17.5	30	1530	1522	838	311	933	236	447	427	414	431	447	126	218	220	190	198	63	34	79	57
	10.00 - 10.30								A	17.6	30	1538	1629	773	298	877	212	447	433	427	382	450	134	240	242	202	186	120	72^	182	94
	10.30 - 11.00								A	16.9	30	1477	1568	796	297	895	205	462	450	449	394	457	151	248	249	185	187	85^	40^	131	68^
FAMILY TIES						19	212	207	A	35.4	51	3094	1940	756	380	869	355	586	521	386	233	576	244	409	353	251	138	216	109	279	201
	THU.	8.30P	30	NBC	CS		99	99	B	34.1	50	2980	2022	806	381	918	376	618	542	396	243	586	259	422	370	252	131	203	112	315	210
GIMME A BREAK						16	198		A	13.9	20	1215	1707	622	339	710	256	418	335	295	268	593	190^	413	407	314	135^	195^	134^	209^	92^
	1 WED.	9.00P	30	NBC	CS		99		B	14.6	22	1276	1725	716	320	829	279	474	424	369	300	473	171	312	276	224	136	196	106	227	151
GOLDEN GIRLS						19	206	200	A	24.8	41	2168	1708	775	285	874	206	403	419	390	399	506	132	256	256	239	219	153	81	175	117
	SAT.	9.00P	30	NBC	CS		99	96	B	25.0	41	2185	1795	816	316	923	255	467	441	395	397	515	149	271	261	230	213	133	81	224	161
GRAMMY AWARDS(S)							207		A	18.3	27	1599	1746	720	372	857	347	620	543	407	202	536	236	372	315	220	139^	196	128^	157^	123^
	1 TUE.	8.00P	204	CBS	AC		99																								
	8.00 - 8.30								A	15.2	21	1328	1818	721	376	831	355	606	509	373	189^	555	199^	362	327	241	166^	229	142^	203^	183^
	8.30 - 9.00								A	16.8	23	1468	1745	688	362	815	347	607	513	365	173^	536	218	358	327	222	155^	199	133^	195	172^
	9.00 - 9.30								A	20.3	28	1774	1776	679	375	833	326	602	545	400	198	535	265	366	300	197	141^	226	166	182	156^
	9.30 - 10.00								A	20.4	29	1783	1748	716	400	851	328	613	563	414	205	523	243	360	304	201	135^	198	146^	176	138^
	10.00 - 10.30								A	19.8	30	1731	1839	765	360	871	342	638	564	445	208	590	288	443	348	243	125^	224	126^	154^	110^
	10.30 - 11.00								A	18.0	29	1573	1699	769	362	906	372	642	566	435	225	534	257	388	319	212	124^	178	111^	81^	50^
	11.00 - 11.30								A	17.1	32	1495	1570	708	373	895	377	631	524	405	220	476	152^	305	281	237	138^	104^	57^	95^	42v
GROWING PAINS						17	212	212	A	23.0	33	2010	1971	749	378	859	392	635	542	355	191	493	239	381	307	203	89	251	111	368	262
	TUE.	8.30P	30	ABC	CS		99	99	B	22.8	33	1993	1985	759	382	856	393	618	534	358	187	540	250	405	356	234	99	252	139	337	228
HARRY						1		199	A	15.7	23	1372	1607	719	319	740	310	467	426	324	223	505	212	365	310	214	121^	178^	78^	184^	109^
	2 WED.	8.30P	30	ABC	CS			97	B	15.7	23	1372	1607	719	319	740	310	467	426	324	223	505	212	365	310	214	121	178	78	184	109
HEAD OF THE CLASS						19	205		A	18.2	27	1591	2148	697	386	853	404	625	516	348	176	598	241	460	393	277	121^	322	170^	375	302
	1 WED.	8.30P	30	ABC	CS		99		B	17.1	26	1495	1924	742	335	821	350	575	510	358	192	557	253	420	362	242	112	243	118	303	219
HIGHWAY TO HEAVEN						19	210	209	A	18.0	27	1573	1687	733	262	830	206	379	363	345	407	514	123	248	267	261	224	129	75^	214	141
	WED.	8.00P	60	NBC	GD		99	99	B	18.0	28	1573	1688	753	305	864	211	395	388	383	410	527	130	274	277	275	214	127	68	170	111
	8.00 - 8.30								A	17.1	26	1495	1650	723	262	815	193	356	341	328	416	507	121	238	260	252	223	109	65^	219	145
	8.30 - 9.00								A	19.0	28	1661	1704	738	260	837	213	394	379	360	397	514	121	250	269	266	225	147	84^	206	136

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HILL STREET BLUES	1		201	A	13.8	23	1206	1516	602	288	669	213^	385	427	348	217^	758	287	482	463	388	207^	77^	29v	12v	LT
2 TUE. 10.00P 60 NBC OP			99	B	13.8	23	1206	1516	602	288	669	213	385	427	348	217	758	287	482	463	388	207	77	29	12	LT
10.00 - 10.30				A	14.0	22	1224	1498	624	301	690	213^	391	435	358	231	725	255	434	439	385	214^	73^	27v	10v	LT
10.30 - 11.00				A	13.5	23	1180	1536	582	276	650	214^	380	421	338	204^	794	317	530	489	394	204^	80^	31v	12v	LT
HOME(S)			178	A	10.4	17	909	1559	877	305^	928	120^	412	486	600	428	432	66v	200^	267^	258^	165^	78^	52v	121^	107^
2 FRI. 9.00P 60 ABC GD			94																							
9.00 - 9.30				A	10.8	18	944	1604	873	316	935	130^	402	472	588	438	438	61v	199^	270^	276^	168^	74v	57v	157^	129^
9.30 - 10.00				A	10.0	17	874	1498	877	289^	911	105^	420	502	611	409	421	70v	199^	260^	240^	161^	83^	45v	83^	83^
HOTEL	16		206	A	10.1	17	883	1310	738	282^	805	267^	463	474	418	236^	466	204^	298^	228^	156^	150^	39v	16v	LT	LT
2 WED. 10.30P 60 ABC GD			98	B	15.0	26	1311	1440	791	329	897	297	505	466	390	335	422	142	238	229	174	161	75	48	46	31
10.30 - 11.00				A	10.6	17	926	1321	741	281^	805	299^	470	473	382	232^	459	207^	281^	227^	138^	158^	57v	30v	LT	LT
11.00 - 11.30				A	9.6	17	839	1294	732	278^	801	232^	456	476	459	235^	471	200^	312^	229^	176^	142^	22v	LT	LT	LT
HUNTER	16	195	186	A	16.5	30	1442	1632	676	274	793	196	383	397	365	341	565	144	296	302	304	230	139	79^	135	84^
SAT. 10.00P 60 NBC OP		98	95	B	16.9	30	1477	1666	745	292	842	252	449	421	367	337	555	156	305	293	282	212	140	85	129	101
10.00 - 10.30				A	16.6	30	1451	1621	694	293	796	192	378	405	368	345	560	144	295	300	300	228	137	78^	128	79^
10.30 - 11.00				A	16.4	30	1433	1634	655	254	786	197	385	389	361	335	563	140	294	299	306	230	143	81^	142	91^
HUNTER SPECIAL(S)			195	A	15.8	23	1381	1581	618	252	677	100^	285	329	362	321	675	138^	319	352	355	288	84^	51v	145^	121^
2 TUE. 9.00P 60 NBC OP			99																							
9.00 - 9.30				A	15.7	23	1372	1588	618	257	680	102^	293	327	353	322	664	129^	305	340	346	292	86^	54^	158^	133^
9.30 - 10.00				A	16.0	23	1398	1557	618	248	671	99^	275	330	366	316	679	144^	331	360	362	283	78^	46v	129^	108^
I'LL TAKE MANHATTAN, PT.1(S)		208		A	26.4	40	2307	1508	836	385	947	258	531	501	481	357	454	123	231	249	239	184	61^	56^	46^	18v
1 SUN. 9.00P 120 CBS FF		99																								
9.00 - 9.30				A	27.9	40	2438	1480	824	407	922	257	512	475	455	355	422	127	213	228	206	167	76^	76^	60^	26v
9.30 - 10.00				A	27.1	39	2369	1479	830	413	941	271	530	485	469	349	433	123	214	236	224	177	61^	61^	44^	23v
10.00 - 10.30				A	25.9	40	2264	1513	832	353	955	259	540	510	487	359	472	124	242	257	250	195	50^	43^	36^	9v
10.30 - 11.00				A	24.6	40	2150	1566	855	365	973	243	545	532	522	370	495	123^	259	277	277	197	56^	44^	42^	9v
I'LL TAKE MANHATTAN, PT.2(S)			208	A	21.3	31	1862	1496	916	368	984	307	524	489	450	386	439	117^	231	223	245	162	35v	20v	38v	19v
2 MON. 9.00P 120 CBS FF			99																							
9.00 - 9.30				A	21.1	29	1844	1507	888	363	959	291	503	482	449	383	435	114^	223	232	241	155	50^	23v	63^	40^
9.30 - 10.00				A	21.6	30	1888	1533	922	378	995	303	530	499	471	390	434	117^	242	224	242	155	51^	19v	53^	36v
10.00 - 10.30				A	21.7	31	1897	1471	916	362	981	314	525	476	431	386	453	123^	237	225	258	165	20v	20v	17v	LT
10.30 - 11.00				A	21.0	32	1935	1453	931	364	993	314	529	492	445	384	423	110^	213	205	234	167	19v	19v	18v	LT
I'LL TAKE MANHATTAN, PT.3(S)			208	A	21.4	33	1870	1423	847	315	957	292	490	471	401	400	424	95^	234	232	208	180	40^	20v	LT	LT
2 TUE. 9.00P 120 CBS FF			99																							
9.00 - 9.30				A	18.1	26	1582	1403	839	277	902	237	440	431	405	406	448	108^	249	233	211	189	46^	15v	7v	LT
9.30 - 10.00				A	20.6	30	1800	1429	843	307	942	280	489	453	408	400	435	108^	250	237	207	175	52^	23v	LT	LT
10.00 - 10.30				A	23.7	37	2071	1434	861	330	988	317	514	495	406	400	414	85^	221	232	209	182	32v	19v	LT	LT
10.30 - 11.00				A	23.2	39	2028	1414	838	336	975	319	500	494	386	394	402	83^	216	230	202	172	37^	25v	LT	LT
I'LL TAKE MANHATTAN, PT.4(S)			208	A	22.5	36	1967	1515	906	364	1005	350	558	479	390	400	415	125^	221	212	176	170	67^	44^	28v	27v
2 WED. 9.30P 120 CBS FF			99																							
9.30 - 10.00				A	20.6	31	1800	1613	932	358	998	345	555	471	381	401	467	136^	265	242	206	183	86^	49^	62^	53^
10.00 - 10.30				A	22.3	34	1949	1518	911	376	1017	358	575	489	395	396	396	121^	203	202	166	168	78^	52^	27v	27v
10.30 - 11.00				A	23.4	38	2045	1487	894	370	1008	351	556	479	389	405	390	128^	204	198	155	161	66^	50^	23v	23v
11.00 - 11.30				A	23.6	43	2063	1462	892	352	997	345	544	480	392	400	415	119^	219	209	182	171	42^	31v	8v	8v
JACK & MIKE	17	206	208	A	10.4	17	909	1592	732	392	907	372	600	540	421	218	536	280	391	288	207	110^	116^	66^	33v	19v
TUE. 10.00P 60 ABC A		95	99	B	13.4	23	1171	1520	735	356	839	329	549	523	393	222	517	227	371	327	235	117	96	55	68	42
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME (WK # DAY START TIME DUR NET PROG. TYPE)	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
JACK & MIKE-CONT'D																										
10.00 - 10.30				A	10.9	17	953	1605	714	381	890	356	584	525	416	221	543	272	395	276	224	111^	126^	73^	46^	33v
10.30 - 11.00				A	9.9	16	865	1566	752	402	924	391	617	556	425	213	525	287	384	296	188	108^	99^	57^	18v	LT
KATE & ALLIE	20	208	203	A	19.3	28	1687	1711	767	298	852	311	522	486	368	272	443	200	301	257	184	124	156	117	260	179
MON. 8.00P 30 CBS CS		99	99	B	19.0	28	1661	1672	794	343	894	286	488	463	396	336	450	154	270	259	206	150	126	76	202	127
KNOTS LANDING	13		206	A	17.5	29	1530	1642	909	362	1005	369	640	596	426	324	455	191	330	290	202	102^	115^	68^	67^	55^
2 THU. 10.00P 60 CBS GD			99	B	17.6	29	1538	1546	842	328	957	371	597	532	396	309	440	176	289	257	195	129	95	56	54	37
10.00 - 10.30				A	17.2	28	1503	1626	912	364	1003	368	636	594	419	323	447	196	322	286	191	101^	110^	59^	66^	55^
10.30 - 11.00				A	17.8	31	1556	1651	904	360	1005	371	645	595	431	323	461	187	337	292	209	101^	118^	75^	67^	56^
L.A. LAW	12	209	203	A	19.1	31	1669	1528	723	351	813	314	544	474	377	224	550	233	382	339	243	138	100	49^	65^	45^
1 THU. 9.30P 60 NBC GD		99	98	B	18.5	30	1617	1527	734	364	816	300	521	488	392	231	579	214	386	377	291	150	84	49	48	39
2 THU. 10.00P 60																										
9.30 - 10.00				A	21.1	32	1844	1731	779	370	862	353	629	557	412	185	609	237	433	367	291	141^	125^	47^	135^	100^
10.00 - 10.30				A	20.2	32	1765	1483	693	329	787	295	519	449	372	227	542	230	372	339	237	138	109	63^	45^	28^
10.30 - 11.00				A	14.9	26	1302	1329	716	378	793	292	478	417	339	267	478	236	329	296	180^	130^	41v	18v	17v	17v
LOVE BOAT SPECIAL(S)		202		A	12.5	20	1093	1522	657	261	767	269	404	353	285	305	574	213^	355	259	257	198^	60v	36v	121^	88^
1 FRI. 9.00P 120 ABC CS		98																								
9.00 - 9.30				A	11.8	18	1031	1454	648	187^	708	221^	349	324	276	305	541	191^	330	240^	253^	183^	79^	47v	126^	85^
9.30 - 10.00				A	11.7	18	1023	1518	675	218^	745	252^	376	328	274	317	577	218^	356	220^	240^	202^	71^	45v	125^	72^
10.00 - 10.30				A	13.3	22	1162	1563	661	318	801	288	435	379	299	300	605	231^	366	281	257	219^	42v	22v	115^	90^

PROGRAM NAME (WK # DAY START TIME DUR NET PROG. TYPE)	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
10.30 - 11.00				A	13.1	23	1145	1548	660	314	815	312	449	384	286	302	570	211^	362	291	277	184^	43v	28v	120^	102^
MACGYVER	18	208	202	A	15.5	22	1355	1694	665	267	748	230	433	427	380	260	642	203	371	411	334	207	125	33^	179	120
MON. 8.00P 60 ABC A		97	97	B	14.8	22	1294	1761	672	283	745	206	407	406	365	281	701	199	405	403	375	245	129	60	186	126
8.00 - 8.30				A	15.0	22	1311	1728	698	287	779	233	449	440	401	275	655	200	370	419	348	215	122	32^	172	115
8.30 - 9.00				A	15.8	23	1381	1676	641	249	727	226	424	419	367	251	630	204	372	404	326	201	130	34^	189	129
MAGNUM, P.I.	18	204		A	20.6	30	1800	1578	689	210	781	195	418	400	418	306	648	183	364	356	342	210	61^	23v	88^	42^
1 WED. 9.00P 60 CBS PD		99		B	16.6	25	1451	1662	708	280	791	227	443	434	398	294	655	221	402	384	322	205	112	49	104	66
9.00 - 9.30				A	20.0	29	1748	1586	692	209	786	182	417	405	436	312	649	176	364	360	356	208	69^	23v	82^	41v
9.30 - 10.00				A	21.2	31	1853	1566	682	208	772	209	417	393	397	297	648	188	365	351	332	213	54^	22v	92^	43^
MATLOCK	19	209	206	A	21.2	30	1853	1518	747	265	831	138	327	381	417	432	536	70^	205	241	297	277	70^	48^	81	54^
TUE. 8.00P 60 NBC GD		99	99	B	18.6	28	1626	1575	753	268	832	161	335	352	392	430	588	115	260	263	301	282	69	43	86	53
8.00 - 8.30				A	20.7	30	1809	1534	750	262	834	140	327	379	412	435	547	74^	214	253	302	278	68^	45^	85	55^
8.30 - 9.00				A	21.7	31	1897	1496	745	267	829	138	327	380	418	430	523	64^	196	230	293	274	65^	47^	79	53^
MIAMI VICE	19	213	189	A	16.5	26	1442	1731	676	297	755	234	469	443	389	241	729	265	475	415	367	201	121	35^	126	72^
FRI. 9.00P 60 NBC OP		99	95	B	17.3	28	1512	1765	681	338	766	283	503	478	377	203	697	273	487	448	338	164	133	55	169	121
9.00 - 9.30				A	16.2	26	1416	1713	674	294	749	224	471	445	394	237	710	255	460	404	361	193	117	33^	137	80^
9.30 - 10.00				A	16.8	27	1468	1740	677	299	755	242	463	439	381	241	747	274	488	426	374	207	122	35^	116	66^
MIKE HAMMER	11	197	199	A	12.3	19	1075	1507	686	171	753	156	328	330	358	375	606	161	273	276	295	282	66^	31v	82^	40^
WED. 8.00P 60 CBS PD		97	96	B	12.3	19	1075	1601	693	217	765	147	322	347	378	375	641	141	303	327	344	279	71	36	124	72
8.00 - 8.30				A	11.6	18	1014	1496	694	156	758	161	332	338	360	377	605	160	271	281	298	279	59^	29v	74^	40^
8.30 - 9.00				A	13.0	19	1136	1508	676	179	746	147	322	321	356	374	603	161	271	267	290	285	72^	34^	87^	39^
MR. BELVEDERE	17	201	185	A	14.9	24	1302	1906	764	223	865	236	438	436	420	356	502	170	271	227	242	187	172	90^	367	261
FRI. 8.30P 30 ABC CS		96	93	B	13.9	22	1215	1858	724	280	836	260	464	428	364	327	472	160	272	247	208	171	162	92	386	252
MOONLIGHTING	17	212	212	A	19.5	28	1704	1733	750	389	874	416	685	580	362	160	493	279	374	296	168	81^	217	99	149	117
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MOONLIGHTING-CONT'D																										
TUE. 9.00P 60 ABC PD		99	99	B	22.6	33	1975	1805	785	403	891	406	662	585	390	180	575	279	446	399	244	95	191	102	148	102
9.00 - 9.30				A	19.9	28	1739	1731	749	373	864	400	677	580	367	158	485	270	365	294	166	82	222	108	160	131
9.30 - 10.00				A	19.1	27	1669	1725	746	404	878	432	689	578	355	160	500	286	383	297	171	79^	211	88	136	105
MOVIE OF THE WEEK-TUE(S)		193		A	20.2	31	1765	1527	792	225	892	188	391	386	426	442	519	110^	255	269	275	238	54^	28v	62^	27v
1 TUE. 9.00P 137 NBC FF		99																								
9.00 - 9.30				A	19.4	27	1696	1556	800	205	889	182	377	354	420	455	509	117^	265	260	265	219	54^	19v	104^	48^
9.30 - 10.00				A	19.6	28	1713	1527	780	213	869	165	373	364	425	439	509	104^	258	264	267	231	75^	26v	74^	27v
10.00 - 10.30				A	21.1	32	1844	1514	790	247	908	206	419	420	431	428	504	100^	244	265	275	236	39v	25v	63^	24v
10.30 - 11.00				A	21.5	35	1879	1518	781	248	902	198	403	402	423	440	530	123^	252	272	272	250	47^	35v	39^	25v
11.00 - 11.30				A	19.2	35	1678	1502	821	192	885	182	367	374	428	452	555	106^	257	280	304	265	50^	35v	12v	LT
MURDER, SHE WROTE	19	208	208	A	27.8	40	2430	1684	829	346	896	173	389	408	440	438	625	185	313	326	295	260	73	48^	90	58
SUN. 8.00P 60 CBS SM		99	99	B	25.8	37	2255	1639	807	308	886	172	383	405	431	431	595	131	279	295	308	267	70	37	88	57
8.00 - 8.30				A	27.0	40	2360	1643	817	340	883	166	378	395	429	437	624	184	307	325	292	263	56^	38^	80	50^
8.30 - 9.00				A	28.8	41	2517	1709	836	350	904	180	397	417	446	436	621	187	315	328	294	253	84	55^	100	66
MY SISTER SAM	16	204	204	A	19.2	28	1678	1793	835	314	906	336	561	520	399	278	507	233	353	281	210	129	147	106	233	154
MON. 8.30P 30 CBS CS		99	99	B	18.4	27	1608	1682	791	339	876	296	496	476	383	309	454	161	278	265	207	144	132	83	220	144
NBC MONDAY NIGHT MOVIES	19	202	202	A	22.0	33	1923	1801	722	318	807	277	481	450	366	274	591	207	384	352	283	171	193	105	210	163
1 MON. 9.00P 120 NBC FF		99	99	B	19.0	29	1661	1675	769	339	866	296	524	482	402	280	543	186	333	310	261	171	148	81	118	90
2 MON. 8.30P 150																										
8.30 - 9.00				A	17.7	25	1547	2190	599	295	648	278	444	409	298	160^	629	257	467	410	304	127^	342	165^	571	413
9.00 - 9.30				A	21.7	31	1897	1832	720	318	819	282	469	423	346	299	566	164	342	334	288	185	206	114	241	183
9.30 - 10.00				A	22.7	33	1984	1805	743	319	833	294	500	457	366	283	579	193	363	341	283	177	184	102	209	166
10.00 - 10.30				A	23.3	35	2036	1702	738	322	819	267	480	467	385	284	582	211	385	351	277	160	167	94	134	107
10.30 - 11.00				A	22.6	36	1975	1712	734	320	818	263	484	467	389	281	611	234	404	351	278	173	162	90	121	99
NBC NIGHTLY NEWS-SAT.	18	169	163	A	9.4	19	822	1467	588	198	671	72^	163^	214	276	426	672	170^	327	258	258	326	28v	LT	96^	22v
SAT. 6.30P 30 NBC N		91	90	B	9.9	19	865	1469	645	190	708	94	210	253	299	424	642	141	289	285	280	319	39	6	80	45
NBC NIGHTLY NEWS-SUN	12	137	159	A	7.2	14	629	1361	591	173^	628	86^	171^	184^	266	408	656	153^	294	284	270	331	27v	LT	50v	42v
1 SUN. 6.38P 22 NBC N		70	86	B	7.6	13	664	1498	700	228	751	138	279	310	333	409	607	126	285	294	281	288	63	27	77	52
2 SUN. 6.30P 30																										
NBC NIGHTLY NEWS	98	204	201	A	12.3	22	1075	1454	662	225	756	182	288	284	288	410	593	97	244	251	288	305	46^	18^	59^	26^
M-F 6.30P 30 NBC N		99	98	B	12.3	22	1075	1475	674	204	737	147	265	291	319	401	627	127	266	271	288	317	45	23	66	41
NBC SUNDAY NIGHT MOVIE	20	199	206	A	20.0	30	1748	1792	670	320	758	202	446	482	448	219	742	276	482	488	377	186	165	85	127	109
SUN. 9.00P 120 NBC FF		99	99	B	18.7	29	1634	1755	758	333	860	303	535	493	411	264	616	218	409	393	315	165	155	78	124	91
9.00 - 9.30				A	19.3	28	1687	1842	669	329	761	212	452	490	437	212	724	265	479	486	372	179	183	94	174	152
9.30 - 10.00				A	20.0	30	1748	1812	661	321	754	198	433	477	447	217	721	256	462	473	375	188	185	98	152	128
10.00 - 10.30				A	20.7	32	1809	1792	682	327	767	204	455	489	455	223	754	290	493	498	376	186	162	78	109	93
10.30 - 11.00				A	20.0	32	1748	1723	666	306	750	191	445	474	452	226	763	290	488	493	382	194	136	71^	74^	62^
NEIL DIAMOND..HELLO AGAIN(S)		204		A	9.5	16	830	1277	636	314^	769	199^	406	400	427	281^	422	104^	240^	275^	288^	107^	53v	17v	33v	16v
1 THU. 10.00P 60 CBS PC		98																								
10.00 - 10.30				A	8.8	14	769	1250	649	320^	754	191^	379	387	425	290^	412	89v	232^	274^	281^	111^	59v	13v	25v	12v
10.30 - 11.00				A	10.3	18	900	1279	616	303^	770	206^	423	405	420	269^	425	117^	242^	270^	287^	102^	45v	20v	39v	19v
NEWHART	18	207		A	19.3	28	1687	1921	797	316	902	361	595	546	422	224	640	296	486	363	265	154^	193	120^	186	124^
1 MON. 9.00P 30 CBS CS		99		B	19.9	29	1739	1686	788	350	873	300	509	487	384	300	542	206	363	337	251	154	115	63	156	99

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NEWSBREAK-M-F	104	158	161	A	13.0	20	1136	1598	776	342	907	312	491	457	382	344	473	150	262	254	218	184	89	48^	129	84
1 MWTHF 9.58P 1 CBS N		73	74	B	12.2	19	1066	1597	780	306	875	254	449	428	395	369	519	149	278	268	252	209	93	45	110	76
1 TUE. 10.07P 1																										
2 MON. 9.57P 1																										
2 TUE. 9.59P 2																										
2 WED. 10.26P 1																										
2 TH & F 9.58P 1																										
NEWSBREAK-SAT.	21	160	150	A	7.0	12	612	1507	801	357	862	190^	386	449	438	360	519	140^	265	185^	249	254	47v	LT	79^	69^
1 SAT. 9.49P 2 CBS N		76	74	B	8.6	15	752	1686	722	288	813	213	432	440	404	315	631	182	366	363	326	219	96	44	146	99
2 SAT. 9.51P 1																										
NEWSBREAK-SUN.	21	167	166	A	15.6	24	1363	1499	818	319	925	255	471	448	419	394	476	137	224	233	226	216	36^	30^	62^	35^
1 SUN. 10.01P 1 CBS N		76	77	B	14.1	21	1232	1566	797	316	892	247	451	445	409	374	532	150	281	282	261	216	72	40	70	48
2 SUN. 9.59P 1																										
NIGHT COURT	16		197	A	25.9	39	2264	1677	748	346	822	329	552	506	377	215	572	255	419	366	251	124	153	86^	130	92^
2 THU. 9.30P 30 NBC CS			98	B	25.3	38	2211	1763	759	364	845	333	570	522	390	215	634	278	472	421	295	132	152	85	132	95
OHARA	7		187	A	10.9	19	953	1778	701	273^	766	247^	471	443	352	256^	661	160^	430	430	402	197^	168^	49v	183^	158^
2 SAT. 9.00P 60 ABC OP			97	B	11.4	19	996	1914	674	324	758	249	476	448	386	234	722	253	483	452	366	193	157	60	277	222
9.00 - 9.30				A	10.3	17	900	1883	728	275^	794	265^	491	456	363	263^	684	175^	450	435	411	202^	178^	48v	227^	199^
9.30 - 10.00				A	11.4	20	996	1685	682	274^	744	231^	451	432	343	252^	646	145^	413	426	398	196^	156^	48v	139^	121^
OUR HOUSE	18	204	200	A	12.7	20	1110	1856	768	341	835	178	426	445	421	342	588	128^	353	354	327	206	179	129	254	185
SUN. 7.00P 60 NBC GD		99	98	B	13.3	20	1162	1971	798	344	899	276	522	477	406	322	605	203	390	347	297	180	182	111	285	189
7.00 - 7.30				A	11.7	19	1023	1825	775	336	840	175	400	424	413	365	593	117^	347	350	330	217	175	130^	217	166
7.30 - 8.00				A	13.7	21	1197	1868	760	344	827	179	446	462	426	319	582	136	356	360	323	194	177	124	282	201
OUR WORLD	17	204	198	A	6.2	9	542	1583	612	249^	738	209^	323	325	305	361	696	215^	358	427	374	247^	21v	10v	128^	61v
THU. 8.00P 60 ABC DN		98	97	B	6.7	10	586	1567	629	252	720	191	329	373	352	305	618	193	357	378	324	201	103	48	126	79
8.00 - 8.30				A	6.3	9	551	1584	585	223^	712	216^	317	307	286	344	716	223^	371	456	382	249^	22v	16v	134^	61v
8.30 - 9.00				A	6.3	9	551	1517	611	266	733	194^	314	326	308	364	649	197^	328	384	352	235^	20v	LT	115^	57v
OUTLAWS	7	199	188	A	10.3	18	900	1720	720	253	783	196	350	385	350	332	707	199	407	413	372	262	64^	7v	166	96^
SAT. 8.00P 60 CBS A		96	95	B	12.8	21	1119	1767	737	300	812	202	395	426	397	338	724	192	420	419	396	258	76	23	155	95
8.00 - 8.30				A	10.1	18	883	1702	720	252	776	177	337	374	352	339	720	199	396	402	379	276	57^	6v	149^	81^
8.30 - 9.00				A	10.5	18	918	1724	711	254	781	212	354	389	343	326	689	198	417	422	362	246	73^	9v	181	110^
PERFECT STRANGERS	19	208	206	A	17.1	26	1495	1935	708	344	811	362	565	490	342	197	567	246	422	368	238	129	240	130	317	224
WED. 8.00P 30 ABC CS		99	98	B	16.2	25	1416	1965	747	316	833	353	579	515	362	197	568	255	426	376	250	114	221	113	343	233
REAGAN POWER ANALYSIS(S)			208	A	17.2	25	1503	1572	874	267	909	217	397	364	354	472	542	136^	256	255	235	261	65^	30v	56^	50^
2 WED. 9.12P 18 CBS N			99																							
ST. ELSEWHERE	19	207	207	A	12.9	21	1127	1547	746	271	840	329	546	510	361	254	577	187	376	393	325	145	67^	16v	63^	43^
WED. 10.00P 60 NBC GD		99	99	B	13.5	23	1180	1583	796	368	886	332	571	540	417	256	541	205	384	367	282	125	90	37	66	49
10.00 - 10.30				A	12.7	20	1110	1535	731	264	824	319	523	492	352	258	572	175	367	379	327	153	73^	16v	66^	44^
10.30 - 11.00				A	13.0	22	1136	1562	762	277	859	342	570	528	368	252	585	202	386	408	323	138	58^	15v	60^	43^
SCARECROW & MRS. KING	17	200		A	13.4	22	1171	1467	707	270	789	185^	362	355	340	386	480	144^	225^	213^	208^	236	40v	24v	158^	73^
1 FRI. 8.00P 60 CBS GD		98		B	14.7	24	1285	1661	804	335	895	213	420	422	407	412	528	139	275	281	268	213	66	37	172	104
8.00 - 8.30				A	13.1	21	1145	1480	724	276	805	173^	365	355	358	403	494	147^	228^	210^	207^	248	36v	23v	145^	65^
8.30 - 9.00				A	13.7	22	1197	1447	688	264	771	193^	356	351	324	372	463	139^	219^	211^	206^	227^	44v	25v	169^	82^
SIDEKICKS	14	199	191	A	10.0	17	874	1900	640	225	688	205	437	399	367	239	627	175	388	409	325	199	169	42^	416	307
SAT. 8.00P 30 ABC OP		97	91	B	10.4	18	909	2087	664	280	745	255	462	427	346	240	683	242	455	420	332	188	182	69	477	346

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
SIMON & SIMON	8	199	202	A	13.2	19	1154	1638	711	276	830	252	442	441	396	311	574	153	323	357	309	190	125	58^	109^	76^
THU. 9.00P 60 CBS PD		97	98	B	13.7	20	1197	1643	724	266	830	221	416	433	412	342	580	134	307	317	327	230	109	51	124	78
9.00 - 9.30				A	12.4	18	1084	1648	716	268	834	249	425	433	385	330	575	151	316	354	310	198	126^	65^	113^	79^
9.30 - 10.00				A	13.9	21	1215	1636	709	283	830	256	457	450	405	298	573	154	327	360	307	184	126	54^	107^	75^
60 MINUTES	21	209	209	A	24.9	39	2176	1654	776	289	837	152	331	372	409	425	724	239	362	383	308	303	24^	7v	69	52^
SUN. 7.00P 60 CBS DN		99	99	B	23.6	37	2063	1614	723	273	786	152	325	353	376	392	715	189	353	371	348	302	46	18	67	41
7.00 - 7.30				A	23.9	39	2089	1623	758	267	816	138	308	359	402	426	718	231	357	376	310	304	20^	7v	69	53^
7.30 - 8.00				A	26.1	40	2281	1663	781	305	843	163	344	381	407	419	727	248	366	386	301	303	27^	9v	66	51^
SLEDGE HAMMER	14	199	191	A	8.9	15	778	2140	615	232	672	220	464	424	362	197	781	304	559	543	388	171^	274	65^	413	301
SAT. 8.30P 30 ABC CS		97	92	B	10.0	17	874	2058	656	279	726	265	467	447	348	209	710	276	509	470	350	164	190	89	432	327
SPECIAL MOVIE PRSNT.-FRI(S)			196	A	17.0	28	1486	2378	730	278	825	397	575	528	295	195	582	257	437	419	285	111^	215	129^	756	477
2 FRI. 8.00P 120 CBS FF			97																							
8.00 - 8.30				A	15.0	26	1311	2455	769	305	851	405	606	565	302	191^	621	255	464	442	324	123^	186^	109^	797	481
8.30 - 9.00				A	16.8	28	1468	2424	728	249	807	383	567	524	298	184^	614	267	463	458	313	107^	199	122^	804	499
9.00 - 9.30				A	17.9	30	1564	2348	710	263	814	394	568	516	294	197	554	256	413	397	256	103^	241	144^	739	469
9.30 - 10.00				A	18.3	30	1599	2295	721	297	833	411	569	503	280	211	553	246	411	390	259	117^	223	136^	686	459
SPENSER: FOR HIRE	17		195	A	11.0	20	961	1488	724	286^	819	273^	481	452	372	277^	564	183^	381	336	263^	183^	40v	LT	65v	35v
2 SAT. 10.00P 60 ABC PD			97	B	11.1	20	970	1587	658	320	776	241	434	419	381	278	560	174	325	319	275	194	128	66	123	96
10.00 - 10.30				A	11.0	20	961	1493	738	283^	832	284^	490	463	366	279^	553	184^	369	319	252^	184^	46v	LT	62v	38v
10.30 - 11.00				A	11.0	20	961	1471	705	286^	801	262^	471	442	374	272^	572	182^	391	352	272^	181^	34v	LT	64v	29v
SPIES	1		205	A	8.3	12	725	1421	713	216^	761	162^	343^	357^	336^	361^	513	120^	299^	309^	340^	175^	30v	LT	117^	66v
2 TUE. 8.00P 60 CBS GD			98	B	8.3	12	725	1421	713	216	761	162	343	357	336	361	513	120	299	309	340	175	30	LT	117	66
8.00 - 8.30				A	8.3	12	725	1513	718	204^	766	153^	344^	369^	347^	368^	557	127^	342^	357^	381^	170^	23v	LT	167^	102^
8.30 - 9.00				A	8.3	12	725	1313	705	224^	752	170^	339^	342^	320^	354^	463	113^	254^	254^	294^	180^	34v	LT	64v	28v
SPORTSBREAK-SAT	21	186	176	A	8.1	14	708	1630	717	276	793	252	380	419	342	299	641	220	396	408	308	217	16v	LT	180^	107^
SAT. 8.58P 1 CBS SN		89	88	B	9.5	16	830	1760	702	290	784	216	417	415	375	304	659	196	395	380	343	222	96	52	221	137
SPORTSBREAK-SUN	21	196	196	A	24.2	35	2115	1737	855	365	926	190	398	427	438	455	651	217	325	347	285	269	63^	40^	97	66^
1 SUN. 8.28P 1 CBS SN		91	91	B	22.0	32	1923	1638	806	315	886	178	380	406	429	433	599	142	286	303	308	262	65	37	88	54
2 SUN. 8.27P 1																										
STARMAN	16		184	A	11.4	20	996	1515	723	252^	786	174^	463	472	507	227^	533	142^	324	312	320	167^	110^	63v	86^	60v
2 FRI. 10.00P 60 ABC A			95	B	10.9	19	953	1786	698	332	780	291	527	497	400	194	600	216	422	403	329	139	181	90	225	180
10.00 - 10.30				A	11.3	19	988	1574	741	272^	807	162^	467	486	535	239^	562	151^	335	324	337	181^	100^	62v	105^	72v
10.30 - 11.00				A	11.4	20	996	1461	711	234^	769	187^	461	459	480	215^	506	133^	314	302	306	151^	118^	63v	68v	48v
STINGRAY	8	202	174	A	12.4	20	1084	1708	683	289	748	164	400	381	395	309	680	186	403	379	379	222	115^	50^	165	117^
FRI. 8.00P 60 NBC A		99	94	B	12.8	21	1119	1749	685	257	766	203	418	420	397	287	696	238	435	380	356	217	118	46	169	124
8.00 - 8.30				A	12.0	20	1049	1724	698	284	762	169	396	372	393	328	674	178	390	369	382	227	121^	49^	167	118^
8.30 - 9.00				A	12.7	21	1110	1694	669	295	734	161	405	389	395	290	688	199	421	393	374	215	108^	51^	164	115^
TORTELLIS	5	199		A	11.7	17	1023	1602	583	299	676	282	388	324	284	233^	597	189^	402	409	335	131^	161^	77^	168^	60v
1 WED. 9.30P 30 NBC CS		99		B	13.7	21	1197	1640	687	325	759	297	482	416	325	228	544	249	396	335	220	123	162	89	175	118
20/20	17	206	208	A	14.2	24	1241	1424	753	227	848	186	329	374	373	430	522	170	287	267	218	218	35^	5v	19v	LT
THU. 10.00P 60 ABC DN		99	98	B	14.0	23	1224	1447	737	238	820	193	373	400	395	373	556	161	307	308	283	212	43	14	28	15
10.00 - 10.30				A	14.8	23	1294	1428	772	228	866	194	337	387	383	436	510	166	274	252	210	219	34^	6v	18v	LT
10.30 - 11.00				A	13.7	24	1197	1399	726	223	820	173	314	356	358	420	527	169	292	275	223	217	34^	5v	18v	LT
227	16	199	194	A	19.2	33	1678	1746	794	300	901	234	435	450	384	398	399	99	190	194	189	179	130	84	316	221
SAT. 8.30P 30 NBC CS		99	95	B	19.2	32	1678	1828	811	343	939	287	484	444	376	387	463	141	241	218	203	192	149	94	277	197

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME (WK # DAY, START TIME, DUR, NET, PROG. TYPE)	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	HOUSEHOLD SHARE %	HOUSEHOLD AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
VALERIE	6	200		A	14.6	20	1276	2139	763	356	839	302	586	534	428	193^	728	287	518	513	379	127^	205^	120^	367	299
1 SUN. 8.30P 30 NBC CS		99		B	14.7	21	1285	2076	762	332	872	339	588	525	396	222	629	278	465	390	284	121	252	131	323	220
WEBSTER	18	204	192	A	14.6	24	1276	1858	723	208	832	245	398	390	368	360	502	149	242	227	238	208	151	84^	373	271
FRI. 8.00P 30 ABC CS		94	94	B	14.1	24	1232	1804	710	273	823	251	444	415	348	334	457	148	248	238	199	179	144	89	380	239
WE THE PEOPLE	40	199	194	A	13.0	19	1136	1715	743	276	820	274	470	434	342	295	552	196	329	291	264	194	134	88	209	156
1 M & TH 8.58P 1 CBS DO		97	96	B	12.3	18	1075	1736	737	296	828	255	441	425	379	323	555	170	328	309	280	201	110	56	243	157
1 TUE. 8.59P 1																										
2 TU&TH 8.58P 1																										
WHO'S THE BOSS?	19	212	212	A	22.7	33	1984	1837	700	330	810	336	562	493	351	211	464	229	327	270	180	101	216	109	347	246
TUE. 8.00P 30 ABC CS		99	99	B	22.4	34	1958	1928	752	373	844	362	576	513	357	212	536	231	378	343	239	124	223	122	325	212
WIZARD	2		192	A	10.0	15	874	1765	762	266^	813	242^	413	449	368	287^	567	149^	293^	310^	332	228^	126^	89^	259^	194^
2 THU. 8.00P 60 CBS A			97	B	9.7	14	848	1672	715	258	771	186	365	416	381	299	529	131	256	276	294	238	127	67	245	193
8.00 - 8.30				A	9.1	14	795	1712	728	252^	776	218^	379	418	364	284^	565	151^	284^	293^	323^	238^	125^	84v	246^	181^
8.30 - 9.00				A	10.9	16	953	1801	790	274^	843	261^	438	469	372	293	563	146^	297	324	335	218^	125^	92^	270^	205^
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	81	198	196	A	5.9	17	516	1161	526	147	574	106^	219	261	289	277	572	138	269	252	296	271	13v	LT	LT	LT
1 TUTHF 11.30P 30 ABC N		97	97	B	5.8	16	507	1182	550	178	594	130	267	280	301	278	553	138	285	272	295	238	25	12	LT	LT
1 WED. 11.30P 31																										
2 MTUTH 11.30P 30																										
2 FRI. 11.30P 36																										
11.30 - 12.00				A	5.9	17	516	1178	532	151	581	110^	224	264	291	279	580	143	276	255	299	274	13v	LT	LT	LT
12.00 - 12.30				A	5.8	18	507	1010	463^	241^	463^	LT	128v	254^	328^	209^	547^	142^	215^	232^	282^	239^	LT	LT	LT	LT
ABC NEWS:NIGHTLINE-WED	3		199	A	5.0	18	437	1156	648	151v	648	64v	176^	335^	330^	313^	508^	63v	275^	306^	296^	202^	LT	LT	LT	LT
2 WED. 12.00M 34 ABC N			97	B	4.7	17	411	1097	572	133	585	89	177	263	256	308	512	70	237	298	282	208	LT	LT	LT	LT
ABC NEWS:NIGHTLINE-THU	3	199		A	5.2	18	454	1152	624	119v	665	75v	236^	274^	303^	391^	487^	51v	141v	155v	229^	332^	LT	LT	LT	LT
1 THU. 12.00M 30 ABC N		98		B	4.4	16	385	1160	584	129	598	103	209	275	300	319	562	131	238	297	291	257	LT	LT	LT	LT
ABC WEEKEND REPORT-SAT.	18	141		A	2.3	6	201	950^	442^	234v	482^	LT	LT	179v	304v	303v	468^	70v	184v	184v	204v	284v	LT	LT	LT	LT
1 SAT. 11.30P 15 ABC N		78		B	2.5	8	219	1141	595	237	630	156	320	327	303	280	440	108	205	192	203	214	44	24	27	27
ABC WEEKEND REPORT-SUN.	20	153	152	A	2.3	9	201	1080	358^	239^	478^	179v	228^	269^	190^	155v	602^	273^	458^	313^	194^	144v	LT	LT	LT	LT
1 SUN. 11.30P 15 ABC N		85	85	B	2.6	9	227	1026	458	266	526	146	269	314	259	196	469	120	256	246	238	172	LT	LT	LT	LT
2 SUN. 12.13A 15																										
ABC WEEKEND REPORT-SAT(S)			135	A	2.3	6	201	1070^	274v	40v	483^	209v	249v	249v	119v	234v	587^	239v	387^	178v	148v	200v	LT	LT	LT	LT
2 SAT. 11.15P 15 ABC N			77																							
CBS LATE NIGHT I	95	185	181	A	4.8	18	420	1098	533	183	619	176	293	286	300	252	463	165	263	182	202	179	LT	LT	LT	LT
1 M & W 11.30P 66 CBS FF		92	91	B	4.8	17	420	1220	577	240	660	202	358	349	324	239	475	141	269	235	235	179	49	22	36	14
1 TUE. 11.54P 66																										
1 THU. 12.00M 66																										
2 MTUTH 11.30P 66																										
2 WED. 12.00M 66																										
11.30 - 12.00				A	5.2	16	454	1132	572	157	631	137^	265	275	335	294	491	192	297	187	193	178	10v	LT	LT	LT
12.00 - 12.30				A	4.7	19	411	1090	523	190	628	187	306	291	297	247	450	144^	257	197	215	170	LT	LT	LT	LT
12.30 - 1.00				A	4.4	21	385	1109	525	212	600	203	298	291	269	224	478	184	241	153^	189	203	LT	LT	28v	LT
1.00 - 1.30				A	4.5	25	393	743	478	137^	481	160^	265	293	268	137^	262	138^	138^	69^	98^	124^	LT	LT	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
LATE FRINGE CONT'D																										
CBS LATE NIGHT II	104	179	175	A	3.1	18	271	893	476	188^	509	170^	244^	258	221^	188^	373	104^	166^	147^	192^	174^	LT	LT	LT	LT
1 MON. 12.36A 49 CBS FF		90	89	B	3.2	18	280	1074	522	206	577	189	310	314	269	208	439	139	264	219	214	155	32	LT	26	LT
1 TUE. 1.00A 49																										
1 WED. 12.36A 52																										
1 THU. 1.06A 51																										
FRI. 12.30A 42																										
2 MON. 12.36A 44																										
2 TUE. 12.36A 50																										
2 WED. 1.06A 49																										
2 THU. 12.36A 48																										
12.30 - 1.00				A	3.2	16	280	921	511	214^	532	153^	249	286	243^	207^	378	78^	153^	150^	204^	186^	LT	LT	LT	LT
1.00 - 1.30				A	3.2	20	280	896	432	164^	478	172^	232^	228^	196^	171^	404	126^	189^	157^	203^	175^	LT	LT	LT	LT
1.30 - 2.00				A	3.0	22	262	679	446	149^	458	168^	225^	237^	222^	168^	221^	76^	122^	122^	122^	99^	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-1	101	47	49	A	.9	9	79	570^	304^	164v	342^	LT	152v	152v	165v	190v	228^	76v	114v	101v	LT	114v	LT	LT	LT	LT
1 MWTHSU 2.00A 30 CBS N		44	47	B	1.1	11	96	535	258	132	317	63	150	133	191	157	209	LT	133	124	111	73	LT	LT	LT	LT
1 TUE. 2.24A 6																										
2 MTUTHS 2.00A 30																										
CBS NEWS NIGHTWATCH-2	104	70	70	A	1.5	18	131	573	322^	108v	337^	46v	153^	153^	153^	184^	221^	38v	99v	99v	92v	122v	LT	LT	LT	LT
M-THSU 2.30A 30 CBS N		64	65	B	1.3	16	114	506	239	82	278	66	131	139	139	131	213	LT	135	136	140	68	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3	104	87	88	A	1.3	22	114	377^	193^	79v	228^	LT	88v	79v	87v	140v	140v	53v	88v	62v	43v	52v	LT	LT	LT	LT
M-THSU 3.00A 180 CBS N		76	77	B	1.1	20	96	438	184	78	235	61	87	88	75	134	182	51	79	71	59	101	LT	LT	LT	LT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6–11
3.00 - 3.30				A	1.5	21	131	519^	275^	130v	313^	46v	107v	107v	107v	206^	206^	77v	137^	106v	60v	69v	LT	LT	LT	LT
3.30 - 4.00				A	1.4	22	122	500^	278^	132v	328^	41v	107v	107v	115v	221^	172^	74v	74v	50v	LT	98v	LT	LT	LT	LT
4.00 - 4.30				A	1.3	23	114	368^	228^	61v	254^	LT	97v	97v	70v	157^	114v	62v	62v	44v	LT	52v	LT	LT	LT	LT
4.30 - 5.00				A	1.1	21	96	271^	146v	LT	146v	LT	53v	53v	53v	93v	125v	LT	63v	LT	73v	62v	LT	LT	LT	LT
5.00 - 5.30				A	1.2	22	105	210^	77v	LT	77v	LT	LT	LT	77v	58v	86v	48v	86v	LT	LT	LT	47v	LT	LT	LT
5.30 - 6.00				A	1.1	19	96	260^	84v	63v	125v	LT	63v	LT	83v	62v	135v	LT	135v	93v	93v	LT	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	19	119	119	A	5.0	10	437	1389	698	142^	737	94^	239^	259^	359	414	560	217^	309^	316^	227^	205^	27v	LT	65v	16v
SUN. 11.00P 15 CBS N		67	66	B	4.8	10	420	1313	685	211	752	210	348	340	312	360	516	149	272	267	236	224	24	LT	21	LT
DAVID LETTERMAN I	80	203	203	A	4.3	20	376	1082	471	273	612	301	381	276	210	171^	427	234	327	221	146^	63^	29v	LT	14v	14v
1 MWTH 12.30A 30 NBC GV		99	99	B	4.3	21	376	1188	463	226	597	248	379	296	251	165	525	248	407	318	233	87	44	14	22	19
1 TUE. 12.47A 30																										
2 M-TH 12.30A 30																										
DAVID LETTERMAN II	80	203	203	A	3.6	22	315	1063	426	263	597	330	426	288	193^	134^	434	275	358	213^	124^	47v	32v	LT	LT	LT
1 MWTH 1.00A 30 NBC GV		99	99	B	3.3	21	288	1096	391	197	528	232	351	279	218	133	508	265	407	287	208	74	37	LT	23	18
1 TUE. 1.17A 30																										
2 M-TH 1.00A 30																										
FRIDAY NIGHT VIDEOS	20	191	194	A	4.3	20	376	1173	457	213^	457	184^	282^	239^	228^	175^	434	246^	391	286^	162^	26v	282^	266^	LT	LT
FRI. 12.30A 90 NBC PC		97	98	B	3.9	19	341	1105	425	207	529	258	378	330	224	116	354	201	294	228	137	46	182	104	40	34
12.30 - 1.00				A	5.2	20	454	1374	581	259^	581	209^	356	290^	290^	225^	515	249^	436	366	202^	64v	278^	238^	LT	LT
1.00 - 1.30				A	4.0	19	350	1180	437	162^	437	183^	257^	208^	214^	180^	463	305^	448	335^	158^	LT	280^	280^	LT	LT
1.30 - 2.00				A	3.7	21	323	867	300^	201^	300^	143^	202^	202^	157^	98v	273^	165^	258^	115^	108v	LT	294^	294^	LT	LT
G MICHAELS SPORTS MACHINE	22	85	85	A	1.9	6	166	861	150v	108v	150v	60v	108v	108v	66v	42v	632^	373^	434^	229^	229^	198v	79v	LT	LT	LT
SUN. 11.30P 15 NBC SC		54	54	B	2.1	7	184	959	465	179	488	114	289	327	282	132	443	173	306	269	202	115	LT	LT	LT	LT
KEEP ON CRUISIN	9	157	154	A	2.4	7	210	1000	628^	333^	657^	185^	419^	419^	348^	196^	343^	23v	176^	190^	172v	153v	LT	LT	LT	LT
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
KEEP ON CRUISIN-CONT'D																										
FRI. 11.30P 60 CBS GV		81	81	B	2.4	7	210	1095	584	273	632	182	351	388	338	220	354	107	184	197	144	123	44	44	65	58
11.30 - 12.00				A	2.9	8	253	1134	683	328^	719	190^	443^	434^	379^	241^	415^	39v	225^	245^	214^	170^	LT	LT	LT	LT
12.00 - 12.30				A	1.9	6	166	759^	535^	331^	542^	181v	374^	386^	277^	120v	217v	LT	103v	103v	103v	114v	LT	LT	LT	LT
SATURDAY NIGHT	14	191	180	A	7.7	23	673	1504	505	264	625	324	437	293	217	159^	585	301	465	402	248	91^	213	49v	81^	45v
1 SAT. 11.30P 78 NBC GV		97	92	B	7.6	23	664	1539	552	282	670	351	490	403	230	137	586	309	462	382	226	98	194	77	89	69
2 SAT. 11.30P 80																										
11.30 - 12.00				A	9.1	23	795	1473	570	286	639	264	408	324	257	190	582	215	389	383	284	167^	188	61^	64^	25v
12.00 - 12.30				A	7.3	23	638	1487	486	278	610	350	434	286	199^	144^	561	344	486	405	217^	46v	238	48v	78^	47v
12.30 - 1.00				A	6.2	22	542	1609	395	186^	613	411	504	237^	156^	109^	638	416	598	437	222^	11v	239^	26v	119^	86^
TONIGHT SHOW	100	202	201	A	7.0	22	612	1252	582	239	676	189	328	305	306	293	487	164	290	254	211	166	71^	21v	18v	LT
1 MWTHF 11.30P 60 NBC GV		99	99	B	7.1	22	621	1314	625	228	701	209	355	339	329	279	510	178	323	289	252	158	68	31	35	21
1 TUE. 11.47P 60																										
2 M-F 11.30P 60																										
11.30 - 12.00				A	7.6	21	664	1280	598	236	690	188	327	312	315	299	499	166	295	258	225	173	71^	20v	20v	7v
12.00 - 12.30				A	6.5	23	568	1213	571	240	659	183	320	294	301	291	470	157	280	249	201	158	68^	21v	16v	LT
12.30 - 1.00				A	5.3	24	463	1086	373^	136v	554^	181^	300^	256^	227^	236^	458^	199^	341^	257^	157^	102v	74v	LT	LT	LT
VIEWPOINT(S)		201		A	4.4	16	385	1187	519^	226^	589^	91v	198^	190^	249^	308^	589^	118v	275^	280^	341^	309^	LT	LT	LT	LT
1 MON. 11.30P 92 ABC N		97																								
11.30 - 12.00				A	5.9	17	516	1192	562	241^	632	58v	244^	232^	300^	342^	543	123v	279^	279^	310^	264^	17v	LT	LT	LT
12.00 - 12.30				A	4.3	16	376	1237	563^	237^	595^	112v	186v	167v	215^	316^	642^	123v	291^	291^	367^	351^	LT	LT	LT	LT
12.30 - 1.00				A	3.2	15	280	1111	394^	193v	522^	128v	139v	150v	215v	244v	589^	106v	238v	264^	355^	325^	LT	LT	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			187	A	6.0	18	524	1212	533	199^	604	165^	355^	273^	282^	229^	118v	30v	78v	48v	76v	40v	152^	112v	338^	267^
2 WED. 4.00P 60 ABC FV			96																							
4.00 - 4.30				A	5.9	19	516	1246	543	225^	564	132v	330^	247^	300^	234^	60v	LT	25v	25v	60v	35v	132v	93v	490^	397^
4.30 - 5.00				A	6.1	18	533	1156	518^	171^	634	190^	375^	294^	264^	224^	168^	57v	127v	70v	91v	41v	168^	128v	186^	139^
ABC DAYTIME NEWSBRIEF-M-F	98	206	205	A	7.1	25	621	1185	738	159	855	373	609	537	362	215	232	91^	127	103^	88^	87^	48^	48^	50^	10v
1 M-F 2.58P 1 ABC N		98	98	B	7.4	25	647	1245	759	197	853	384	586	518	343	212	252	90	138	113	89	104	70	58	70	24
2 M & F 2.57P 2																										
2 TU-TH 2.58P 1																										
ABC WORLD NEWS-MORN-615A	99	112	112	A	1.4	13	122	1098	468^	131v	484^	LT	214^	304^	426^	180^	549^	74v	239^	353^	336^	196^	LT	LT	58v	58v
M-F 6.15A 15 ABC N		75	75	B	1.3	13	114	1072	509	254	542	127	321	361	360	155	467	87	202	273	271	183	LT	LT	LT	LT
ABC WORLD NEWS-MORN-645A	98	167	169	A	2.8	18	245	1098	677	297	693	106^	424	477	551	216^	363	49v	123^	168^	224^	195^	LT	LT	25v	25v
M-F 6.45A 15 ABC N		93	93	B	2.5	18	219	1182	635	316	669	123	384	424	452	224	431	103	240	256	231	159	29	LT	53	LT
ALL MY CHILDREN	98	212	212	A	7.1	23	621	1267	752	212	874	424	663	553	341	181	282	166	211	133	81^	62^	29^	25v	82^	LT
M-F 1.00P 60 ABC DD		99	99	B	7.0	23	612	1283	810	260	910	458	686	584	343	181	233	115	163	124	74	62	49	39	91	30
1.00 - 1.30				A	6.8	22	594	1259	747	213	865	406	651	541	347	188	289	177	224	136	82^	59^	31^	26v	74^	LT
1.30 - 2.00				A	7.4	24	647	1261	751	204	879	440	677	560	334	173	265	150	193	128	77^	60^	27v	23v	90^	LT
AMERICAN TREASURY	61	197	197	A	5.9	19	516	1353	780	167	860	196	388	376	404	414	254	93^	128^	116^	120^	87^	138	93^	101^	51^
MWF 3.58P 1 CBS DO		93	93	B	5.5	17	481	1363	795	186	910	242	448	398	408	398	240	87	133	100	101	83	132	84	81	43
ANOTHER WORLD	97	204	201	A	5.1	18	446	1374	838	192	927	267	510	469	434	369	294	139^	206	154	114^	70^	79^	61^	74^	27v
M-F 2.00P 60 NBC DD		99	99	B	5.2	18	454	1407	871	215	981	312	528	469	439	380	268	102	152	102	110	37	75	61	83	30
2.00 - 2.30				A	5.1	17	446	1424	850	211	943	285	525	480	433	369	335	151^	234	188	141^	78^	74^	49^	72^	27v
2.30 - 3.00				A	5.0	17	437	1334	839	164	926	250	503	463	443	379	253	125^	177	121^	87^	61^	79^	71^	76^	25v

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
AS THE WORLD TURNS	102	206	206	A	7.3	24	638	1207	873	165	945	245	459	414	385	427	209	36^	72^	80^	115	111	14v	9v	39^	15v
M-F 1.30P 60 CBS DD		99	99	B	7.0	23	612	1257	830	184	942	244	430	402	384	440	241	67	108	83	95	122	34	24	40	17
1.30 - 2.00				A	7.3	24	638	1187	849	152	915	226	432	390	372	427	217	33^	74^	85^	125	120	15v	11v	40^	16v
2.00 - 2.30				A	7.4	25	647	1192	877	167	952	255	468	428	390	421	189	37^	64^	69^	98^	100^	13v	8v	38^	14v
BEFORE HOURS	5		103	A	<<																					
2 M-F 6.30A 15 NBC N			70	B	<<																					
BLOCKBUSTERS	45	145	143	A	3.1	13	271	1170	689	43v	726	258	313	322	243^	346	327	84^	154^	126^	115^	165^	20v	LT	97^	22v
1 MTUWF 10.30A 30 NBC QG		76	76	B	3.0	12	262	1237	722	114	774	235	330	303	252	401	320	64	102	103	114	199	42	23	101	24
1 THU. 10.30A 25																										
2 M-F 10.30A 30																										
CAPITOL	101	195	194	A	5.6	19	489	1211	830	184	929	291	502	450	389	360	192	64^	99^	94^	96^	73^	38^	16v	52^	20v
M-F 2.30P 30 CBS DD		93	93	B	5.2	18	454	1233	801	207	928	279	480	430	399	377	205	77	115	83	77	80	55	35	45	23
CBS MORNING NEWS- 6:30AM	40	139	139	A	1.4	12	122	1221	615	147^	615	107v	222^	206^	188^	393^	556^	97v	212^	278^	223^	262^	LT	LT	50v	LT
M-F 6.30A 30 CBS N		84	84	B	1.5	14	131	1241	619	225	643	140	245	243	237	374	545	98	225	242	273	288	LT	LT	LT	LT
CBS MORNING NEWS- 7:00AM	40	202	202	A	2.8	14	245	1241	711	211^	784	200^	359	339	282	368	417	62v	168^	217^	191^	187^	LT	LT	37v	33v
M-F 7.00A 30 CBS N		98	98	B	2.7	14	236	1252	672	231	737	166	332	328	301	364	447	71	157	187	215	247	LT	LT	48	41
CBS SCHOOLBREAK SPECIALS(S)			199	A	6.8	20	594	1355	632	208^	681	154^	317^	309^	292^	309^	272^	78v	158^	152^	164^	55v	302^	143^	100v	66v
2 THU. 4.00P 60 CBS CL			98																							
4.00 - 4.30				A	6.0	18	524	1361	629	191^	680	166^	303^	278^	266^	327^	279^	80v	151^	160^	161^	56v	314^	158^	88v	63v
4.30 - 5.00				A	7.5	21	656	1352	638	218^	685	146^	327^	330^	311^	300^	269^	79v	165^	144^	167^	56v	292^	133^	106v	67v
DAYS OF OUR LIVES	98	210	208	A	7.1	23	621	1419	836	226	933	306	537	457	406	350	349	146	207	167	136	100^	91^	62^	46^	19v
M-F 1.00P 60 NBC DD		99	99	B	7.1	23	621	1495	859	224	973	339	544	459	401	366	357	145	206	142	134	121	95	80	70	26
1.00 - 1.30				A	6.9	23	603	1408	845	222	942	302	537	447	413	362	334	133	192	151	130	103^	89^	60^	43^	15v
1.30 - 2.00				A	7.2	23	629	1444	841	232	939	318	546	471	405	345	368	157	224	187	148	96^	91^	64^	46^	20v
FAME,FORTUNE AND ROMANCE	98	149	147	A	2.4	10	210	1148	695	142^	824	343	594	458	409	195^	244^	124^	167^	91^	86^	71v	28v	LT	52v	LT
1 MTUWF 11.00A 30 ABC CC		74	75	B	2.4	10	210	1150	662	200	759	273	475	457	347	233	264	114	175	115	99	86	35	LT	92	35
2 M-F 11.00A 30																										
GENERAL HOSPITAL	94	210	209	A	8.1	27	708	1261	751	168	856	364	557	488	344	240	236	101	151	118	87^	80^	74^	65^	95^	46^
1 M-F 3.00P 60 ABC DD		99	99	B	8.5	28	743	1298	781	214	888	402	588	521	343	231	221	74	127	104	86	89	103	85	86	36
2 MWTHF 3.00P 60																										
2 TUE. 3.00P 30																										
& 3.39P 21																										
3.00 - 3.30				A	8.0	27	699	1237	759	160	863	377	569	489	339	240	227	93^	142	114	88^	79^	66^	59^	81^	33^
3.30 - 4.00				A	8.3	27	725	1274	736	171	838	343	536	482	348	237	241	104	158	123	88^	79^	85^	73^	110	62^
GOOD MORNING, AMERICA-730	98	209	209	A	4.7	21	411	1190	674	216	759	168	368	419	380	314	356	95^	161^	143^	149^	188	29v	17v	46^	27v
M-F 7.30A 30 ABC N		99	99	B	4.4	21	385	1205	693	224	749	190	395	435	370	283	347	90	177	171	157	159	42	26	67	33
GOOD MORNING, AMERICA-830	98	207	207	A	4.9	21	428	1091	647	140^	719	138^	278	309	322	387	319	87^	131^	123^	119^	172	LT	LT	46^	LT
1 MTUWF 8.30A 30 ABC N		99	99	B	4.6	20	402	1154	717	165	767	179	367	390	360	346	315	64	128	113	141	175	17	LT	55	16
2 M-F 8.30A 30																										
GOOD MORN AMER-THU-830(B)		188		A	4.5	19	393	1150	656^	100v	669^	217^	310^	302^	273^	311^	423^	56v	237^	255^	323^	168v	LT	LT	58v	LT
1 THU. 8.30A 30 ABC N		83																								
GUIDING LIGHT	101	207	206	A	6.5	21	568	1282	803	163	895	216	432	420	416	395	243	82^	109^	103^	103^	95^	91^	54^	53^	25v
1 M-F 3.00P 60 CBS DD		99	99	B	6.4	21	559	1338	810	187	937	240	458	417	424	411	233	79	120	89	92	93	110	71	58	33
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
GUIDING LIGHT-CONT'D																														
2 MWTHF	3.00P	60																												
2 TUE.	3.00P	30																												
&	3.41P	19																												
3.00 - 3.30								A	6.4	21	559	1267	826	169	920	229	451	443	426	395	241	84^	110^	104^	102^	91^	66^	33^	40^	11v
3.30 - 4.00								A	6.6	21	577	1310	780	158	874	204	415	400	408	396	254	85^	115^	108^	107^	99^	113^	74^	69^	40^
LOVING					98	179	180	A	4.0	14	350	1571	861	274	999	460	719	548	363	274	408	143^	231	189^	168^	171^	67^	26v	97^	LT
M-F	12.30P	30	ABC	DD		90	90	B	4.0	14	350	1428	846	261	954	424	674	547	347	254	282	93	157	134	113	113	70	49	122	38
MORNING PROGRAM					40	202	202	A	2.7	12	236	1203	746	153^	805	160^	292	331	326	437	351	50v	136^	161^	178^	165^	21v	LT	26v	LT
M-F	7.30A	90	CBS	N		98	98	B	2.8	12	245	1214	711	148	776	159	303	308	304	430	376	71	132	127	164	215	25	LT	37	25
7.30 - 8.00								A	2.7	12	236	1331	788	165^	886	224^	369	390	302	433	398	43v	122^	186^	190^	204^	LT	LT	30v	26v
8.00 - 8.30								A	2.6	11	227	1185	722	159^	775	133^	261^	304	330	444	365	56v	145^	154^	177^	176^	LT	LT	31v	22v
8.30 - 9.00								A	2.6	11	227	1185	788	141^	823	149^	287^	330	371	458	321	57v	141^	144^	177^	141^	LT	LT	27v	LT
NBC NEWS AT SUNRISE					100	191	191	A	2.7	22	236	1140	661	215^	661	105^	317	344	306	317	466	140^	323	390	309	76^	LT	LT	LT	LT
1 M-F	6.30A	30	NBC	N		97	97	B	2.3	18	201	1074	514	230	550	64	260	290	315	249	490	132	297	313	277	161	LT	LT	LT	LT
2 M-F	6.00A	30																												
NBC NEWS DIGEST-DAYTIME					60	192	191	A	4.3	15	376	1399	768	170^	888	274	490	425	389	354	332	178^	231	122^	91^	83^	107^	90^	72^	29v
MWF	2.57P	1	NBC	N		95	95	B	4.4	15	385	1347	818	193	936	295	492	437	416	368	251	91	127	87	98	102	77	68	83	32
NEW CARD SHARKS					101	169	169	A	4.1	17	358	1187	634	120^	729	159^	246	285	302	383	349	92^	130^	139^	178^	171^	34v	17v	75^	26v
M-F	10.30A	30	CBS	QP		84	84	B	4.1	17	358	1245	694	150	767	201	307	317	289	392	323	76	142	126	158	164	38	25	117	63
NEWSBREAK-11.57					102	179	178	A	6.4	25	559	1191	635	158	732	150	278	297	324	379	368	101^	168	149	179	161	18v	12v	73^	22v
M-F	11.57A	2	CBS	N		85	85	B	6.6	26	577	1285	683	172	787	192	329	300	305	412	351	92	149	113	154	182	49	26	98	41
NEWSBREAK-3.44					100	193	191	A	5.6	18	489	1311	777	167	860	206	400	393	376	400	266	98^	130^	113^	113^	96^	103^	74^	82^	49^
1 MWTH	3.42P	1	CBS	N		95	95	B	6.0	19	524	1329	793	192	917	244	446	400	398	409	237	90	129	96	91	86	109	75	66	37
1 TUE.	3.43P	1																												
1 FRI.	3.45P	1																												
2 MON.	3.45P	1																												
2 WED.	3.44P	1																												
2 THU.	3.43P	1																												
2 FRI.	3.47P	1																												
ONE LIFE TO LIVE					96	211	210	A	7.1	24	621	1187	734	167	852	375	617	543	365	208	243	100^	135	106^	86^	90^	34^	34^	58^	10v
M-F	2.00P	60	ABC	DD		99	99	B	7.2	25	629	1255	775	206	870	389	610	538	358	207	245	89	136	109	84	101	63	49	77	26
2.00 - 2.30								A	6.8	23	594	1202	737	168	862	383	626	548	362	211	246	103^	140	111^	86^	89^	26v	26v	68^	9v
2.30 - 3.00								A	7.3	25	638	1177	736	164	849	372	613	542	369	208	239	95^	129	99^	88^	91^	42^	42^	47^	8v
PRICE IS RIGHT 1					100	207	207	A	6.1	25	533	1265	684	126^	795	200	317	340	317	381	345	75^	139	166	189	140	29v	14v	96^	25v
1 MTUWF	11.00A	30	CBS	AP		99	99	B	6.4	26	559	1313	716	159	808	207	343	332	315	410	339	85	155	129	156	162	50	29	116	51
2 M-F	11.00A	30																												
PRICE IS RIGHT 2					101	207	207	A	7.6	30	664	1206	647	128	743	176	291	307	313	369	356	79^	143	155	193	159	25v	16v	82^	24v
1 MTUWF	11.30A	30	CBS	AP		99	99	B	7.9	32	690	1286	705	161	796	191	334	321	318	411	342	82	145	116	157	177	48	28	100	42
2 M-F	11.30A	30																												
RYAN'S HOPE					97	162	166	A	2.8	10	245	1241	764	261^	858	430	589	420	289	241^	208^	78^	98^	36v	77^	110^	97^	36v	78^	LT
1 MTUWF	12.00N	30	ABC	DD		82	84	B	2.8	10	245	1199	711	218	812	325	529	450	317	258	223	81	114	82	85	105	58	42	106	29
1 THU.	12.09P	21																												
2 M-F	12.00N	30																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18–34	W 18–49	W 25–54	W 35–64	W 55+	MEN TOTAL	M 18–34	M 18–49	M 25–54	M 35–64	M 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																										
SALE OF THE CENTURY	45	166	165	A	3.7	15	323	1207	757	77^	826	278	358	309	264	409	276	74^	108^	80^	68^	162^	19v	19v	86^	43v
1 MTUWF 10.00A 30 NBC QG		85	85	B	3.7	15	323	1234	735	111	806	232	341	292	249	427	316	72	109	94	92	195	41	25	71	29
1 THU. 10.08A 22																										
2 M-F 10.00A 30																										
SANTA BARBARA	97	197	194	A	4.4	14	385	1319	812	179	872	298	483	405	311	364	263	132^	172^	123^	65^	83^	99^	81^	85^	42v
1 M-F 3.00P 60 NBC DD		97	97	B	4.4	14	385	1370	814	153	888	337	479	389	333	360	271	97	135	90	90	132	102	74	109	65
2 MWTHF 3.00P 60																										
2 TUE. 3.00P 30																										
& 3.37P 23																										
3.00 - 3.30				A	4.1	14	358	1374	871	190^	927	321	522	438	330	376	274	140^	181^	127^	70^	83^	92^	72^	81^	31v
3.30 - 4.00				A	4.6	15	402	1299	779	169^	847	290	459	381	300	363	250	128^	160^	115^	57^	83^	108^	91^	94^	55^
SCRABBLE	96	197	195	A	5.6	22	489	1249	757	129^	799	217	337	313	309	419	289	78^	117^	84^	121^	143	85^	53^	76^	27v
1 MTUWF 11.30A 30 NBC QG		96	96	B	5.1	20	446	1252	730	146	793	187	316	300	304	425	323	76	113	101	128	182	54	34	82	32
2 M-F 11.30A 30																										
SUPER PASSWORD	97	159	160	A	4.0	14	350	1203	752	128^	820	183^	286	295	349	459	239	54^	60^	51^	79^	151^	66^	51^	78^	32v
1 MTUWF 12.00N 30 NBC QG		77	77	B	3.7	14	323	1253	718	124	810	171	290	265	320	467	289	72	102	77	110	170	86	53	68	35
1 THU. 12.20P 10																										
2 M-F 12.00N 30																										
TODAY SHOW-7.30AM	99	204	204	A	5.8	26	507	1162	745	221	757	157	358	376	359	360	362	45^	144	167	187	189	13v	LT	30v	13v
M-F 7.30A 30 NBC N		99	99	B	5.2	25	454	1238	706	225	743	155	355	372	356	337	432	80	193	205	229	199	21	LT	42	32
TODAY SHOW-8.30AM	99	204	204	A	5.7	24	498	1219	746	236	809	189	350	356	332	410	336	25v	109^	135^	173	190	17v	LT	57^	14v
M-F 8.30A 30 NBC N		99	99	B	5.4	24	472	1215	760	163	799	179	340	340	305	407	358	71	143	150	165	181	16	LT	42	24
$25,000 PYRAMID	99	178	178	A	4.1	17	358	1148	704	100^	774	162^	237	273	304	442	235	64^	87^	107^	121^	103^	30v	14v	109^	44v
1 MTUWF 10.00A 30 CBS QP		90	90	B	3.8	16	332	1201	716	156	796	200	320	312	297	422	276	77	125	113	121	130	25	19	104	50
1 THU. 10.00A 2																										
& 10.08A 22																										
2 M-F 10.00A 30																										
WEBSTER M-F	49	142	145	A	2.4	9	210	924	467	105^	533	224^	358	362	267^	142^	171^	38v	81v	90^	105^	81v	34v	LT	186^	72v
1 MTUWF 11.30A 30 ABC CS		74	77	B	2.2	8	192	1204	584	192	632	285	461	388	251	154	218	88	142	112	91	69	85	51	269	119
2 M-F 11.30A 30																										
WHEEL OF FORTUNE	96	209	208	A	6.9	28	603	1182	698	87^	733	162	256	251	279	432	310	80^	131	86^	122	169	61^	38^	78^	28v
1 MTUWF 11.00A 30 NBC QG		99	99	B	6.4	26	559	1251	742	128	802	185	313	302	302	439	320	68	111	92	121	191	47	28	82	32
2 M-F 11.00A 30																										
WORDPLAY	49	149	147	A	3.6	13	315	1286	762	194^	848	251	310	304	362	426	298	106^	130^	87^	84^	168^	26v	LT	114^	45v
M-F 12.30P 30 NBC QG		78	79	B	3.7	13	323	1400	741	185	833	267	353	309	310	409	329	81	129	102	146	188	107	55	131	72
YOUNG AND THE RESTLESS	101	208	208	A	8.2	29	717	1227	798	187	889	257	462	426	364	371	275	88^	153	131	120	92^	8v	LT	55^	17v
M-F 12.30P 60 CBS DD		99	99	B	8.1	29	708	1257	809	197	920	289	485	421	370	383	253	72	123	95	100	116	32	18	52	21
12.30 - 1.00				A	8.1	29	708	1226	779	181	872	249	453	415	357	367	286	91^	164	138	127	93^	8v	LT	60^	17v
1.00 - 1.30				A	8.3	29	725	1217	815	185	901	262	470	433	370	375	258	79^	138	123	113	88^	9v	LT	49^	18v
•WEEKEND DAYTIME																										
ABC COLLEGE BSKTBALL GAME	7	164	159	A	2.7	8	236	1144	373^	144v	386^	127v	170^	170^	110v	216^	649	276^	463^	373^	267^	161^	50v	LT	59v	38v
1 SUN. 2.00P 127 ABC SE		86	84	B	2.4	6	210	1284	419	173	430	94	177	168	181	244	690	244	425	396	312	210	66	LT	98	73
2 SUN. 2.00P 126																										
2.00 - 2.30				A	2.1	6	184	913	418^	120v	424^	119v	130v	130v	49v	294^	434^	255^	369^	283^	141v	65v	LT	LT	49v	49v
CONT'D																										

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ABC COLLEGE BSKTBA-CONT'D																										
2.30 - 3.00				A	2.3	7	201	995	384^	140v	384^	140v	185^	185^	134v	199^	533^	244^	413^	353^	204^	120v	29v	LT	49v	49v
3.00 - 3.30				A	3.0	8	262	1191	379^	161^	394^	134v	183^	183^	121v	211^	699	298^	516^	382^	279^	183^	48v	LT	50v	50v
3.30 - 4.00				A	3.3	9	288	1326	344^	160^	361^	128^	177^	177^	115v	184^	784	281^	496	440^	365^	208^	90v	LT	91v	21v
4.00 - 4.30				A	3.5	9	306	1235	320^	99v	330^	68v	104v	104v	112v	226^	731	296^	522	349^	292^	209^	66v	LT	108v	46v
ABC COLLEGE BSKTBALL GM2	1		155	A	2.6	7	227	943^	221v	35v	229v	LT	26v	71v	102v	158v	537^	74v	229v	163v	211v	300v	67v	44v	110v	80v
2 SUN. 4.06P 121 ABC SE			81	B	2.6	7	227	943	221	35	229	LT	26	71	102	158	537	74	229	163	211	300	67	44	110	80
4.00 - 4.30				A	2.3	6	201	1154^	189v	80v	209v	LT	35v	35v	95v	174v	547^	79v	343v	264v	264v	204v	224v	119v	174v	LT
4.30 - 5.00				A	2.6	7	227	978^	186v	67v	208v	LT	49v	49v	85v	159v	506^	70v	193v	123v	225v	313v	92v	92v	172v	172v
5.00 - 5.30				A	2.5	6	219	959^	310v	LT	310v	LT	LT	146v	164v	164v	512^	46v	133v	114v	164v	352^	LT	LT	137v	137v
5.30 - 6.00				A	2.8	7	245	722^	139v	LT	139v	LT	21v	21v	21v	118v	583^	82v	277v	195v	228v	306^	LT	LT	LT	LT
ABC WEEKEND SPECIALS	21	181	183	A	3.4	12	297	1949	461^	144^	499	306^	393^	333	152^	88v	448^	300^	329^	222^	101v	119v	133^	104v	869	535
SAT. 12.00N 30 ABC FV		92	92	B	3.9	13	341	1771	396	169	464	258	341	301	163	100	305	165	227	178	88	68	181	116	821	494
ABC WIDE WORLD-SPORTS SAT	11	188	180	A	6.7	16	586	1251	410	172^	447	92^	179^	206	225^	234^	670	146^	275	366	319	294	19v	LT	115^	68^
1 SAT. 4.30P 90 ABC SA		93	91	B	6.3	15	551	1550	563	239	648	165	310	303	293	296	687	194	391	400	335	245	90	31	125	62
2 SAT. 4.30P 92																										
4.30 - 5.00				A	5.9	15	516	1353	531	232^	535	109^	236^	262^	314	248^	687	127^	303	368	368	286	12v	LT	119^	52v
5.00 - 5.30				A	7.1	17	621	1185	334	157^	382	79^	137^	171^	180^	211^	654	148^	260	366	297	288	20v	LT	129^	75^
5.30 - 6.00				A	7.1	16	621	1240	378	145^	433	89^	169^	191^	200^	242	684	163^	268	372	306	312	24v	LT	99^	79^
ABC WIDE WORLD-SPORTS SUN	3	152		A	4.3	10	376	1412	465^	186v	500^	170v	345^	311^	241^	155v	830	339^	625^	606^	398^	168v	23v	LT	59v	59v

PROGRAM NAME / WK # DAY START TIME DUR NET PROG TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM	CHILDREN (2-11) TOTAL	CHILDREN 6-11
1 SUN. 4.07P 113 ABC SA		86		B	7.9	17	690	1516	446	179	517	185	263	250	191	227	819	290	517	500	390	240	88	23	92	62
4.00 - 4.30				A	3.2	8	280	1364	504^	193v	504^	129v	354^	354^	307^	150v	813^	263^	616^	691^	475^	122v	LT	LT	47v	47v
4.30 - 5.00				A	4.0	10	350	1257	369^	135v	369^	80v	217^	217^	191v	152v	762^	360^	577^	543^	300^	142v	40v	LT	86v	86v
5.00 - 5.30				A	4.5	10	393	1382	420^	186^	481^	193^	340^	279^	204^	141v	838	346^	644^	608^	398^	166v	25v	LT	38v	38v
5.30 - 6.00				A	5.2	12	454	1597	568^	225^	623	242^	448^	393^	284^	175^	890	353^	658	622	443^	209^	24v	LT	60v	60v
ALL NEW EWOKS	21	197	197	A	4.3	15	376	1912	371^	112^	419	331^	360^	251^	57v	59v	306^	252^	252^	160^	41v	54v	201^	113^	986	560
SAT. 11.30A 30 ABC CA		93	93	B	4.2	14	367	1805	376	141	435	271	354	264	129	74	328	193	274	204	97	50	203	100	839	442
ALVIN AND THE CHIPMUNKS	17	197	198	A	6.4	22	559	1644	366	93^	391	252^	265	180^	121^	98^	238^	123^	153^	104^	84^	85^	200^	63v	815	478
SAT. 10.30A 30 NBC CA		98	99	B	7.2	24	629	1787	343	116	413	259	308	213	99	98	252	139	184	132	82	61	197	95	925	491
AMERICAN BANDSTAND	19	155	158	A	2.8	9	245	1265	473^	37v	526^	266^	266^	297^	106v	187^	564^	502^	502^	301^	42v	62v	69v	32v	106v	45v
SAT. 1.00P 30 ABC PC		78	77	B	2.6	8	227	1526	429	154	505	227	322	337	195	121	433	236	346	293	160	61	213	123	375	236
BERENSTAIN BEARS	22	197	197	A	3.2	18	280	1221	111v	36v	146^	32v	53v	21v	57v	93v	153^	33v	57v	129v	120v	24v	93v	43v	829	614
SAT. 8.00A 30 CBS CA		96	96	B	2.5	16	219	1580	270	122	338	169	226	208	102	97	197	72	132	131	94	55	83	42	962	581
BUGS BUNNY & TWEETY SHOW	21	206	204	A	5.3	18	463	1961	343	86^	447	320	389	246^	102^	58v	320	245^	245^	127^	30v	75v	175^	114^	1019	513
SAT. 11.00A 30 ABC CA		96	96	B	5.1	17	446	1781	357	172	431	274	343	260	117	75	319	187	249	178	85	66	186	90	845	457
BUSINESS WORLD	18	102		A	1.1	3	96	906^	490v	198v	490v	115v	240v	323v	312v	167v	416v	125v	125v	125v	83v	291v	LT	LT	LT	LT
1 SUN. 12.30P 30 ABC N		68		B	1.6	5	140	1059	540	231	618	167	262	207	178	354	347	83	136	138	108	189	LT	LT	78	67
BUSINESS WORLD SPECIAL(S)			86	A	1.4	5	122	959^	410v	214v	607^	41v	237v	237v	360v	370v	304v	LT	123v	123v	181v	181v	48v	LT	LT	LT
2 SUN. 12.30P 30 ABC N			61																							
CARE BEAR FAMILY	22	206	206	A	3.4	15	297	1508	199^	61v	212^	132^	168^	88v	80v	44v	165^	LT	70v	70v	95v	95v	77v	77v	1054	622
SAT. 8.30A 30 ABC CA		99	99	B	3.5	17	306	1698	300	137	336	192	256	211	110	71	161	64	98	78	50	61	101	67	1100	687
CBS NCAA BASKETBALL-SAT CONT'D	10		187	A	3.0	11	262	1000^	248v	19v	248v	141v	160v	133v	80v	81v	752^	290^	439^	405^	374^	157v	LT	LT	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS NCAA BASKETBAL-CONT'D																										
2 SAT. 1.30P 120 CBS SE			97	B	3.8	11	332	1365	354	119	383	137	193	181	142	155	722	289	461	438	323	186	82	20	178	131
1.30 - 2.00				A	2.6	10	227	802^	256v	36v	256v	163v	163v	199v	36v	57v	546^	277v	277v	111v	217v	158v	LT	LT	LT	LT
2.00 - 2.30				A	3.1	12	271	897^	221v	LT	221v	118v	118v	118v	45v	103v	676^	171v	370^	372^	372^	133v	LT	LT	LT	LT
2.30 - 3.00				A	3.1	11	271	1022^	118v	LT	118v	70v	70v	70v	48v	48v	904^	288^	491^	605^	505^	189v	LT	LT	LT	LT
3.00 - 3.30				A	3.2	12	280	1218	385^	47v	385^	208v	282^	157v	177v	103v	833^	408^	568^	464^	372^	154v	LT	LT	LT	LT
CBS NCAA BASKETBALL-SAT 2	5		195	A	4.1	12	358	1229	454^	145v	501^	108v	193v	148v	196v	286^	609^	176v	447^	364^	316^	162v	119v	53v	LT	LT
2 SAT. 4.00P 121 CBS SE			95	B	4.6	12	402	1411	428	142	462	161	222	196	169	201	793	250	498	494	409	210	80	27	76	52
4.00 - 4.30				A	3.7	12	323	1390	508^	164v	573^	164v	303^	227^	245^	235^	678^	285^	542^	418^	309^	136v	139v	34v	LT	LT
4.30 - 5.00				A	4.2	13	367	1373	512^	133v	561^	118v	232^	166v	217^	313^	727^	239^	563^	496^	392^	164v	85v	35v	LT	LT
5.00 - 5.30				A	4.2	12	367	1158	392^	147v	441^	89v	133v	98v	151v	294^	607^	108v	435^	373^	357^	172v	110v	63v	LT	LT
5.30 - 6.00				A	4.0	11	350	1089	438^	158v	478^	82v	135v	123v	195v	315^	466^	92v	280^	188v	222^	186v	145v	77v	LT	LT
CBS NCAA BASKETBALL-SUN	7	191	189	A	5.0	14	437	1435	407	137^	416	78v	204^	221^	193^	195^	851	403	588	588	336	197^	140^	16v	28v	28v
1 SUN. 12.00N 130 CBS SE		98	95	B	5.2	13	454	1454	406	149	447	99	240	267	233	171	801	310	516	519	375	215	148	41	58	39
2 SUN. 2.39P 111																										
12.00 - 12.30				A	3.4	10	297	1246	428^	213v	428^	LT	238v	238v	238v	190v	674^	303^	421^	505^	249^	169v	87v	LT	57v	57v
12.30 - 1.00				A	4.2	12	367	1499	444^	224^	444^	51v	254^	254^	203^	190v	921	438^	618^	672^	366^	174v	66v	LT	68v	68v
1.00 - 1.30				A	4.9	14	428	1346	334^	103v	334^	44v	177^	177^	157v	157v	899	426^	600^	561^	342^	182^	64v	LT	49v	49v
1.30 - 2.00				A	6.1	17	533	1422	374^	101v	374^	43v	254^	254^	232^	120v	880	373^	590	536	347^	214^	168^	LT	LT	LT
2.00 - 2.30				A	7.4	20	647	1360	325^	76v	325^	39v	179^	179^	161^	146^	829	280^	566	554	465	184^	206^	55v	LT	LT
2.30 - 3.00				A	4.9	15	428	1173	261^	52v	261^	31v	83v	106v	75v	155v	744	309^	507^	457^	320^	237^	131v	20v	37v	23v
3.00 - 3.30				A	5.4	16	472	1343	452^	202^	456^	137v	180^	233^	198^	219^	722	349^	485^	482^	279^	210^	165^	19v	LT	LT
3.30 - 4.00				A	5.1	15	446	1439	480^	186^	480^	178^	218^	254^	177^	226^	758	333^	462^	496^	316^	236^	178^	21v	23v	23v
4.00 - 4.30				A	5.1	14	446	1928	491^	72v	565^	111v	204^	241^	263^	324^	1169	702	964	972	407^	164^	160^	24v	34v	34v
CBS SPORTS SUNDAY	2		176	A	5.6	15	489	1640	585	255^	694	179^	373^	356^	343^	321^	694	305^	496^	475^	297^	182^	190^	46v	62v	62v
2 SUN. 4.30P 60 CBS SA			91	B	6.6	15	577	1965	433	141	560	167	344	350	304	179	768	318	577	531	383	143	496	207	141	96
4.30 - 5.00				A	4.7	12	411	1650	574^	134v	656^	133v	310^	287^	330^	346^	727	323^	515^	521^	314^	173v	211^	42v	56v	56v
5.00 - 5.30				A	6.5	17	568	1623	587	340^	714	208^	412^	404^	350^	302^	665	288^	477^	443^	284^	188^	178^	51v	66v	66v
CBS STORYBREAK	10	159	157	A	3.5	12	306	1611	343^	187^	461^	219^	311^	267^	169^	118v	226^	156^	194^	70v	38v	32v	290^	176^	634	351^
SAT. 11.30A 30 CBS CL		78	78	B	3.6	11	315	1704	372	163	455	242	317	294	162	111	214	143	175	109	42	37	241	111	794	514
DORAL OPEN-SAT-RYDER(S)		175		A	3.6	10	315	1387	508^	336^	593^	124v	317^	260^	295^	276^	664^	206v	241^	172v	299^	342^	LT	LT	130v	117v
1 SAT. 1.30P 120 CBS SE		94																								
1.30 - 2.00				A	3.3	10	288	1399	389^	309^	580^	177v	333^	236v	239v	247v	715^	319^	319^	139v	229v	354^	LT	LT	104v	48v
2.00 - 2.30				A	3.7	11	323	1483	625^	375^	662^	112v	356^	307^	368^	306^	660^	205v	254^	196v	321^	319^	LT	LT	161v	161v
2.30 - 3.00				A	3.8	11	332	1346	563^	403^	617^	154v	367^	337^	292^	250^	599^	129v	175v	156v	311^	343^	LT	LT	130v	130v
3.00 - 3.30				A	3.7	10	323	1269	427^	254^	495^	53v	207v	154v	266^	288^	659^	179v	214v	176v	307^	343^	LT	LT	115v	115v
DORAL OPEN-SUN-RYDER(S)		194		A	4.9	11	428	1530	502^	98v	532^	38v	198^	250^	306^	282^	732	209^	334^	296^	306^	341^	103v	56v	163v	134v
1 SUN. 4.30P 90 CBS SE		98																								
4.30 - 5.00				A	4.7	12	411	1462	507^	103v	541^	50v	189^	237^	284^	304^	661^	117v	250^	305^	291^	356^	138v	79v	122v	97v
5.00 - 5.30				A	5.5	13	481	1613	507^	104v	534^	35v	201^	264^	324^	270^	766	237^	360^	276^	295^	356^	94v	54v	219^	183^
5.30 - 6.00				A	4.3	10	376	1569	510^	96v	547^	33v	218^	258^	318^	289^	797	281^	411^	325^	355^	318^	81v	37v	144v	114v
FACE THE NATION	20	109	100	A	2.8	9	245	935	580	270^	617	37v	184^	176^	204^	404^	302^	LT	32v	32v	65v	270^	LT	LT	LT	LT
SUN. 10.30A 30 CBS CC		77	76	B	3.0	10	262	1170	527	223	580	117	190	207	214	344	518	131	237	245	202	253	48	30	24	LT
FLINTSTONE KIDS 1	22	207	207	A	4.4	17	385	1636	222^	165^	303^	180^	260^	208^	123^	29v	204^	67v	129^	129^	62v	75v	172^	100^	957	592
SAT. 9.00A 30 ABC CA		99	99	B	4.4	18	385	1686	294	144	347	189	258	197	133	76	201	84	136	109	68	63	183	100	955	612

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST MAR. 1987 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
FLINTSTONE KIDS 2	22	207	207	A	5.0	18	437	1789	315^	215^	366	198^	298^	256^	156^	39v	195^	88^	131^	131^	57v	64v	255^	135^	973	554
SAT. 9.30A 30 ABC CA		99	99	B	4.8	18	420	1758	293	142	348	183	262	214	142	67	216	96	154	111	80	60	196	99	998	634
FOOFUR	15	195	175	A	5.8	20	507	1813	287	132^	395	228^	276^	168^	149^	87^	216^	93^	142^	156^	109^	60v	265^	35v	937	552
SAT. 11.00A 30 NBC CA		98	85	B	6.4	21	559	1925	378	144	429	275	329	221	112	89	273	138	206	155	108	58	230	99	993	542
GALAXY HIGH SCHOOL	15	192	170	A	4.9	16	428	1484	237^	153^	324^	216^	253^	189^	89^	59v	175^	135^	175^	88^	40v	LT	275^	104^	710	357
SAT. 11.00A 30 CBS CA		95	81	B	4.7	15	411	1581	279	117	327	158	232	191	121	84	216	148	197	135	56	19	276	99	762	496
GUMMI BEARS	22	202	202	A	5.4	24	472	1638	269^	161^	348	217^	282^	282^	131^	13v	304	85^	180^	159^	203^	108^	190^	82^	796	438
SAT. 8.30A 30 NBC CA		99	99	B	4.6	22	402	1658	296	128	349	189	247	178	121	79	236	131	179	125	88	48	147	54	926	567
HEALTH SHOW	8	145	151	A	1.8	6	157	1357	465^	172v	516^	235^	299^	331^	204v	153v	383^	274^	305^	191v	83v	78v	LT	LT	439^	242^
SAT. 12.30P 30 ABC N		75	76	B	1.9	6	166	1453	493	200	584	278	352	318	163	205	394	214	263	209	118	90	118	70	357	191
HONDA CLASSIC-SAT(S)			154	A	3.1	9	271	1358	609^	137v	613^	81v	81v	144v	188v	466^	731^	173v	369^	277^	333^	362^	LT	LT	LT	LT
2 SAT. 5.00P 60 NBC SE			83																							
5.00 - 5.30				A	2.7	8	236	1339	593^	128v	602^	106v	106v	152v	178v	441^	720^	216v	339^	221v	270v	381^	LT	LT	LT	LT
5.30 - 6.00				A	3.5	9	306	1363	614^	140v	614^	59v	59v	134v	192v	480^	736^	141v	393^	320^	379^	343^	LT	LT	LT	LT
HONDA CLASSIC-SUN(S)			168	A	5.1	13	446	1312	617^	216^	617^	45v	202^	234^	347^	365^	640	147v	324^	302^	270^	316^	24v	11v	31v	LT
2 SUN. 4.00P 120 NBC SE			89																							
4.00 - 4.30				A	4.6	13	402	1199	497^	142v	497^	24v	174v	174v	247^	323^	670^	157v	347^	319^	247^	323^	32v	LT	LT	LT
4.30 - 5.00				A	4.6	12	402	1303	595^	247^	595^	12v	191^	231^	366^	364^	681^	164v	356^	329^	293^	325^	27v	LT	LT	LT
5.00 - 5.30				A	5.1	13	446	1487	673	209^	673	87v	231^	212^	343^	388^	795	190^	468^	433^	384^	327^	LT	LT	19v	LT
5.30 - 6.00				A	6.1	14	533	1240	672	255^	672	51v	207^	293^	410^	379^	440^	78v	148^	148^	175^	292^	35v	35v	93v	LT
IAAF TRACK(S)			152	A	2.4	8	210	995^	176v	LT	276v	47v	47v	LT	72v	229v	700^	210v	410^	224v	361^	290v	LT	LT	LT	LT
2 SAT. 3.00P 120 NBC SE			84																							
3.00 - 3.30				A	2.0	7	175	1114^	149v	LT	200v	52v	52v	LT	91v	148v	891^	280v	583^	303v	548^	308v	LT	LT	LT	LT
3.30 - 4.00				A	2.1	7	184	1011^	169v	LT	310v	49v	49v	LT	87v	261v	680^	158v	365v	207v	359v	315v	LT	LT	LT	LT
4.00 - 4.30				A	2.7	9	236	919^	162v	LT	259v	43v	43v	LT	33v	216v	644^	195v	377^	232v	339^	267v	LT	LT	LT	LT
4.30 - 5.00				A	2.9	9	253	925^	198v	LT	296^	44v	44v	LT	70v	252v	613^	206v	341^	171v	249v	272v	LT	LT	LT	LT
IN THE NEWS-12.26PM	14	137		A	2.3	7	201	2139	612^	344v	915^	244v	622^	378^	428^	293v	507^	330v	330v	LT	LT	177v	39v	39v	678^	524^
1 SAT. 12.26P 3 CBS CN		68		B	3.0	9	262	1577	343	111	383	178	236	218	131	102	292	126	235	178	128	49	160	89	742	411
IN THE NEWS-12.26P(B)			126	A	1.7	7	149	993^	275v	195v	469v	194v	194v	LT	LT	275v	101v	LT	LT	LT	LT	101v	175v	LT	248v	LT
2 SAT. 12.26P 3 CBS CN			63																							
IT'S PUNKY BREWSTER	14	177		A	6.8	20	594	1593	408^	61v	408^	179^	209^	224^	229^	126^	139^	45v	45v	45v	94v	94v	188^	LT	858	547
1 SAT. 11.30A 30 NBC CA		93		B	6.3	20	551	1873	359	145	400	222	279	211	122	105	256	136	189	133	85	62	219	104	998	516
IT'S PUNKY BREWSTER(B)			153	A	3.9	15	341	2132	262^	103v	403^	250^	299^	181v	108v	81v	350^	79v	232^	294^	232^	56v	382^	43v	997	643^
2 SAT. 11.30A 30 NBC CA			79																							
KIDD VIDEO	19	120		A	3.5	12	306	1477	268^	17v	418^	149v	215v	167v	239^	102v	68v	LT	LT	LT	36v	68v	294^	79v	697^	503^
1 SAT. 12.30P 30 NBC CA		69		B	3.3	11	288	1596	318	150	394	195	278	182	129	105	242	140	190	148	96	48	218	117	742	422
KIDD VIDEO(B)			106	A	2.0	8	175	1943	867^	325v	1027^	674^	942^	783^	353v	85v	645^	97v	606^	633^	548^	LT	93v	69v	178v	64v
2 SAT. 12.30P 30 NBC CA			59																							
KISSYFUR	22	205	202	A	4.0	22	350	1680	183^	228^	359^	250^	307^	229^	109^	LT	296^	61v	167^	175^	203^	121^	214^	46v	811	507
SAT. 8.00A 30 NBC CA		99	99	B	3.5	22	306	1673	260	79	330	191	228	155	102	86	263	129	194	147	111	57	142	49	938	592
LAZER TAG ACADEMY	20	163	137	A	4.8	16	420	1524	369	79v	438	176^	264^	274^	262^	95^	334^	49v	172^	189^	247^	145^	149^	26v	603	333^
SAT. 12.00N 30 NBC CA		88	71	B	4.8	16	420	1645	345	147	388	212	276	213	117	94	268	148	207	157	99	57	226	96	763	417

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
MEET THE PRESS	21	155	137	A	3.1	10	271	1096	379^	67v	427^	66v	84v	111v	129v	316^	605	203^	325^	181^	214^	280^	49v	41v	LT	LT
SUN. 12.30P 30 NBC CC		93	82	B	2.8	9	245	1250	510	148	549	136	184	210	176	312	575	137	266	257	259	273	49	LT	77	48
MUPPET BABIES	22	204	205	A	5.6	21	489	1521	169^	85^	232^	86^	141^	114^	87^	83^	135^	30v	85^	89^	81^	46v	38v	10v	1116	626
SAT. 9.00A 60 CBS CA		98	98	B	4.9	19	428	1770	268	122	331	171	239	190	103	85	196	79	145	116	85	50	139	54	1104	630
9.00 - 9.30				A	5.0	20	437	1547	157^	82v	216^	54v	106^	93^	100^	91^	140^	30v	87^	96^	90^	44v	47v	21v	1144	660
9.30 - 10.00				A	6.2	22	542	1489	180^	86^	242^	111^	166^	130^	73^	76^	128^	31v	83^	83^	68^	45v	27v	LT	1092	600
NBA ON CBS	7	192	176	A	4.6	14	402	1388	331^	79v	333^	LT	141^	148^	209^	182^	803	315^	544	477	376	225^	130^	52v	122^	77v
1 SUN. 2.10P 140 CBS SE		98	93	B	6.5	17	568	1612	447	223	508	142	292	293	261	171	849	356	593	522	389	211	123	39	132	106
2 SUN. 12.00N 159																										
12.00 - 12.30				A	3.3	12	288	1497	504^	125v	524^	66v	115v	111v	132v	392^	761^	337^	485^	421^	316^	226v	84v	38v	128v	104v
12.30 - 1.00				A	4.5	15	393	1557	385^	141v	403^	72v	132v	113v	132v	271^	775	401^	579^	494^	329^	160v	188^	55v	191^	155v
1.00 - 1.30				A	4.4	15	385	1457	205^	86v	205^	LT	44v	44v	166v	161v	853	415^	686^	576^	362^	167v	228^	101v	171v	171v
1.30 - 2.00				A	4.9	16	428	1397	201^	96v	201^	LT	28v	28v	201^	173^	787	343^	561^	540^	356^	210^	140v	44v	269^	114v
2.00 - 2.30				A	4.9	14	428	1357	180^	57v	178^	LT	67v	67v	97^	111^	906	362	654	592	448	214^	151^	34v	122^	42v
2.30 - 3.00				A	4.4	12	385	1262	329^	91v	329^	LT	194^	194^	211^	135^	810	275^	527	466	390	231^	97^	70v	26v	13v
3.00 - 3.30				A	4.3	11	376	1314	389^	72v	389^	LT	266^	291^	314^	98v	817	258^	522^	449^	402^	243^	108v	58v	LT	LT
3.30 - 4.00				A	4.7	12	411	1397	486^	71v	486^	LT	295^	321^	380^	165v	759	208^	438^	381^	394^	285^	71v	44v	81v	81v
4.00 - 4.30				A	5.9	15	516	1382	478^	37v	478^	LT	210^	239^	310^	239^	693	235^	386^	315^	319^	270^	82v	39v	129v	70v
NBA ON CBS SPECIAL(S)		181		A	4.3	11	376	1612	540^	306^	684^	191^	460^	400^	380^	216^	601^	301^	314^	295^	119v	218^	39v	LT	288^	141v
1 SAT. 3.30P 150 CBS SE		95																								
3.30 - 4.00				A	3.1	8	271	1258	354^	236v	564^	77v	343^	266^	361^	221v	569^	181v	233v	225v	199v	273^	LT	LT	125v	125v
4.00 - 4.30				A	3.7	10	323	1625	530^	145v	650^	158v	421^	351^	387^	229^	624^	299^	327^	309^	130v	250^	LT	LT	351^	146v
4.30 - 5.00				A	4.7	12	411	1564	567^	183^	642^	137v	382^	342^	400^	229^	557^	316^	316^	275^	89v	196^	86v	LT	279^	109v
5.00 - 5.30				A	4.7	12	411	1723	518^	462^	722	233^	521^	448^	388^	201^	614^	328^	328^	326^	117v	193^	93v	LT	294^	134v
5.30 - 6.00				A	5.1	12	446	1805	679	448^	807	304^	598^	538^	375^	209^	650	349^	349^	327^	90v	211^	LT	LT	348^	184^
NBC COLLEGE BSKBL SAT	9	172	148	A	3.2	10	280	1321	339^	199^	407^	135^	254^	186^	168^	136^	743	176^	443^	514	474^	204^	78v	LT	93v	22v
1 SAT. 2.30P 128 NBC SE		90	85	B	3.5	10	306	1215	321	140	372	109	200	176	142	153	658	150	412	415	394	206	97	22	88	42
2 SAT. 1.00P 113																										
1.00 - 1.30				A	2.2	8	192	2021	449^	303v	506^	384^	384^	198v	73v	122v	1245^	333v	1031^	934^	781^	172v	LT	LT	250v	LT
1.30 - 2.00				A	1.9	7	166	2175	410v	283v	470^	320v	320v	192v	91v	150v	1205^	157v	911^	970^	861^	235v	294v	107v	206v	LT
2.00 - 2.30				A	1.9	7	166	1753	308v	296v	446^	295v	295v	156v	151v	151v	1113^	132v	463^	663^	981^	450^	LT	LT	170v	LT
2.30 - 3.00				A	3.2	10	280	1229	372^	204^	411^	68v	203^	200^	207^	172^	605	180^	304^	382^	378^	223^	92v	LT	121v	50v
3.00 - 3.30				A	4.8	13	420	979	199^	89v	253^	55v	150v	115v	115v	83v	615^	196^	356^	448^	288^	167v	85v	LT	26v	LT
3.30 - 4.00				A	4.0	11	350	954	292^	83v	337^	45v	208^	181v	181v	111v	520^	128v	262^	365^	312^	155v	49v	LT	48v	37v
4.00 - 4.30				A	4.2	11	367	1172	327^	207^	447^	120v	316^	218^	218^	109v	657^	169v	395^	444^	403^	147v	49v	LT	19v	LT
4.30 - 5.00				A	4.2	11	367	1561	618^	316^	726^	108v	342^	256^	273^	362^	767	102v	501^	454^	544^	211^	47v	LT	21v	21v
NBC COLLEGE BSKBL SUN	8	179	156	A	3.5	10	306	1314	431^	59v	435^	86v	220^	215^	272^	150^	706	212^	399^	343^	393^	278^	88v	LT	85v	63v
1 SUN. 1.00P 124 NBC SE		93	82	B	3.9	10	341	1490	448	207	527	204	280	230	212	190	749	190	450	438	437	244	104	LT	110	75
2 SUN. 1.00P 122																										
1.00 - 1.30				A	3.2	10	280	1218	396^	54v	396^	57v	189^	225^	267^	135^	574	110v	278^	325^	346^	249^	108v	LT	140^	140^
1.30 - 2.00				A	3.5	10	306	1418	479	78v	479	126^	238^	228^	273^	170^	684	206^	399^	323^	398^	268^	128^	33v	127^	109v
2.00 - 2.30				A	3.4	10	297	1323	454^	54v	454^	60v	215^	213^	303^	181^	771	270^	462^	360^	423^	289^	57v	LT	41v	LT
2.30 - 3.00				A	3.9	11	341	1270	387^	38v	387^	93v	225^	192^	226^	102v	789	267^	452	353^	394^	310^	64v	LT	30v	LT
NCAA BKBL CHMP SELECTION(S)		180		A	6.5	15	568	1535	488^	175^	611	147^	293^	287^	290^	290^	674	147^	443^	413^	407^	194^	174^	65v	76v	76v
2 SUN. 5.30P 30 CBS SC		93																								
ONE TO GROW ON-8:58AM	22	200	200	A	5.3	22	463	1553	261^	146^	331	208^	267^	272^	123^	16v	324	97^	180^	156^	205^	130^	170^	69v	728	383
SAT. 8.58A 2 NBC CN		98	98	B	4.9	23	428	1611	303	128	356	190	255	179	129	77	227	126	171	121	87	48	144	55	884	530

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ONE TO GROW ON-10:28AM	22	204	204	A	5.6	19	489	1507	364	78^	380	211^	243^	176^	146^	89^	274^	110^	150^	119^	116^	124^	109^	56v	744	403
SAT. 10.28A 2 NBC CN		99	99	B	6.6	23	577	1684	373	154	426	251	312	217	121	94	258	145	196	121	93	54	172	88	828	437
ONE TO GROW ON-11:58AM	19	176		A	6.6	19	577	1577	399^	68v	399^	144^	172^	187^	255^	152^	156^	46v	46v	46v	110v	110v	193^	LT	829	548
1 SAT. 11.58A 2 NBC CN		93		B	5.9	19	516	1785	356	162	392	210	269	207	138	100	232	112	162	113	89	66	221	117	940	523
ONE TO GROW ON-11:58AM(B)			152	A	3.6	14	315	2263	326^	86v	405^	199v	285^	245^	159v	81v	340^	73v	213v	270^	219v	70v	471^	50v	1047	697^
2 SAT. 11.58A 2 NBC CN			78																							
PEE WEE'S PLAYHOUSE	18	207	207	A	6.3	22	551	1537	237^	136^	323	169^	267	200^	111^	56v	169^	99^	139^	85^	50v	20v	136^	36v	909	497
SAT. 10.00A 30 CBS CL		99	99	B	5.8	20	507	1745	308	135	366	212	277	202	103	84	218	111	176	144	81	39	174	83	987	577
POUND PUPPIES	21	205	206	A	4.6	16	402	2077	207^	80v	316^	230^	260^	123^	69v	56v	307^	168^	234^	176^	87v	73v	177^	119^	1277	650
SAT. 10.30A 30 ABC CA		97	97	B	4.5	15	393	1884	333	135	384	251	307	227	105	69	209	106	151	118	75	53	176	91	1115	670
PRO BOWLERS TOUR	9	167	165	A	5.2	15	454	1282	600	230^	625	136^	258^	279^	338	299^	575	118^	234^	236^	279^	315	LT	LT	82^	38v
SAT. 3.00P 90 ABC SE		89	89	B	5.6	15	489	1381	597	195	652	135	262	295	303	329	600	167	316	325	276	244	49	31	80	42
3.00 - 3.30				A	4.5	14	393	1254	537	198^	580	177^	246^	252^	279^	257^	577	129^	264^	242^	296^	313^	LT	LT	97^	46v
3.30 - 4.00				A	5.2	15	454	1295	616	259^	640	134^	262^	291^	348	303^	574	113^	235^	233^	289^	316	LT	LT	81^	37v
4.00 - 4.30				A	5.9	16	516	1295	638	238^	651	104^	259^	295	378	331	575	111^	208^	237^	259^	315	LT	LT	69v	31v
REAL GHOSTBUSTERS	22	202	203	A	5.2	18	454	1705	211^	115^	308^	155^	179^	151^	140^	75v	240^	143^	188^	108^	65v	52v	279^	149^	878	535
SAT. 10.00A 30 ABC CA		97	98	B	5.2	18	454	1746	278	124	339	183	241	189	131	75	221	108	162	126	77	52	238	93	948	604
ROAD TO FINAL FOUR,PT. I(S)			178	A	3.0	11	262	676^	253v	LT	253v	176v	176v	176v	LT	77v	408^	210v	210v	34v	153v	164v	LT	LT	LT	LT
2 SAT. 1.00P 30 CBS SC			94																							
ROAD TO FINAL FOUR,PT. II(S)			185	A	2.6	9	227	1546	722^	93v	722^	344^	494^	296v	303v	163v	824^	361^	753^	595^	392^	71v	LT	LT	LT	LT
2 SAT. 3.30P 30 CBS SC			95																							
ROCK N WRESTLING-1	14	137		A	2.4	7	210	1743	615^	315v	896^	257v	644^	387^	428^	252v	328v	176v	190v	43v	LT	138v	28v	28v	491^	409^
1 SAT. 12.00N 30 CBS CA		68		B	3.1	10	271	1561	348	118	386	181	245	222	133	103	267	115	209	164	114	50	189	116	719	412
ROCK N WRESTLING-2	19	136	128	A	2.5	8	219	1416	411^	119v	621^	228^	379^	201^	201^	192^	214^	78v	97v	LT	36v	117v	32v	32v	549^	283^
SAT. 12.30P 30 CBS CA		68	65	B	3.1	10	271	1703	347	127	426	235	302	218	128	102	317	161	258	192	120	53	182	70	778	420
ROCK N WREST -1(B)			126	A	1.8	7	157	1032^	261v	204v	465^	204v	204v	LT	LT	261v	83v	LT	LT	LT	LT	83v	210v	LT	274v	LT
2 SAT. 12.00N 30 CBS CA			63																							
SMURFS I	22	206	206	A	5.6	22	489	1624	377	110^	420	251^	313	280^	169^	58v	347	160^	221^	156^	135^	110^	133^	74v	724	472
SAT. 9.00A 30 NBC CA		99	99	B	5.5	23	481	1719	333	132	378	212	270	190	128	86	259	144	206	161	100	43	159	64	923	543
SMURFS II	22	206	206	A	6.0	22	524	1510	341	128^	421	258^	294	232^	150^	74^	308	159^	212^	159^	113^	78^	141^	61v	640	431
SAT. 9.30A 30 NBC CA		99	99	B	6.2	23	542	1724	342	128	395	233	281	210	119	88	276	154	218	169	103	48	186	83	867	506
SMURFS III	22	206	206	A	6.4	22	559	1488	325	83^	349	203^	233^	186^	122^	67^	255	106^	156^	132^	107^	99^	117^	56v	767	428
SAT. 10.00A 30 NBC CA		99	99	B	6.9	24	603	1684	364	160	418	248	310	217	119	86	254	144	195	127	90	52	179	86	833	451
SPORTSWORLD	7		157	A	3.8	11	332	1000	322^	100v	322^	126v	222^	186v	96v	100v	633^	108v	349^	310^	326^	284^	45v	LT	LT	LT
2 SUN. 3.02P 58 NBC SA			86	B	5.4	13	472	1562	529	250	622	223	343	294	274	236	676	176	401	388	377	234	124	60	140	90
3.00 - 3.30				A	3.5	11	306	1101	340^	72v	340^	157v	252^	213v	95v	88v	718^	199v	466^	421^	346^	252^	43v	LT	LT	LT
3.30 - 4.00				A	4.0	12	350	931	311^	119v	311^	106v	203v	169v	97v	108v	574^	37v	260^	223^	314^	314^	46v	LT	LT	LT
SPORTSWORLD SPCL. EDITION(S)		165		A	4.5	12	393	1858	605^	170v	605^	132v	277^	336^	405^	269^	848	235^	560^	639^	535^	166v	298^	298^	107v	107v
1 SUN. 3.04P 56 NBC SA		88																								
3.00 - 3.30				A	4.3	11	376	2013	742	218^	742	173v	428^	428^	489^	314^	824	190v	514^	681^	543^	143v	329^	329^	118v	118v
3.30 - 4.00				A	4.7	12	411	1725	493^	133v	493^	100v	158v	260^	333^	233^	862	269^	592^	597^	523^	186^	270^	270^	100v	100v

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SUNDAY MORNING	21	177	156	A	4.1	16	358	1522	754	285^	754	84v	271^	303^	351^	446	578	140^	321^	291^	304^	257^	14v	14v	176^	109^
SUN. 9.00A 90 CBS N		95	91	B	4.5	18	393	1388	634	244	710	108	258	311	329	391	551	133	286	311	299	211	33	19	94	51
9.00 - 9.30				A	3.8	16	332	1292	684	244^	684	63v	184^	223^	302^	461	448	84v	172^	124^	226^	276^	LT	LT	160^	153^
9.30 - 10.00				A	4.2	16	367	1597	826	316^	826	106^	352^	376^	401	450	618	158^	382^	355^	329^	236^	16v	16v	137^	63v
10.00 - 10.30				A	4.3	16	376	1641	744	302^	744	76v	269^	297^	352^	432	644	169^	390	376^	346^	254^	20v	20v	233^	118^
TEEN WOLF	22	203	203	A	5.9	20	516	1595	197^	135^	318	153^	243^	155^	142^	61v	215^	132^	190^	105^	64v	19v	308	174^	754	409
SAT. 10.30A 30 CBS CA		98	99	B	5.6	19	489	1771	289	149	374	181	252	180	141	98	232	142	202	137	74	28	294	135	871	522
THIS WK-DAVID BRINKLEY SP(S)			169	A	4.0	14	350	1326	625^	120v	666^	34v	103v	172v	254^	494^	660^	94v	291^	243^	263^	343^	LT	LT	LT	LT
2 SUN. 11.30A 60 ABC N			93																							
11.30 - 12.00				A	3.8	14	332	1268	594^	136v	660^	39v	108v	181v	308^	479^	608^	84v	226^	234^	225^	332^	LT	LT	LT	LT
12.00 - 12.30				A	4.2	15	367	1362	652^	101v	665^	30v	93v	158v	202^	507^	697^	104v	346^	242^	288^	351^	LT	LT	LT	LT
THIS WEEK-DAVID BRINKLEY	18	188		A	5.3	16	463	1192	555^	49v	592^	57v	62v	121v	208^	471^	600	71v	205^	237^	309^	363^	LT	LT	LT	LT
1 SUN. 11.30A 60 ABC N		96		B	4.3	13	376	1186	533	138	567	81	114	144	182	409	596	99	217	243	260	338	LT	LT	21	LT
11.30 - 12.00				A	4.9	16	428	1168	634^	LT	634^	45v	59v	143v	252^	491^	534^	LT	100v	133v	296^	401^	LT	LT	LT	LT
12.00 - 12.30				A	5.7	17	498	1205	486^	83v	552^	64v	64v	98v	171^	454^	653	131v	293^	326^	318^	327^	LT	LT	LT	LT
WILDFIRE	22	197	198	A	3.4	15	297	1215	155^	21v	269^	189^	219^	105v	53v	50v	95v	34v	74v	74v	61v	21v	61v	44v	790	512
SAT. 8.30A 30 CBS CA		96	97	B	3.1	15	271	1564	290	83	337	168	226	207	105	101	170	59	114	92	78	53	105	51	952	556
WOMEN'S KEMPER OPEN-SAT(S)		163		A	3.5	8	306	1850	539^	372^	676^	134v	326^	244^	298^	298^	1108	478^	800^	552^	518^	308^	66v	LT	LT	LT
1 SAT. 4.35P 85 NBC SE		87																								
4.30 - 5.00				A	3.0	8	262	1653	501^	272v	581^	80v	237v	198v	221v	303^	1072	411^	811^	644^	523^	261v	LT	LT	LT	LT
5.00 - 5.30				A	3.6	9	315	1857	540^	375^	660^	119v	324^	262^	325^	279^	1103	442^	779^	539^	563^	324^	94v	LT	LT	LT
5.30 - 6.00				A	3.9	9	341	1915	548^	422^	726^	179v	376^	249^	304^	298^	1108	542^	794^	490^	459^	314^	81v	LT	LT	LT
WOMEN'S KEMPER OPEN-SUN(S)		192		A	4.7	11	411	1328	437^	44v	449^	27v	87v	158v	290^	267^	796	327^	424^	384^	348^	360^	LT	LT	83v	29v
1 SUN. 4.00P 158 NBC SE		96																								
4.00 - 4.30				A	4.0	10	350	1460	530^	69v	530^	28v	88v	218^	374^	284^	821	415^	478^	425^	301^	343^	LT	LT	109v	40v
4.30 - 5.00				A	4.2	10	367	1343	370^	28v	370^	27v	65v	141v	253^	202^	892	471^	534^	463^	323^	358^	LT	LT	81v	LT
5.00 - 5.30				A	4.1	10	358	1196	358^	14v	358^	30v	30v	90v	230^	238^	757^	321^	410^	380^	357^	347^	LT	LT	81v	LT
5.30 - 6.00				A	5.0	11	437	1318	455^	26v	455^	35v	76v	125v	287^	295^	792	351^	423^	366^	295^	369^	LT	LT	71v	LT
6.00 - 6.30				A	5.8	12	507	1270	444^	73v	489^	16v	141^	189^	306^	284^	693	158^	301^	288^	389^	364^	LT	LT	88v	88v
6.30 - 7.00				A	7.0	14	612	1333	469	59v	502	38v	147^	215^	269^	287^	831	213^	377^	418^	456	381^	LT	LT	LT	LT
WUZZLES	21	204	201	A	2.5	14	219	1466	166v	LT	188^	102v	147v	69v	86v	41v	197^	82v	141v	141v	82v	56v	22v	22v	1059	690
SAT. 8.00A 30 ABC CA		98	98	B	2.3	14	201	1584	333	156	377	203	271	215	119	98	233	110	157	131	65	76	54	35	920	538

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. FEB.23, 1987

WEEK 1

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	18,350				18,700							
TOTAL AUDIENCE (%)	21.0				21.4							
Program	← MACGYVER →				← ABC MONDAY NIGHT MOVIE LOVE AMONG THIEVES (SD) →							
AVERAGE AUDIENCE (Households (000))	13,810				11,540							
AVERAGE AUDIENCE (%)	15.8	15.4*		16.1*	13.2	13.8*		13.2*		13.2*		12.7*
SHARE OF AUDIENCE %	23	22 *		23 *	21	20 *		20 *		21 *		22 *
AVG. AUD. BY ¼ HR. %	15.3	15.5	16.3	15.9	13.8	13.7	13.3	13.1	13.3	13.1	12.7	12.8

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	19,050		17,740		19,140		15,470		13,630			
TOTAL AUDIENCE (%)	21.8		20.3		21.9		17.7		15.6			
Program	KATE & ALLIE		MY SISTER SAM (SD)		NEWHART		CAVANAUGHS (SD)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000))	16,610		16,080		16,870		13,810		11,010			
AVERAGE AUDIENCE (%)	19.0		18.4		19.3		15.8		12.6	12.8*		12.4*
SHARE OF AUDIENCE %	27		27		28		24		21	21 *		21 *
AVG. AUD. BY ¼ HR. %	18.3	19.6	18.5	18.2	19.0	19.6	16.0	15.7	12.8	12.9	12.5	12.3

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	22,200				25,080							
TOTAL AUDIENCE (%)	25.4				28.7							
Program	← BOB HOPE'S TAHITI →				← NBC MONDAY NIGHT MOVIES PERRY MASON: THE CASE OF THE LOST LOVE →							
AVERAGE AUDIENCE (Households (000))	16,520				18,620							
AVERAGE AUDIENCE (%)	18.9	18.5*		19.4*	21.3	20.4*		21.3*		22.1*		21.2*
SHARE OF AUDIENCE %	27	27 *		28 *	33	30 *		32 *		36 *		36 *
AVG. AUD. BY ¼ HR. %	18.6	18.4	19.1	19.7	20.6	20.3	21.5	21.2	22.0	22.1	22.0	20.4

WEEK 2

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	17,830				17,310							
TOTAL AUDIENCE (%)	20.4				19.8							
Program	← MACGYVER →				← ABC MONDAY NIGHT MOVIE THE BETTY FORD STORY (SD) →							
AVERAGE AUDIENCE (Households (000))	13,200				12,150							
AVERAGE AUDIENCE (%)	15.1	14.6*		15.5*	13.9	14.1*		14.1*		13.8*		13.6*
SHARE OF AUDIENCE %	22	21 *		22 *	20	20 *		20 *		20 *		21 *
AVG. AUD. BY ¼ HR. %	14.4	14.8	15.7	15.4	14.1	14.1	14.1	14.2	14.1	13.6	13.8	13.4

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	20,100		19,230		25,000							
TOTAL AUDIENCE (%)	23.0		22.0		28.6							
Program	KATE & ALLIE		MY SISTER SAM (SUS-SD)		← I'LL TAKE MANHATTAN, PT.2 (SD) →							
AVERAGE AUDIENCE (Households (000))	17,040		17,480		18,620							
AVERAGE AUDIENCE (%)	19.5		20.0		21.3	21.1*		21.6*		21.7*		21.0*
SHARE OF AUDIENCE %	28		29		31	29 *		30 *		31 *		32 *
AVG. AUD. BY ¼ HR. %	19.1	20.0	19.6	20.3	21.1	21.1	21.9	21.4	21.7	21.6	21.8	20.2

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	17,920		31,030									
TOTAL AUDIENCE (%)	20.5		35.5									
Program	ALF		← NBC MONDAY NIGHT MOVIES THE KARATE KID →									
AVERAGE AUDIENCE (Households (000))	15,990		19,750									
AVERAGE AUDIENCE (%)	18.3		22.6	17.7*		22.9*		24.1*		24.4*		23.9*
SHARE OF AUDIENCE %	27		32	25 *		32 *		34 *		35 *		36 *
AVG. AUD. BY ¼ HR. %	17.7	18.8	17.2	18.2	22.7	23.2	23.7	24.6	24.4	24.4	24.3	23.5

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	63.1	64.6	65.9	67.4	68.9	69.4	69.2	69.2	69.0	68.9	67.6	66.3	62.8	61.4	59.5	56.9
WK. 2	59.9	62.1	63.8	66.6	68.2	69.8	69.5	70.4	71.7	71.8	71.2	71.2	69.9	68.5	67.2	64.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.MON. MAR.2, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE.TUE. FEB.24, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					20,450		20,450		20,540				11,190			
TOTAL AUDIENCE (%)					23.4		23.4		23.5				12.8			
Program					WHO'S THE BOSS?		GROWING PAINS		← MOONLIGHTING (R)(SD) →				← JACK & MIKE →			
AVERAGE AUDIENCE (Households (000))					18,090		18,620		15,470				7,690			
AVERAGE AUDIENCE (%)					20.7		21.3		17.7	18.1*		17.3*	8.8	9.4*		8.2*
SHARE OF AUDIENCE %					29		29		25	25 *		24 *	14	14 *		13 *
AVG. AUD. BY ¼ HR. %					20.0	21.3	21.2	21.4	18.3	18.0	18.2	16.5	9.8	9.0	8.3	8.2
CBS TV TOTAL AUDIENCE (Households (000))					33,560											
TOTAL AUDIENCE (%)					38.4											
Program					← GRAMMY AWARDS (8:00-11:24PM) (SD)(-OP) →											
AVERAGE AUDIENCE (Households (000))					15,990											
AVERAGE AUDIENCE (%)					18.3	15.2*		16.8*		20.3*		20.4*		19.8*		18.0*
SHARE OF AUDIENCE %					27	21 *		23 *		28 *		29 *		30 *		29 *
AVG. AUD. BY ¼ HR. %					14.5	15.9	16.8	16.8	20.1	20.6	20.4	20.4	20.6	19.1	18.2	17.8
NBC TV TOTAL AUDIENCE (Households (000))					22,290				26,220							
TOTAL AUDIENCE (%)					25.5				30.0							
Program					← MATLOCK →				← MOVIE OF THE WEEK-TUE PLACES IN THE HEART (9:00-11:17PM)(-OP) →							
AVERAGE AUDIENCE (Households (000))					19,230				17,650							
AVERAGE AUDIENCE (%)					22.0	21.6*		22.5*	20.2	19.4*		19.6*		21.1*		21.5*
SHARE OF AUDIENCE %					31	30 *		31 *	31	27 *		28 *		32 *		35 *
AVG. AUD. BY ¼ HR. %					21.5	21.8	22.4	22.5	19.5	19.2	19.3	19.9	20.9	21.3	21.4	21.5

WEEK 2 — EVE.TUE. MAR.3, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					23,950		22,990		22,720				13,720			
TOTAL AUDIENCE (%)					27.4		26.3		26.0				15.7			
Program					WHO'S THE BOSS?		GROWING PAINS		← MOONLIGHTING (SD) →				← JACK & MIKE →			
AVERAGE AUDIENCE (Households (000))					21,590		21,500		18,620				10,400			
AVERAGE AUDIENCE (%)					24.7		24.6		21.3	21.7*		20.9*	11.9	12.4*		11.5*
SHARE OF AUDIENCE %					37		36		31	32 *		30 *	19	20 *		19 *
AVG. AUD. BY ¼ HR. %					23.6	25.7	24.5	24.6	21.8	21.5	21.4	20.3	13.1	11.7	11.6	11.4
CBS TV TOTAL AUDIENCE (Households (000))					10,400				24,820							
TOTAL AUDIENCE (%)					11.9				28.4							
Program					← SPIES (SD) →				← I'LL TAKE MANHATTAN, PT.3 (SD) →							
AVERAGE AUDIENCE (Households (000))					7,250				18,700							
AVERAGE AUDIENCE (%)					8.3	8.3*		8.3*	21.4	18.1*		20.6*		23.7*		23.2*
SHARE OF AUDIENCE %					12	12 *		12 *	33	26 *		30 *		37 *		39 *
AVG. AUD. BY ¼ HR. %					8.7	7.8	7.7	8.9	17.3	18.9	20.1	21.2	23.7	23.6	23.8	22.6
NBC TV TOTAL AUDIENCE (Households (000))					21,410				16,780				15,030			
TOTAL AUDIENCE (%)					24.5				19.2				17.2			
Program					← MATLOCK →				← HUNTER SPECIAL →				← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000))					17,740				13,810				12,060			
AVERAGE AUDIENCE (%)					20.3	19.7*		20.8*	15.8	15.7*		16.0*	13.8	14.0*		13.5*
SHARE OF AUDIENCE %					30	30 *		30 *	23	23 *		23 *	23	22 *		23 *
AVG. AUD. BY ¼ HR. %					19.4	20.1	21.0	20.5	15.4	15.9	16.0	16.0	14.1	13.9	13.8	13.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.7	63.9	64.7	66.6	69.9	71.9	72.6	73.2	72.2	72.5	71.9	70.4	67.1	64.7	62.5	60.3
WK. 2	57.8	60.1	62.2	63.9	65.8	67.3	67.9	69.0	68.2	69.2	69.6	68.9	64.6	62.2	60.2	57.8

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. FEB.25, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					17,130 19.6		18,180 20.8		18,530 21.2				21,330 24.4			
Program					PERFECT STRANGERS		HEAD OF THE CLASS (SD)		DYNASTY (SD)				BARBARA WALTERS SPECIAL			
AVERAGE AUDIENCE (Households (000) & %)					15,030 17.2		15,910 18.2		14,770 16.9	16.3*		17.5*	16,340 18.7	18.9*		18.6*
SHARE OF AUDIENCE %					26		27		25	24 *		26 *	30	30 *		31 *
AVG. AUD. BY ¼ HR. %					16.5	17.8	17.8	18.5	16.3	16.3	17.3	17.7	18.7	19.0	18.8	18.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,940 14.8				22,110 25.3				18,790 21.5			
Program					MIKE HAMMER (SUS-SD)				MAGNUM, P.I. (SD)				EQUALIZER			
AVERAGE AUDIENCE (Households (000) & %)					10,050 11.5	11.1*		11.8*	18,000 20.6	20.0*		21.2*	16,170 18.5	18.5*		18.4*
SHARE OF AUDIENCE %					17	17 *		17 *	30	29 *		31 *	30	29 *		31 *
AVG. AUD. BY ¼ HR. %					11.2	11.0	11.5	12.1	19.6	20.5	21.7	20.7	18.4	18.5	19.1	17.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					19,140 21.9				13,550 15.5		11,800 13.5		14,070 16.1			
Program					HIGHWAY TO HEAVEN				GIMME A BREAK		TORTELLIS		ST. ELSEWHERE			
AVERAGE AUDIENCE (Households (000) & %)					15,820 18.1	17.4*		18.9*	12,150 13.9		10,230 11.7		10,930 12.5	12.5*		12.4*
SHARE OF AUDIENCE %					27	26 *		28 *	20		17		20	20 *		21 *
AVG. AUD. BY ¼ HR. %					16.8	18.0	18.7	19.1	14.0	13.9	11.7	11.8	12.8	12.2	12.3	12.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					17,130 19.6		15,910 18.2				16,260 18.6				11,100 12.7	
Program					PERFECT STRANGERS (SD)		HARRY (SD)		PRES. REAGAN'S/ ANALYSIS (SUS)		DYNASTY (S)(SD)				HOTEL (10:30-11:30PM)(+OP)	
AVERAGE AUDIENCE (Households (000) & %)					14,770 16.9		13,720 15.7				11,970 13.7	13.6*		13.9*	8,830 10.1	10.6*
SHARE OF AUDIENCE %					26		23				21	20 *		21 *	17	17 *
AVG. AUD. BY ¼ HR. %					16.3	17.6	15.3	16.1			13.2	13.9	14.1	13.6	10.6	10.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					16,170 18.5				16,610 19.0		27,440 31.4					
Program					MIKE HAMMER (SUS-SD)				REAGAN POWER ANALYSIS (9:12-9:30PM) (SUS-OP)		I'LL TAKE MANHATTAN, PT.4 (9:30-11:30PM) (SD)(+OP)					
AVERAGE AUDIENCE (Households (000) & %)					11,450 13.1	12.1*		14.1*	15,030 17.2		19,670 22.5	20.6*		22.3*		23.4*
SHARE OF AUDIENCE %					20	19 *		21 *	25		36	31 *		34 *		38 *
AVG. AUD. BY ¼ HR. %					12.1	12.1	13.4	14.7	17.3	17.1	19.8	21.4	22.4	22.2	23.2	23.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					19,670 22.5								14,950 17.1			
Program					HIGHWAY TO HEAVEN				NBC NEWS ANALYSIS (9:13-10:00PM) (SUS)(SUS-OP)				ST. ELSEWHERE			
AVERAGE AUDIENCE (Households (000) & %)					15,640 17.9	16.7*		19.1*					11,620 13.3	12.9*		13.6*
SHARE OF AUDIENCE %					27	26 *		28 *					21	20 *		23 *
AVG. AUD. BY ¼ HR. %					15.9	17.5	19.1	19.2					12.6	13.2	13.8	13.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.4	62.7	63.9	65.5	65.2	66.5	67.1	67.8	67.6	68.2	67.8	67.0	64.1	62.4	61.3	58.8
WK. 2	57.6	59.0	60.6	62.2	63.5	65.7	66.8	68.5	69.0	68.8	66.7	66.2	64.5	63.1	61.2	59.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.WED. MAR.4, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. FEB.26, 1987

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					9,180				14,330				19,930			
	TOTAL AUDIENCE (%)					10.5				16.4				22.8			
	Program					← OUR WORLD →				← COLBYS (SD) →				← 20/20 →			
	AVERAGE AUDIENCE (Households (000))					5,510				10,490				13,110			
	AVERAGE AUDIENCE (%)					6.3	6.2*		6.5*	12.0	11.2*		12.9*	15.0	15.8*		14.2*
	SHARE OF AUDIENCE %					9	9 *		9 *	18	16 *		19 *	25	24 *		25 *
	AVG. AUD. BY ¼ HR. %					7.0	5.4	6.1	6.9	11.0	11.4	12.3	13.5	15.6	16.1	15.0	13.3
CBS TV	TOTAL AUDIENCE (Households (000))					9,790				15,300				13,110			
	TOTAL AUDIENCE (%)					11.2				17.5				15.0			
	Program					← CBS NEWS SPECIAL TOWER COMMISSION FINDINGS (SD) →				← SIMON & SIMON (SD) →				← NEIL DIAMOND..HELLO AGAIN (R) →			
	AVERAGE AUDIENCE (Households (000))					6,640				10,930				8,300			
	AVERAGE AUDIENCE (%)					7.6	7.4*		7.8*	12.5	11.5*		13.4*	9.5	8.8*		10.3*
	SHARE OF AUDIENCE %					11	11 *		11 *	18	17 *		20 *	16	14 *		18 *
	AVG. AUD. BY ¼ HR. %					7.7	7.2	7.7	7.9	10.9	12.2	13.4	13.5	9.3	8.3	10.1	10.4
NBC TV	TOTAL AUDIENCE (Households (000))					35,830		34,790		26,660		26,920					
	TOTAL AUDIENCE (%)					41.0		39.8		30.5		30.8					
	Program					BILL COSBY SHOW		FAMILY TIES		CHEERS		← L.A. LAW →				NBC NEWS:REAGAN CRIS (SUS)	
	AVERAGE AUDIENCE (Households (000))					32,250		31,380		24,470		19,320					
	AVERAGE AUDIENCE (%)					36.9		35.9		28.0		22.1	21.1*		23.1*		
	SHARE OF AUDIENCE %					54		52		40		34	32 *		36 *		
	AVG. AUD. BY ¼ HR. %					35.2	38.7	35.5	36.2	28.2	27.8	21.6	20.6	23.6	22.6		

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					8,740				12,060				16,430			
	TOTAL AUDIENCE (%)					10.0				13.8				18.8			
	Program					← OUR WORLD →				← COLBYS (SD) →				← 20/20 →			
	AVERAGE AUDIENCE (Households (000))					5,330				9,610				11,710			
	AVERAGE AUDIENCE (%)					6.1	6.3*		6.0*	11.0	10.3*		11.7*	13.4	13.8*		13.1*
	SHARE OF AUDIENCE %					9	10 *		9 *	16	15 *		18 *	23	22 *		23 *
	AVG. AUD. BY ¼ HR. %					6.6	5.9	5.8	6.2	10.0	10.7	11.3	12.0	13.9	13.6	13.1	13.0
CBS TV	TOTAL AUDIENCE (Households (000))					11,970				15,560				18,270			
	TOTAL AUDIENCE (%)					13.7				17.8				20.9			
	Program					← WIZARD (SD) →				← SIMON & SIMON (SD) →				← KNOTS LANDING →			
	AVERAGE AUDIENCE (Households (000))					8,740				12,060				15,300			
	AVERAGE AUDIENCE (%)					10.0	9.1*		10.9*	13.8	13.2*		14.4*	17.5	17.2*		17.8*
	SHARE OF AUDIENCE %					15	14 *		16 *	20	19 *		22 *	29	28 *		31 *
	AVG. AUD. BY ¼ HR. %					8.9	9.3	10.7	11.2	12.9	13.6	14.3	14.5	16.9	17.4	18.2	17.5
NBC TV	TOTAL AUDIENCE (Households (000))					33,650		33,040		28,410		24,650		18,270			
	TOTAL AUDIENCE (%)					38.5		37.8		32.5		28.2		20.9			
	Program					BILL COSBY SHOW (R)		FAMILY TIES		CHEERS		NIGHT COURT (R)		← L.A. LAW (R) →			
	AVERAGE AUDIENCE (Households (000))					30,070		30,420		25,870		22,640		14,070			
	AVERAGE AUDIENCE (%)					34.4		34.8		29.6		25.9		16.1	17.3*		14.9*
	SHARE OF AUDIENCE %					52		51		43		39		27	28 *		26 *
	AVG. AUD. BY ¼ HR. %					32.8	36.0	34.3	35.3	30.0	29.3	26.5	25.3	18.4	16.2	15.4	14.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	60.3	62.0	62.0	63.7	67.6	69.1	68.8	70.2	69.0	69.5	66.8	66.4	65.5	63.6	58.3	54.0
	WK. 2	56.7	58.2	58.9	61.3	64.8	66.8	67.4	68.6	68.2	68.4	67.0	66.0	62.1	60.6	58.5	56.3

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.THU. MAR.5, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. FEB.27, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)					15,380 17.6		15,560 17.8		17,480 20.0							
Program					WEBSTER		MR. BELVEDERE (SD)		← LOVE BOAT SPECIAL (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					13,630 15.6		13,810 15.8		10,930 12.5	11.8*		11.7*		13.3*		13.1*
SHARE OF AUDIENCE %					25		25		20	18 *		18 *		22 *		23 *
AVG. AUD. BY ¼ HR. %					15.0	16.2	15.5	16.0	12.0	11.7	11.4	12.0	13.2	13.4	13.2	12.9
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)					15,380 17.6				20,010 22.9				18,350 21.0			
Program					← SCARECROW & MRS. KING (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)					11,710 13.4	13.1*		13.7*	17,130 19.6	19.2*		20.1*	15,210 17.4	17.6*		17.2*
SHARE OF AUDIENCE %					22	21 *		22 *	30	30 *		31 *	29	29 *		30 *
AVG. AUD. BY ¼ HR. %					12.9	13.4	13.4	13.9	18.7	19.6	19.9	20.2	17.7	17.5	17.3	17.1
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)					14,420 16.5				18,440 21.1				15,820 18.1			
Program					← STINGRAY →				← MIAMI VICE →				← CRIME STORY →			
AVERAGE AUDIENCE (Households (000) & %)					10,930 12.5	12.1*		12.8*	15,030 17.2	16.8*		17.7*	12,150 13.9	14.4*		13.4*
SHARE OF AUDIENCE %					20	20 *		20 *	27	26 *		27 *	23	24 *		23 *
AVG. AUD. BY ¼ HR. %					12.2	12.1	12.7	13.0	16.3	17.3	17.5	17.8	14.9	13.8	13.3	13.5
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)					13,550 15.5		13,550 15.5		11,970 13.7				13,280 15.2			
Program					WEBSTER (R)		MR. BELVEDERE (SD)		← HOME (SD) →				← STARMAN (R) →			
AVERAGE AUDIENCE (Households (000) & %)					11,890 13.6		12,240 14.0		9,090 10.4	10.8*		10.0*	9,960 11.4	11.3*		11.4*
SHARE OF AUDIENCE %					23		23		17	18 *		17 *	20	19 *		20 *
AVG. AUD. BY ¼ HR. %					13.1	14.1	14.1	14.0	11.2	10.4	10.0	10.1	11.1	11.5	11.6	11.2
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)					24,650 28.2								18,440 21.1			
Program					← SPECIAL MOVIE PRSNT.-FRI WIZARD OF OZ (R)(SUS-SD)(SD) →								← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)					14,860 17.0	15.0*		16.8*		17.9*		18.3*	14,950 17.1	17.6*		16.6*
SHARE OF AUDIENCE %					28	26 *		28 *		30 *		30 *	30	30 *		30 *
AVG. AUD. BY ¼ HR. %					14.8	15.3	16.4	17.2	18.0	17.8	18.4	18.2	17.6	17.6	17.1	16.2
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)					14,250 16.3				17,650 20.2				14,510 16.6			
Program					← STINGRAY →				← MIAMI VICE (R) →				← CRIME STORY →			
AVERAGE AUDIENCE (Households (000) & %)					10,660 12.2	11.9*		12.5*	13,810 15.8	15.6*		15.9*	11,710 13.4	13.5*		13.3*
SHARE OF AUDIENCE %					21	20 *		21 *	26	26 *		26 *	23	23 *		24 *
AVG. AUD. BY ¼ HR. %					11.6	12.2	12.4	12.6	15.1	16.1	16.0	15.9	13.4	13.6	13.3	13.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	57.3	58.7	59.4	60.5	61.0	62.0	62.4	63.3	64.1	64.8	64.9	64.7	61.3	60.0	58.6	56.8
WK. 2	51.8	52.8	54.1	56.4	58.3	58.5	59.9	60.6	59.9	60.3	60.2	60.1	59.0	57.9	56.6	54.8

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.FRI. MAR.6, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. FEB.28, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					10,580		8,910		13,200							
TOTAL AUDIENCE (%)					12.1		10.2		15.1							
Program					SIDEKICKS		SLEDGE HAMMER (R)(SD)		ABC MOVIE SPECIAL-SAT SUPERGIRL (SD) →							
AVERAGE AUDIENCE (Households (000))					9,260		7,950		7,430							
AVERAGE AUDIENCE (%)					10.6		9.1		8.5	7.7*		8.5*		9.1*		8.9*
SHARE OF AUDIENCE %					18		15		15	13 *		14 *		16 *		16 *
AVG. AUD. BY ¼ HR. %					10.7	10.5	9.1	9.1	7.6	7.8	8.5	8.5	8.9	9.2	9.3	8.5
CBS TV																
TOTAL AUDIENCE (Households (000))					11,190				16,170							
TOTAL AUDIENCE (%)					12.8				18.5							
Program					OUTLAWS (SD) →				CBS SATURDAY MOVIE PALS (SD) →							
AVERAGE AUDIENCE (Households (000))					8,570				9,700							
AVERAGE AUDIENCE (%)					9.8	9.8*		9.8*	11.1	9.8*		11.0*		11.5*		11.9*
SHARE OF AUDIENCE %					17	17 *		17 *	19	16 *		19 *		20 *		22 *
AVG. AUD. BY ¼ HR. %					10.0	9.6	9.9	9.7	9.6	10.1	11.2	10.9	11.6	11.4	11.9	11.8
NBC TV																
TOTAL AUDIENCE (Households (000))					18,090		19,490		24,380		19,400		19,140			
TOTAL AUDIENCE (%)					20.7		22.3		27.9		22.2		21.9			
Program					FACTS OF LIFE		227		GOLDEN GIRLS		AMEN		HUNTER →			
AVERAGE AUDIENCE (Households (000))					15,990		17,740		22,640		17,740		15,560			
AVERAGE AUDIENCE (%)					18.3		20.3		25.9		20.3		17.8	17.9*		17.6*
SHARE OF AUDIENCE %					31		34		43		34		32	32 *		32 *
AVG. AUD. BY ¼ HR. %					17.5	19.2	19.7	21.0	25.5	26.2	20.5	20.1	18.0	17.8	17.6	17.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					9,530		8,570		12,760				11,800			
TOTAL AUDIENCE (%)					10.9		9.8		14.6				13.5			
Program					SIDEKICKS		SLEDGE HAMMER (R)(SD)		OHARA (SD) →				SPENSER: FOR HIRE →			
AVERAGE AUDIENCE (Households (000))					8,130		7,520		9,530				9,610			
AVERAGE AUDIENCE (%)					9.3		8.6		10.9	10.3*		11.4*	11.0	11.0*		11.0*
SHARE OF AUDIENCE %					16		15		19	17 *		20 *	20	20 *		20 *
AVG. AUD. BY ¼ HR. %					9.0	9.7	8.4	8.7	10.1	10.5	11.3	11.5	10.7	11.4	11.3	10.6
CBS TV																
TOTAL AUDIENCE (Households (000))					12,760				14,250							
TOTAL AUDIENCE (%)					14.6				16.3							
Program					OUTLAWS (SD) →				CBS SATURDAY MOVIE PASSIONS (R)(SD) →							
AVERAGE AUDIENCE (Households (000))					9,350				8,910							
AVERAGE AUDIENCE (%)					10.7	10.3*		11.1*	10.2	8.3*		9.9*		10.9*		11.5*
SHARE OF AUDIENCE %					19	18 *		19 *	18	14 *		17 *		20 *		21 *
AVG. AUD. BY ¼ HR. %					10.0	10.6	11.2	11.1	8.5	8.2	9.9	10.0	10.8	11.0	11.4	11.5
NBC TV																
TOTAL AUDIENCE (Households (000))					15,640		17,830		23,160		16,870		16,610			
TOTAL AUDIENCE (%)					17.9		20.4		26.5		19.3		19.0			
Program					FACTS OF LIFE		227		GOLDEN GIRLS (R)		AMEN		HUNTER (R) →			
AVERAGE AUDIENCE (Households (000))					13,900		15,730		20,630		15,820		13,280			
AVERAGE AUDIENCE (%)					15.9		18.0		23.6		18.1		15.2	15.3*		15.2*
SHARE OF AUDIENCE %					28		31		40		31		28	27 *		28 *
AVG. AUD. BY ¼ HR. %					14.9	16.9	17.2	18.7	23.1	24.0	18.3	17.9	15.2	15.3	15.4	15.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	53.2	53.3	54.8	56.6	58.4	58.6	59.0	59.4	60.2	60.8	59.6	58.7	56.6	55.7	55.9	54.7
WK. 2	50.5	52.3	53.8	54.8	56.2	57.3	58.0	59.1	59.5	59.4	58.0	57.6	55.9	55.7	55.1	54.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SAT. MAR.7, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. FEB.28, 1987

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			2,010 2.3													
Program			ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			2,010 2.3													
SHARE OF AUDIENCE %			6													
AVG. AUD. BY ¼ HR. %			2.3													
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			13,810 15.8													
Program			SATURDAY NIGHT (11:30-12:48AM) (SUSTAINING 12:48-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			7,780 8.9	10.0*		8.6*		7.7*								
SHARE OF AUDIENCE %			25	25 *		25 *		26 *								
AVG. AUD. BY ¼ HR. %			10.6	9.4	9.0	8.3	7.8	7.1								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		2,010 2.3														
Program		ABC WEEKEND REPORT-SAT.														
AVERAGE AUDIENCE (Households (000) & %)		2,010 2.3														
SHARE OF AUDIENCE %		6														
AVG. AUD. BY ¼ HR. %		2.3														
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			11,710 13.4													
Program			SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			5,770 6.6	8.2*		6.0*		4.9*								
SHARE OF AUDIENCE %			20	21 *		20 *		18 *								
AVG. AUD. BY ¼ HR. %			8.7	7.7	6.5	5.6	5.1	4.4								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	50.0	46.0	41.2	38.0	35.5	32.6	29.8	27.8	24.5	22.2	18.9	16.9	14.2	12.5	10.4	9.8
WK. 2	49.6	45.4	40.1	36.4	31.6	29.0	27.0	25.0	22.0	19.8	17.3	16.0	14.2	12.9	11.2	10.0

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SAT. MAR.7, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAR.1, 1987

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)		12,500 14.3				18,270 20.9											
Program		DISNEY SUNDAY MOVIE DISNEY GOES TO THE ACADEMY AWARDS (R)				ABC SUNDAY NIGHT MOVIE CASANOVA (SD)											
AVERAGE AUDIENCE (Households (000) & %)		8,300 9.5	9.2*		9.7*	9,000 10.3	10.9*		9.7*		10.4*		10.7*		10.2*		9.9*
SHARE OF AUDIENCE	%	15	15 *		15 *	15	16 *		14 *		15 *		16 *		16 *		16 *
AVG. AUD. BY ¼ HR.	%	9.6	8.9	9.2	10.2	11.7	10.2	10.0	9.5	10.2	10.6	10.7	10.8	10.3	10.1	10.2	9.6
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)		28,230 32.3				31,200 35.7				31,900 36.5							
Program		60 MINUTES				MURDER, SHE WROTE (SD)				I'LL TAKE MANHATTAN, PT.1 (SD)							
AVERAGE AUDIENCE (Households (000) & %)		22,810 26.1	24.9*		27.4*	26,830 30.7	29.7*		31.8*	23,070 26.4	27.9*		27.1*		25.9*		24.6*
SHARE OF AUDIENCE	%	40	40 *		41 *	44	43 *		45 *	40	40 *		39 *		40 *		40 *
AVG. AUD. BY ¼ HR.	%	23.3	26.5	27.3	27.5	29.1	30.2	31.7	31.8	27.6	28.2	27.4	26.9	26.3	25.5	25.3	23.9
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)		14,510 16.6				14,600 16.7		14,330 16.4		24,560 28.1							
Program		OUR HOUSE				EASY STREET		VALERIE		NBC SUNDAY NIGHT MOVIE THE DIRTY DOZEN: THE DEADLY MISSION							
AVERAGE AUDIENCE (Households (000) & %)		11,620 13.3	12.1*		14.5*	12,410 14.2		12,760 14.6		16,170 18.5	18.5*		18.5*		19.0*		18.1*
SHARE OF AUDIENCE	%	21	19 *		22 *	20		20		28	26 *		27 *		29 *		29 *
AVG. AUD. BY ¼ HR.	%	11.2	13.1	14.0	15.0	13.8	14.6	14.0	15.2	18.4	18.7	18.6	18.5	19.1	18.8	18.5	17.7

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)		19,400 22.2								20,360 23.3							
Program		DISNEY SUNDAY MOVIE BIGFOOT (SD)								ABC SUNDAY NIGHT MOVIE MOONRAKER (9:00-11:37PM) (R)(SD)							
AVERAGE AUDIENCE (Households (000) & %)		12,410 14.2	11.5*		13.6*		15.8*		15.7*	10,140 11.6	12.1*		12.2*		11.8*		11.2*
SHARE OF AUDIENCE	%	22	19 *		21 *		24 *		23 *	19	18 *		18 *		18 *		18 *
AVG. AUD. BY ¼ HR.	%	10.7	12.4	13.3	14.0	15.6	16.0	15.9	15.4	12.2	12.1	12.3	12.1	11.7	11.9	11.2	11.2
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)		25,870 29.6				26,390 30.2				21,760 24.9							
Program		60 MINUTES				MURDER, SHE WROTE (R)(SD)				CBS SUNDAY MOVIE DEADLY DECEPTION (SD)							
AVERAGE AUDIENCE (Households (000) & %)		20,710 23.7	22.8*		24.7*	21,760 24.9	24.2*		25.7*	16,780 19.2	18.9*		18.7*		19.3*		20.0*
SHARE OF AUDIENCE	%	38	38 *		39 *	37	37 *		38 *	30	28 *		28 *		30 *		32 *
AVG. AUD. BY ¼ HR.	%	21.8	23.8	24.6	24.8	24.0	24.4	25.5	25.8	19.2	18.5	18.7	18.6	19.3	19.4	20.2	19.8
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)		14,680 16.8				13,460 15.4				25,080 28.7							
Program		OUR HOUSE (R)				A TEAM SPECIAL				NBC SUNDAY NIGHT MOVIE THE ABDUCTION OF KARI SWENSON							
AVERAGE AUDIENCE (Households (000) & %)		10,490 12.0	11.2*		12.9*	10,230 11.7	11.4*		12.0*	18,700 21.4	20.1*		21.5*		22.4*		21.8*
SHARE OF AUDIENCE	%	19	19 *		20 *	17	17 *		18 *	33	30 *		32 *		35 *		35 *
AVG. AUD. BY ¼ HR.	%	10.8	11.6	12.4	13.3	11.3	11.5	11.6	12.4	19.5	20.7	21.3	21.7	22.4	22.4	22.3	21.2

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	61.4	63.5	65.4	67.7	69.4	69.9	71.1	71.6	70.9	70.4	69.4	68.4	66.5	64.2	63.2	60.5
	WK. 2	58.9	61.3	62.9	64.1	65.6	66.5	68.0	68.8	66.8	66.7	67.1	65.8	64.9	64.2	63.4	60.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SUN. MAR.8, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAR.1, 1987

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				2,010 2.3													
				ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)				2,010 2.3													
SHARE OF AUDIENCE	%			8													
AVG. AUD. BY ¼ HR.	%			2.3													
CBS TV TOTAL AUDIENCE (Households (000) & %)		4,110 4.7															
		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)		3,930 4.5															
SHARE OF AUDIENCE	%	9															
AVG. AUD. BY ¼ HR.	%	4.5															
NBC TV TOTAL AUDIENCE (Households (000) & %)				2,010 2.3													
				← G MICHAELS SPORTS MACHINE → (11:30-11:45PM) (SUSTAINING 11:45-12:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				2,100 2.4													
SHARE OF AUDIENCE	%			8													
AVG. AUD. BY ¼ HR.	%			2.4													

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						2,100 2.4											
		ABC SUNDAY NIGHT MOVIE MOONRAKER (9:00-11:37PM)(R)					ABC WEEKEND REPORT-SUN. (12:13-12:28AM)										
AVERAGE AUDIENCE (Households (000) & %)			10.8*	11.8*		2,010 2.3											
SHARE OF AUDIENCE	%		23 *	34 *		10											
AVG. AUD. BY ¼ HR.	%	11.1	10.5	11.8		2.3	2.3										
CBS TV TOTAL AUDIENCE (Households (000) & %)		4,980 5.7															
		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)		4,720 5.4															
SHARE OF AUDIENCE	%	11															
AVG. AUD. BY ¼ HR.	%	5.4															
NBC TV TOTAL AUDIENCE (Households (000) & %)				1,220 1.4													
				← G MICHAELS SPORTS MACHINE → (11:30-11:45PM) (SUSTAINING 11:45-12:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				1,140 1.3													
SHARE OF AUDIENCE	%			4													
AVG. AUD. BY ¼ HR.	%			1.3													
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	49.2	42.4	33.9	30.1	25.8	23.2	20.2	18.2	16.2	14.2	12.3	10.9	9.8	8.8	8.4	7.8
	WK. 2	50.4	42.9	35.2	30.6	26.4	23.4	20.8	18.5	16.4	15.0	12.8	11.2	9.8	8.5	7.6	7.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SUN. MAR.8, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.23-27, 1987

WEEK	NETWORK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,240				5,240									
					6.0				6.0									
		Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING) (MTUWF)(OP)											
		AVERAGE AUDIENCE (Households (000) & %)			4,110				4,280									
					4.7				4.9									
		SHARE OF AUDIENCE %			22				21									
		AVG. AUD. BY ¼ HR. %			4.7	4.8			4.9	4.8								
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	3,150		5,070										4,460		4,630	
			3.6		5.8										5.1		5.3	
		Program	CBS MORNING NEWS-7:00AM		← MORNING PROGRAM →										$25,000 PYRAMID >		NEW CARD SHARKS	
		AVERAGE AUDIENCE (Households (000) & %)	2,360		2,360										3,760		3,930	
			2.7		2.7	2.8*		2.6*		2.7*					4.3		4.5	
		SHARE OF AUDIENCE %	14		12	13 *		11 *		11 *					17		18	
		AVG. AUD. BY ¼ HR. %	2.5	2.9	2.7	2.9	2.7	2.6	2.6	2.7					4.2	4.5	4.4	4.6
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			6,290				6,290						3,760		3,150	
					7.2				7.2						4.3		3.6	
		Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								SALE OF THE CENTURY >		BLOCKBUSTERS >(SUS-OP)	
		AVERAGE AUDIENCE (Households (000) & %)			4,980				5,160						3,230		2,710	
					5.7				5.9						3.7		3.1	
		SHARE OF AUDIENCE %			26				25						15		12	
		AVG. AUD. BY ¼ HR. %			5.7	5.6			5.9	5.9					3.7	3.7	3.0	3.2
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,160				5,330									
					5.9				6.1									
		Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
		AVERAGE AUDIENCE (Households (000) & %)			4,110				4,280									
					4.7				4.9									
		SHARE OF AUDIENCE %			21				21									
		AVG. AUD. BY ¼ HR. %			4.6	4.7			4.9	4.9								
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	3,150		4,890										4,110		3,850	
			3.6		5.6										4.7		4.4	
		Program	CBS MORNING NEWS-7:00AM		← MORNING PROGRAM →										$25,000 PYRAMID		NEW CARD SHARKS	
		AVERAGE AUDIENCE (Households (000) & %)	2,450		2,360										3,410		3,320	
			2.8		2.7	2.6*		2.6*		2.6*					3.9		3.8	
		SHARE OF AUDIENCE %	14		12	12 *		11 *		11 *					16		16	
		AVG. AUD. BY ¼ HR. %	2.7	2.9	2.6	2.7	2.7	2.6	2.6	2.7					3.8	4.1	3.6	3.9
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			6,470				5,860						3,850		2,970	
					7.4				6.7						4.4		3.4	
		Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								SALE OF THE CENTURY		BLOCKBUSTERS	
		AVERAGE AUDIENCE (Households (000) & %)			5,160				4,890						3,230		2,710	
					5.9				5.6						3.7		3.1	
		SHARE OF AUDIENCE %			26				24						15		13	
		AVG. AUD. BY ¼ HR. %			6.0	5.7			5.7	5.4					3.6	3.8	3.0	3.1
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	15.3	17.3	19.0	20.6	21.7	22.8	22.7	23.3	24.5	25.3	25.5	25.3	24.8	25.1	24.9	25.1
		WK. 2	15.1	17.3	19.1	20.5	21.4	22.0	22.0	22.5	23.6	24.5	24.8	24.6	23.7	23.7	23.0	23.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.2-6, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.23-27, 1987

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	2,530		2,270		2,970		4,020		8,300				8,130			
TOTAL AUDIENCE (%)	2.9		2.6		3.4		4.6		9.5				9.3			
Program	FAME, FORTUNE AND ROMANCE (MTUWF)(SUS-OP)		WEBSTER M-F (MTUWF)(SUS-OP)		RYAN'S HOPE >(SUS-OP)		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	2,100		1,920		2,530		3,580		6,380				6,290			
AVERAGE AUDIENCE (%)	2.4		2.2		2.9		4.1		7.3	6.9*		7.6*	7.2	7.0*		7.4*
SHARE OF AUDIENCE %	9		8		10		14		23	22 *		24 *	24	23 *		25 *
AVG. AUD. BY ¼ HR. %	2.4	2.3	2.1	2.3	2.8	3.0	3.9	4.2	6.7	7.1	7.6	7.6	7.0	7.1	7.4	7.5

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	6,820		8,130				9,260				8,220				5,510	
TOTAL AUDIENCE (%)	7.8		9.3				10.6				9.4				6.3	
Program	PRICE IS RIGHT 1 (MTUWF)(SUS-OP)		PRICE IS RIGHT 2 (MTUWF)(SD)(SUS-OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,940		7,170				7,170				6,640				5,070	
AVERAGE AUDIENCE (%)	6.8		8.2				8.2	8.1*		8.3*	7.6	7.5*		7.6*	5.8	
SHARE OF AUDIENCE %	27		31				28	28 *		28 *	24	24 *		25 *	20	
AVG. AUD. BY ¼ HR. %	6.6	7.0	7.9	8.5			8.0	8.1	8.3	8.4	7.6	7.4	7.7	7.6	5.8	5.7

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	7,600		5,860		3,850		3,760		7,690				5,860			
TOTAL AUDIENCE (%)	8.7		6.7		4.4		4.3		8.8				6.7			
Program	WHEEL OF FORTUNE (MTUWF)(SUS-OP)		SCRABBLE (MTUWF)(SUS-OP)		SUPER PASSWORD >(SUS-OP)		WORDPLAY		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	6,470		5,070		3,580		3,320		6,120				4,460			
AVERAGE AUDIENCE (%)	7.4		5.8		4.1		3.8		7.0	6.9*		7.2*	5.1	5.2*		5.1*
SHARE OF AUDIENCE %	29		22		14		13		22	22 *		23 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %	7.2	7.5	5.7	5.9	4.1	4.1	3.7	3.8	6.7	7.0	7.2	7.2	5.3	5.1	5.0	5.1

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	2,620		2,530		2,880		3,850		7,870				7,780			
TOTAL AUDIENCE (%)	3.0		2.9		3.3		4.4		9.0				8.9			
Program	FAME, FORTUNE AND ROMANCE		WEBSTER M-F		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	2,100		2,190		2,360		3,410		6,030				6,030			
AVERAGE AUDIENCE (%)	2.4		2.5		2.7		3.9		6.9	6.6*		7.1*	6.9	6.6*		7.2*
SHARE OF AUDIENCE %	10		10		10		14		23	22 *		24 *	25	23 *		26 *
AVG. AUD. BY ¼ HR. %	2.4	2.4	2.4	2.6	2.7	2.8	3.7	4.0	6.3	6.9	7.1	7.2	6.5	6.7	7.1	7.3

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,770		7,250				9,260				7,780				5,330	
TOTAL AUDIENCE (%)	6.6		8.3				10.6				8.9				6.1	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	4,980		6,210				7,170				6,210				4,810	
AVERAGE AUDIENCE (%)	5.7		7.1				8.2	8.1*		8.3*	7.1	7.1*		7.1*	5.5	
SHARE OF AUDIENCE %	25		29				30	30 *		30 *	24	24 *		25 *	20	
AVG. AUD. BY ¼ HR. %	5.5	5.9	6.8	7.5			8.1	8.1	8.3	8.3	7.1	7.1	7.1	7.1	5.6	5.4

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	6,820		5,420		3,850		3,580		7,690				5,590			
TOTAL AUDIENCE (%)	7.8		6.2		4.4		4.1		8.8				6.4			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		WORDPLAY		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	5,770		4,720		3,410		3,060		6,210				4,370			
AVERAGE AUDIENCE (%)	6.6		5.4		3.9		3.5		7.1	6.9*		7.3*	5.0	5.1*		5.0*
SHARE OF AUDIENCE %	28		22		14		13		24	23 *		25 *	18	18 *		18 *
AVG. AUD. BY ¼ HR. %	6.3	6.8	5.3	5.5	3.8	4.0	3.4	3.5	6.8	7.0	7.3	7.3	5.1	5.0	5.1	4.9

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	25.4	26.0	26.2	27.5	29.2	29.9	29.7	30.2	31.0	31.3	30.9	31.0	30.2	30.3	29.4	30.2
WK. 2	23.3	23.7	24.2	25.5	27.1	28.1	27.9	28.2	28.6	29.6	29.0	28.6	27.4	27.8	27.5	28.3

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.2-6, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. FEB.23–27, 1987

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,260 10.6														11,190 12.8	
Program	← GENERAL HOSPITAL →														ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	7,250 8.3	8.1*		8.6*											9,610 11.0	
SHARE OF AUDIENCE %	26	26 *		26 *											19	
AVG. AUD. BY ¼ HR. %	8.0	8.3	8.6	8.5											10.9	11.1
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,520 8.6														12,940 14.8	
Program	← GUIDING LIGHT (SD)(SUS-SD) →														CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	5,940 6.8	6.7*		7.0*											11,100 12.7	
SHARE OF AUDIENCE %	21	22 *		21 *											22	
AVG. AUD. BY ¼ HR. %	6.7	6.7	6.9	7.1											12.6	12.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,420 6.2														13,110 15.0	
Program	← SANTA BARBARA →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	4,020 4.6	4.3*		4.8*											11,360 13.0	
SHARE OF AUDIENCE %	14	14 *		15 *											22	
AVG. AUD. BY ¼ HR. %	4.3	4.4	4.7	5.0											12.8	13.3

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	8,740 10.0														10,400 11.9	
Program	← GENERAL HOSPITAL >(S)(SD) →				← (S)(OP) →										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	6,900 7.9	7.8*		8.0*											8,830 10.1	
SHARE OF AUDIENCE %	27	27 *		27 *											18	
AVG. AUD. BY ¼ HR. %	7.8	7.9	8.1	8.0											9.9	10.3
CBS TV TOTAL AUDIENCE (Households (000) & %)	6,900 7.9														11,890 13.6	
Program	← GUIDING LIGHT >(SUS)(SD)(SUS-SD) →				← (S)(OP) →										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	5,330 6.1	6.0*		6.2*											10,050 11.5	
SHARE OF AUDIENCE %	21	21 *		21 *											21	
AVG. AUD. BY ¼ HR. %	6.0	6.0	6.1	6.1											11.1	11.8
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,980 5.7														11,710 13.4	
Program	← SANTA BARBARA > →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	3,670 4.2	4.0*		4.4*											10,140 11.6	
SHARE OF AUDIENCE %	14	14 *		15 *											22	
AVG. AUD. BY ¼ HR. %	4.0	4.0	4.2	4.6											11.5	11.6

TV HOUSEHOLDS USING TV (See Def. 1)

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	30.8	32.2	33.2	34.5	35.3	37.4	38.9	41.0	43.5	45.8	47.6	50.2	53.8	56.2	57.5	59.4
WK. 2	29.2	30.3	30.6	31.7	32.2	34.1	35.3	36.9	39.1	41.7	43.4	45.5	48.6	51.6	53.8	55.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.–FRI. MAR.2–6, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB.28, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					2,530		3,320		4,460		5,070		5,510		4,890	
TOTAL AUDIENCE (%)					2.9		3.8		5.1		5.8		6.3		5.6	
Program					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
AVERAGE AUDIENCE (Households (000))					2,010		2,710		3,500		4,460		4,540		4,110	
AVERAGE AUDIENCE (%)					2.3		3.1		4.0		5.1		5.2		4.7	
SHARE OF AUDIENCE %					13		14		15		18		17		14	
AVG. AUD. BY ¼ HR. %					2.4	2.2	2.8	3.5	3.7	4.3	5.1	5.0	5.1	5.2	4.6	4.7
CBS TV TOTAL AUDIENCE (Households (000))					3,410		3,670		7,340				6,820		6,640	
TOTAL AUDIENCE (%)					3.9		4.2		8.4				7.8		7.6	
Program					BERENSTAIN BEARS (SUS-SD)		WILDFIRE (SUS-SD)		← MUPPET BABIES →				PEE WEE'S PLAYHOUSE		TEEN WOLF	
AVERAGE AUDIENCE (Households (000))					2,880		3,060		5,330				5,680		5,770	
AVERAGE AUDIENCE (%)					3.3		3.5		6.1	5.4*		6.7*	6.5		6.6	
SHARE OF AUDIENCE %					19		15		22	21 *		23 *	22		20	
AVG. AUD. BY ¼ HR. %					2.8	3.7	3.3	3.7	5.1	5.7	6.7	6.8	6.2	6.8	6.5	6.8
NBC TV TOTAL AUDIENCE (Households (000))					4,280		5,940		5,770		5,510		6,560		7,520	
TOTAL AUDIENCE (%)					4.9		6.8		6.6		6.3		7.5		8.6	
Program					KISSYFUR		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
AVERAGE AUDIENCE (Households (000))					3,500		5,160		4,980		4,720		5,420		6,290	
AVERAGE AUDIENCE (%)					4.0		5.9		5.7		5.4		6.2		7.2	
SHARE OF AUDIENCE %					23		26		22		19		21		22	
AVG. AUD. BY ¼ HR. %					3.6	4.3	5.6	6.1	5.6	5.7	5.4	5.3	6.1	6.2	7.0	7.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					2,880		3,580		5,160		5,070		5,330		4,460	
TOTAL AUDIENCE (%)					3.3		4.1		5.9		5.8		6.1		5.1	
Program					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
AVERAGE AUDIENCE (Households (000))					2,360		3,150		4,110		4,280		4,460		3,850	
AVERAGE AUDIENCE (%)					2.7		3.6		4.7		4.9		5.1		4.4	
SHARE OF AUDIENCE %					14		16		19		18		18		17	
AVG. AUD. BY ¼ HR. %					2.3	3.0	3.5	3.7	4.3	5.2	4.9	4.9	5.1	5.2	4.2	4.7
CBS TV TOTAL AUDIENCE (Households (000))					3,670		3,580		6,560				6,380		5,860	
TOTAL AUDIENCE (%)					4.2		4.1		7.5				7.3		6.7	
Program					BERENSTAIN BEARS (SUS-SD)		WILDFIRE (SUS-SD)		← MUPPET BABIES →				PEE WEE'S PLAYHOUSE		TEEN WOLF	
AVERAGE AUDIENCE (Households (000))					2,710		2,880		4,460				5,240		4,540	
AVERAGE AUDIENCE (%)					3.1		3.3		5.1	4.6*		5.6*	6.0		5.2	
SHARE OF AUDIENCE %					16		14		20	18 *		21 *	22		20	
AVG. AUD. BY ¼ HR. %					3.0	3.2	3.2	3.4	4.3	4.8	5.5	5.6	5.8	6.1	5.4	5.1
NBC TV TOTAL AUDIENCE (Households (000))					4,020		5,590		5,590		6,470		6,990		6,030	
TOTAL AUDIENCE (%)					4.6		6.4		6.4		7.4		8.0		6.9	
Program					KISSYFUR		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
AVERAGE AUDIENCE (Households (000))					3,500		4,200		4,810		5,680		5,770		4,810	
AVERAGE AUDIENCE (%)					4.0		4.8		5.5		6.5		6.6		5.5	
SHARE OF AUDIENCE %					21		21		22		24		24		21	
AVG. AUD. BY ¼ HR. %					3.9	4.1	4.5	5.2	5.4	5.7	6.4	6.5	6.9	6.3	5.4	5.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	9.3	11.5	14.3	16.6	18.4	20.3	22.2	24.6	26.5	28.3	29.7	29.9	29.8	30.8	31.6	32.2
WK. 2	11.9	13.6	15.3	17.9	19.7	20.7	22.8	24.1	24.4	26.0	26.9	26.8	27.8	27.9	26.3	26.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. MAR.7, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB.28, 1987

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,510 6.3		4,720 5.4		4,200 4.8		2,450 2.8		2,970 3.4							
Program	BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS THE SECRET WORLD OF OG, PT 2		HEALTH SHOW		AMERICAN BANDSTAND							
AVERAGE AUDIENCE (Households (000) & %)	4,460 5.1		3,930 4.5		3,410 3.9		1,660 1.9		2,270 2.6							
SHARE OF AUDIENCE %	15		13		12		6		8							
AVG. AUD. BY ¼ HR. %	4.8	5.4	4.5	4.6	4.1	3.8	1.8	1.9	2.5	2.7						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	5,590 6.4		4,280 4.9		2,360 2.7		2,970 3.4				7,600 8.7					
Program	GALAXY HIGH SCHOOL		CBS STORYBREAK		ROCK N WRESTLING-1 (SD)		ROCK N WRESTLING-2				← DORAL OPEN-SAT-RYDER (1:30-3:30PM) →					
AVERAGE AUDIENCE (Households (000) & %)	4,980 5.7		3,670 4.2		2,100 2.4		2,530 2.9				3,150 3.6	3.3*		3.7*		3.8*
SHARE OF AUDIENCE %	17		12		7		9				10	10 *		11 *		11 *
AVG. AUD. BY ¼ HR. %	5.7	5.6	4.1	4.3	2.4	2.3	2.9	2.9			3.3	3.3	3.7	3.8	3.7	3.9
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	7,170 8.2		6,900 7.9		6,120 7.0		3,760 4.3								8,480 9.7	
Program	FOOFUR		IT'S PUNKY BREWSTER (SD)		LAZER TAG ACADEMY		KIDD VIDEO									(1)
AVERAGE AUDIENCE (Households (000) & %)	6,290 7.2		5,940 6.8		5,420 6.2		3,060 3.5								3,760 4.3	4.2*
SHARE OF AUDIENCE %	21		20		19		12								12	12 *
AVG. AUD. BY ¼ HR. %	7.3	7.0	6.8	6.8	6.2	6.2	3.8	3.3							4.2	4.1

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,770 6.6		4,200 4.8		3,060 3.5		1,660 1.9		3,500 4.0							
Program	BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS THE SECRET WORLD OF OG, PT 3		HEALTH SHOW		AMERICAN BANDSTAND							
AVERAGE AUDIENCE (Households (000) & %)	4,810 5.5		3,580 4.1		2,530 2.9		1,490 1.7		2,620 3.0							
SHARE OF AUDIENCE %	21		16		12		6		11							
AVG. AUD. BY ¼ HR. %	5.3	5.6	4.3	3.9	2.7	3.0	1.6	1.7	3.1	2.9						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	4,110 4.7		3,060 3.5		2,450 2.8		2,190 2.5		3,850 4.4		6,820 7.8					
Program	GALAXY HIGH SCHOOL		CBS STORYBREAK		ROCK N WREST -1(B) (SD)		ROCK N WRESTLING-2		ROAD TO FINAL FOUR,PT. I		← CBS NCAA BASKETBALL-SAT → SEMI-FINAL:SYRACUSE VS PITTSBURGH (1:30-3:30PM)					
AVERAGE AUDIENCE (Households (000) & %)	3,500 4.0		2,450 2.8		1,570 1.8		1,840 2.1		2,620 3.0		2,620 3.0	2.6*		3.1*		3.1*
SHARE OF AUDIENCE %	15		11		7		8		11		11	10 *		12 *		11 *
AVG. AUD. BY ¼ HR. %	4.1	4.0	2.7	2.9	1.9	1.7	2.2	2.1	3.6	2.3	2.5	2.7	3.0	3.2	3.1	3.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	4,370 5.0		4,020 4.6		3,230 3.7		2,270 2.6		4,280 4.9							
Program	FOOFUR		IT'S PUNKY BREWSTER(B) (SD)		LAZER TAG ACADEMY		KIDD VIDEO(B)		← NBC COLLEGE BSKBL SAT → MARQUETTE VS DEPAUL (1:00-2:53PM)							
AVERAGE AUDIENCE (Households (000) & %)	3,760 4.3		3,410 3.9		2,880 3.3		1,750 2.0		1,750 2.0	2.2*		1.9*		1.9*		1.9*
SHARE OF AUDIENCE %	18		15		13		8		8	8 *		7 *		7 *		7 *
AVG. AUD. BY ¼ HR. %	4.4	4.2	3.9	3.9	3.2	3.3	2.0	1.9	2.0	2.4	2.2	1.7	1.9	1.8	1.9	1.9

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	32.2	33.3	33.5	33.8	33.5	34.0	33.4	33.5	32.6	33.1	33.6	34.6	34.3	35.4	34.8	35.4
WK. 2	26.1	26.3	25.4	25.4	24.6	26.2	27.1	27.4	27.6	27.5	26.5	26.3	26.5	27.9	27.8	28.0

U.S. TV Households: 87,400,000

(1)NBC COLLEGE BSKBL SAT,MICHIGAN VS IOWA & LOUISVILLE VS UCLA,NBC,(MULTI-SEGMENT TELECAST)

For explanation of symbols, See page A.

DAY SAT. MAR.7, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB.28, 1987

WEEK 1

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	8,740 10.0						11,620 13.3								8,570 9.8	
	Program	PRO BOWLERS TOUR						ABC WIDE WORLD-SPORTS SAT								ABC WRLD NEWS TONIGHT-SAT	
	AVERAGE AUDIENCE (Households (000) & %)	5,160 5.9	5.1*		6.0*		6.6*	5,770 6.6	6.2*		7.1*		6.5*			6,990 8.0	
	SHARE OF AUDIENCE %	15	14 *		16 *		16 *	15	15 *		16 *		14 *			15	
	AVG. AUD. BY ¼ HR. %	4.8	5.4	6.0	6.1	6.7	6.5	5.9	6.5	6.9	7.3	6.5	6.4			7.8	8.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)			9,700 11.1												8,830 10.1	
	Program	DORAL OPEN-SAT-RYDER (1:30-3:30PM)		NBA ON CBS SPECIAL MILWAUKEE VS CHICAGO												CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)		3.7*	3,760 4.3	3.1*		3.7*		4.7*		4.7*		5.1*			7,430 8.5	
	SHARE OF AUDIENCE %		10 *	11	8 *		10 *		12 *		12 *		12 *			16	
	AVG. AUD. BY ¼ HR. %	3.8	3.5	3.0	3.3	3.5	3.9	4.4	5.0	4.9	4.5	4.8	5.4			8.2	8.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)							5,940 6.8								10,310 11.8	
	Program	NBC COLLEGE BSKBL SAT MICHIGAN VS IOWA LOUISVILLE VS UCLA (MULTI-SEGMENT TELECAST)(+OP)								WOMEN'S KEMPER OPEN-SAT (4:35-6:00PM)(OP)						NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)		4.8*		4.0*		4.2*	3,060 3.5	3.0*		3.6*		3.9*			8,830 10.1	
	SHARE OF AUDIENCE %		13 *		11 *		11 *	8	8 *		9 *		9 *			20	
	AVG. AUD. BY ¼ HR. %	4.9	4.7	3.9	4.1	4.1	4.3	2.7	3.2	3.5	3.7	3.7	4.0			10.4	9.8

WEEK 2

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	6,380 7.3						11,190 12.8								7,340 8.4	
	Program	PRO BOWLERS TOUR						ABC WIDE WORLD-SPORTS SAT (4:30-6:02PM)								ABC WRLD NEWS TONIGHT-SAT	
	AVERAGE AUDIENCE (Households (000) & %)	3,930 4.5	3.8*		4.4*		5.2*	5,860 6.7	5.6*		7.0*		7.7*			5,940 6.8	
	SHARE OF AUDIENCE %	15	14 *		15 *		16 *	18	16 *		18 *		19 *			14	
	AVG. AUD. BY ¼ HR. %	3.6	4.0	4.2	4.6	5.1	5.2	5.5	5.6	6.7	7.3	8.3	7.1	6.6		6.9	6.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,060 3.5		8,040 9.2										8,220 9.4	
	Program		(1)	ROAD TO FINAL FOUR, PT. II		CBS NCAA BASKETBALL-SAT 2 PURDUE VS MICHIGAN GEORGETOWN VS PROVIDENCE (MULTI-SEGMENT TELECAST)										CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)		3.2*	2,270 2.6		3,580 4.1	3.7*		4.2*		4.2*		4.0*			7,170 8.2	
	SHARE OF AUDIENCE %		12 *	9		12	12 *		13 *		12 *		11 *			17	
	AVG. AUD. BY ¼ HR. %	3.3	3.1	2.6	2.7	3.5	3.9	4.3	4.1	4.3	4.2	3.8	4.3	1.4		7.9	8.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,510 6.3								4,200 4.8						8,740 10.0	
	Program	IAAF TRACK								HONDA CLASSIC-SAT						NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)	2,100 2.4	2.0*		2.1*		2.7*		2.9*	2,710 3.1	2.7*		3.5*			7,520 8.6	
	SHARE OF AUDIENCE %	8	7 *		7 *		9 *		9 *	9	8 *		9 *			18	
	AVG. AUD. BY ¼ HR. %	2.0	2.1	2.1	2.2	2.5	2.8	2.7	3.1	2.5	3.0	3.2	3.9			8.2	9.0

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	36.2	37.0	37.7	38.2	39.1	41.1	41.9	42.2	42.3	44.7	46.2	48.4	50.4	51.5	52.2	53.2
	WK. 2	27.8	28.2	29.1	30.1	31.9	34.3	34.8	35.5	37.4	39.0	40.3	41.5	44.1	45.9	47.6	49.0

U.S. TV Households: 87,400,000

(1)CBS NCAA BASKETBALL-SAT,SEMI FINAL:SYRACUSE VS PITTSBURGH,CBS,(1:30-3:30PM)

For explanation of symbols, See page A.

DAY SAT. MAR.7, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.1, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									6,900 7.9						3,060 3.5	
Program									← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									3,930 4.5	4.1*		4.6*		4.8*	2,530 2.9	
SHARE OF AUDIENCE %									18	18 *		18 *		18 *	9	
AVG. AUD. BY ¼ HR. %									3.8	4.4	4.6	4.6	4.9	4.7	3.0	2.8
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									6,730 7.7						2,530 2.9	
Program									← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									3,230 3.7	3.5*		3.7*		3.8*	2,270 2.6	
SHARE OF AUDIENCE %									15	15 *		14 *		14 *	8	
AVG. AUD. BY ¼ HR. %									3.1	3.9	3.6	3.8	3.9	3.8	2.6	2.6
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	8.4	10.0	11.2	13.3	15.8	17.4	19.2	21.9	23.6	25.6	26.4	27.0	27.6	28.7	29.3	30.7
WK. 2	7.9	9.4	11.2	13.0	15.3	17.8	19.7	22.1	24.6	26.1	26.7	27.8	27.9	27.7	27.4	28.0

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. MAR.8, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.1, 1987

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			7,250 8.3				1,310 1.5						7,170 8.2			
Program			← THIS WEEK-DAVID BRINKLEY →				BUSINESS WORLD						← ABC COLLEGE BSKTBALL GAME — INDIANA VS ILLINOIS (2:00-4:07PM)			
AVERAGE AUDIENCE (Households (000) & %)			4,630 5.3	4.9*		5.7*	960 1.1						2,880 3.3	2.4*		2.9*
SHARE OF AUDIENCE %			16	16 *		17 *	3						9	6 *		8 *
AVG. AUD. BY ¼ HR. %			4.6	5.1	5.5	5.8	1.1	1.1					2.1	2.7	2.9	2.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,190 12.8								10,400 11.9			
Program					← CBS NCAA BASKETBALL-SUN — OKLAHOMA VS KENTUCKY (12:00-2:10PM)(→OP)								← NBA ON CBS — PHILADELPHIA VS HOUSTON (2:10-4:30PM)(OP)			
AVERAGE AUDIENCE (Households (000) & %)					4,280 4.9	3.4*		4.2*		4.9*		6.1*	4,110 4.7	4.4*		4.0*
SHARE OF AUDIENCE %					14	10 *		12 *		14 *		17 *	12	12 *		11 *
AVG. AUD. BY ¼ HR. %					3.1	3.6	4.3	4.2	4.7	5.1	5.6	6.6	4.6	4.3	3.8	4.2
NBC TV TOTAL AUDIENCE (Households (000) & %)							4,370 5.0		8,390 9.6							
Program							MEET THE PRESS		← NBC COLLEGE BSKBL SUN — NORTH CAROLINA VS GEORGIA TECH (1:00-3:04PM)(→OP)							
AVERAGE AUDIENCE (Households (000) & %)							3,410 3.9		3,320 3.8	3.7*		4.0*		3.6*		3.9*
SHARE OF AUDIENCE %							11		10	11 *		11 *		10 *		10 *
AVG. AUD. BY ¼ HR. %							3.8	4.0	3.9	3.5	4.1	3.8	3.6	3.7	4.0	3.9

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,890 5.6				1,840 2.1						4,630 5.3			
Program			← THIS WK-DAVID BRINKLEY SP →				BUSINESS WORLD SPECIAL						← ABC COLLEGE BSKTBALL GAME — SOUTHEASTERN CONFERENCE CHAMPIONSHIP (2:00-4:06PM)			
AVERAGE AUDIENCE (Households (000) & %)			3,500 4.0	3.8*		4.2*	1,220 1.4						1,840 2.1	1.8*		1.7*
SHARE OF AUDIENCE %			14	14 *		15 *	5						6	6 *		5 *
AVG. AUD. BY ¼ HR. %			3.5	4.1	4.3	4.1	1.5	1.4					1.8	1.8	1.7	1.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					10,930 12.5										9,700 11.1	
Program	FOR OUR TIMES (SUS)				← NBA ON CBS — BOSTON VS DETROIT (12:00-2:39PM)(→OP)											(1) (OP)
AVERAGE AUDIENCE (Households (000) & %)					3,930 4.5	3.3*		4.5*		4.4*		4.9*		5.3*	4,460 5.1	4.9*
SHARE OF AUDIENCE %					15	12 *		15 *		15 *		16 *		17 *	15	15 *
AVG. AUD. BY ¼ HR. %					3.1	3.5	4.3	4.8	4.6	4.3	4.8	4.9	5.3	5.3	4.9	4.9
NBC TV TOTAL AUDIENCE (Households (000) & %)							2,450 2.8		6,640 7.6							
Program							MEET THE PRESS		← NBC COLLEGE BSKBL SUN — N CAROLINA VS N CAROLINA STATE (1:00-3:02PM)(→OP)							
AVERAGE AUDIENCE (Households (000) & %)							1,920 2.2		2,710 3.1	2.7*		2.9*		3.1*		3.9*
SHARE OF AUDIENCE %							8		10	9 *		9 *		10 *		12 *
AVG. AUD. BY ¼ HR. %							2.2	2.2	2.7	2.7	2.8	2.9	2.9	3.4	3.7	4.0

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	31.3	31.3	31.1	31.7	32.3	33.0	34.6	35.2	34.9	35.0	36.6	37.7	37.9	38.0	38.3	39.3
	WK. 2	27.5	28.0	28.6	28.8	29.0	29.1	30.2	30.3	30.7	31.7	32.2	31.7	31.7	32.7	33.0	33.1

U.S. TV Households: 87,400,000

(1)CBS NCAA BASKETBALL-SUN,GEORGETOWN VS SYRACUSE,CBS,(2:39-4:30PM)

For explanation of symbols, See page A.

DAY SUN. MAR.8, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.1, 1987

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					8,830 10.1										9,260 10.6	
ABC TV program	ABC COLLEGE BSKTBALL GAME INDIANA VS ILLINOIS (2:00-4:07PM)(-OP)					ABC WIDE WORLD-SPORTS SUN (4:07-6:00PM)(OP)									ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)		3.7*		4.0*	3,760 4.3	3.2*		4.0*		4.5*		5.2*			7,600 8.7	
SHARE OF AUDIENCE %		10 *		10 *	10	8 *		10 *		10 *		12 *			16	
AVG. AUD. BY ¼ HR. %	3.5	3.9	4.0	4.0	3.1	3.3	3.7	4.4	4.5	4.5	5.1	5.4			8.7	8.7
CBS TV TOTAL AUDIENCE (Households (000) & %)							9,180 10.5						9,790 11.2			
CBS TV program	NBA ON CBS PHILADELPHIA VS HOUSTON (2:10-4:30PM)						DORAL OPEN-SUN-RYDER						CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Households (000) & %)		4.3*		4.7*		5.9*	4,280 4.9	4.7*		5.5*		4.3*	8,130 9.3			
SHARE OF AUDIENCE %		11 *		12 *		15 *	11	12 *		13 *		10 *	17			
AVG. AUD. BY ¼ HR. %	4.4	4.2	4.6	4.8	6.0	5.9	4.8	4.7	5.4	5.6	4.3	4.4	9.0	9.7		
NBC TV TOTAL AUDIENCE (Households (000) & %)	6,120 7.0				11,270 12.9										4,630 5.3	
NBC TV program	SPORTSWORLD SPCL. EDITION (3:04-4:00PM)(OP)				WOMEN'S KEMPER OPEN-SUN (4:00-6:38PM)(-OP)										NBC NIGHTLY NEWS-SUN (6:38-7:00PM)(OP)	
AVERAGE AUDIENCE (Households (000) & %)	3,930 4.5	4.3*		4.7*	4,110 4.7	4.0*		4.2*		4.1*		5.0*		5.8*	4,110 4.7	
SHARE OF AUDIENCE %	12	11 *		12 *	11	10 *		10 *		10 *		11 *		12 *	9	
AVG. AUD. BY ¼ HR. %	4.0	4.5	4.5	4.9	3.9	4.1	4.2	4.2	4.2	3.9	4.6	5.5	5.7	5.9	4.5	4.9

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					5,680 6.5										6,640 7.6	
ABC TV program	ABC COLLEGE BSKTBALL GAME SOUTHEASTERN CONFERENCE CHAMPIONSHIP (2:00-4:06PM)(-OP)					ABC COLLEGE BSKTBALL GM2 PACK 10 CONFERENCE CHAMPIONSHIP BIG 8 CHAMPIONSHIP (MULTI-SEGMENT TELECAST)(OP)									ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)		2.2*		2.6*	2,270 2.6	2.3*		2.6*		2.5*		2.8*			5,590 6.4	
SHARE OF AUDIENCE %		7 *		8 *	7	6 *		7 *		6 *		7 *			12	
AVG. AUD. BY ¼ HR. %	2.2	2.3	2.5	2.7	2.1	2.4	2.7	2.6	2.5	2.5	2.5	3.1	4.1	.7	6.4	6.3
CBS TV TOTAL AUDIENCE (Households (000) & %)							7,780 8.9				7,600 8.7		9,180 10.5			
CBS TV program	CBS NCAA BASKETBALL-SUN GEORGETOWN VS SYRACUSE (2:39-4:30PM)						CBS SPORTS SUNDAY AMERICAN CUP GYMNASTICS				NCAA BKBL CHMP SELECTION		CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Households (000) & %)		5.4*		5.1*		5.1*	4,890 5.6	4.7*		6.5*	5,680 6.5		7,780 8.9			
SHARE OF AUDIENCE %		16 *		15 *		14 *	15	12 *		17 *	15		18			
AVG. AUD. BY ¼ HR. %	5.4	5.3	5.1	5.1	5.4	4.7	4.2	5.2	6.4	6.6	6.5	6.4	8.4	9.5		
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,770 6.6				8,830 10.1										9,440 10.8	
NBC TV program	SPORTSWORLD (3:02-4:00PMO(OP)				HONDA CLASSIC-SUN										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)	3,320 3.8	3.5*		4.0*	4,460 5.1	4.6*		4.6*		5.1*		6.1*			7,950 9.1	
SHARE OF AUDIENCE %	11	11 *		12 *	13	13 *		12 *		13 *		14 *			17	
AVG. AUD. BY ¼ HR. %	3.4	3.7	4.0	4.1	4.4	4.8	4.7	4.6	4.9	5.4	5.8	6.5			8.5	9.6

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	39.9	40.0	40.6	41.9	42.1	42.7	43.4	44.1	45.1	45.7	47.1	48.7	52.6	54.4	56.8	58.4
WK. 2	32.8	33.1	33.4	34.6	36.0	37.3	38.4	39.4	40.5	42.0	44.0	46.3	49.2	51.5	53.6	55.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. MAR.8, 1987

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC NEWSBRIEF-MON	1	9.42- 9.44PM	9.30	9,700	11.1	9,530	10.9	16	10.9								
	2	9.53- 9.55PM	9.45								10,140	11.6	9,960	11.4	16	11.4	
CBS WE THE PEOPLE SUS(SUS)	2	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	9,350	10.7	9,350	10.7	15	10.7		10,840	12.4	10,840	12.4	18	12.4	
CBS GRAMMY AWARDS(S)	1	8.00-11.24PM	→GRID	33,560	38.4	15,990	18.3	27									
			11.00						17.8								
			11.15				17.1*	32*	16.0								
NBC MOVIE OF THE WEEK-TUE(S)	1	9.00-11.17PM	→GRID	26,220	30.0	17,650	20.2	31									
			11.00						20.1								
			11.15				19.2*	35*	13.1								
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED	2	8.17- 8.18PM	8.15								13,370	15.3	13,370	15.3	23	15.3	
	1	8.58- 8.59PM	8.45	12,320	14.1	12,320	14.1	21	14.1								
ABC ABC NEWSBRIEF-WED	2	8.58- 8.59PM	8.45								11,890	13.6	11,890	13.6	20	13.6	
	1	9.58- 9.59PM	9.45	11,540	13.2	11,540	13.2	20	13.2								
ABC ABC NEWSBRIEF-WED SPECIAL(S)	2	10.28-10.29PM	10.15								9,350	10.7	9,350	10.7	17	10.7	
ABC HOTEL	2	10.30-11.30PM	→GRID								11,100	12.7	8,830	10.1	17		
			11.00													9.8	
			11.15											9.6*	17*	9.4	
CBS WE THE PEOPLE SUS(SUS)	1	8.58- 8.59PM	8.45														
CBS WE THE PEOPLE-SUS(SUS)	2	8.58- 8.59PM	8.45														
CBS REAGAN ADDRESS-CBS(SUS)	2	9.00- 9.12PM	9.00														
CBS I'LL TAKE MANHATTAN, PT.4(S)	2	9.30-11.30PM	→GRID								27,440	31.4	19,670	22.5	36		
			11.00													24.8	
			11.15											23.6*	43*	22.5	
NBC NBC NEWS ANALYSIS(SUS)	2	9.13-10.00PM	9.00														
NBC PRES REAGAN ADDRESS(SUS)	2	9.00- 9.13PM	9.00														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	9,440	10.8	9,440	10.8	16	10.8		8,910	10.2	8,910	10.2	15	10.2	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.41- 8.42PM	8.30	11,970	13.7	11,970	13.7	22	13.7								
	2	8.42- 8.43PM	8.30								11,190	12.8	11,190	12.8	21	12.8	
ABC ABC NEWSBRIEF-FRI	2	9.57- 9.59PM	9.45								7,780	8.9	7,170	8.2	14	8.2	
	1	10.05-10.06PM	10.00	9,000	10.3	9,000	10.3	17	10.3								
CBS WE THE PEOPLE-SUS(SUS)	1	8.58- 8.59PM	8.45														
CBS WE THE PEOPLE-SUS.(SUS)	2	9.06- 9.07PM	9.00														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		8.58- 8.59PM	8.45	6,470	7.4	6,470	7.4	12	7.4		7,170	8.2	7,170	8.2	14	8.2	
ABC ABC SPORTS UPDATE-SAT	1	9.49- 9.50PM	9.45	6,380	7.3	6,380	7.3	12	7.3								
	2	9.58- 9.59PM	9.45								8,300	9.5	8,300	9.5	16	9.5	

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING SATURDAY-CONT'D																	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	6,900	7.9	6,900	7.9	13	7.9		7,170	8.2	7,170	8.2	14	8.2	
CBS NEWSBREAK-SAT.	1	9.49- 9.51PM	9.45	6,560	7.5	6,470	7.4	13	7.4								
	2	9.51- 9.52PM	9.45								5,420	6.2	5,420	6.2	11	6.2	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.50- 8.51PM	8.45	7,170	8.2	7,170	8.2	11	8.2								
	2	8.58- 8.59PM	8.45								9,790	11.2	9,790	11.2	16	11.2	
ABC ABC NEWSBRIEF-SUN.	2	9.59-10.00PM	9.45								8,910	10.2	8,910	10.2	16	10.2	
	1	10.01-10.02PM	10.00	7,690	8.8	7,690	8.8	13	8.8								
CBS SPORTSBREAK-SUN	1	8.28- 8.29PM	8.15	23,160	26.5	23,160	26.5	38	26.5								
	2	8.27- 8.28PM	8.15								19,140	21.9	19,140	21.9	33	21.9	
CBS NEWSBREAK-SUN.	2	9.59-10.00PM	9.45								11,540	13.2	11,540	13.2	20	13.2	
	1	10.01-10.02PM	10.00	15,730	18.0	15,730	18.0	27	18.0								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	6,470	7.4	5,240	6.0	17	6.5	TU-F	6,560	7.5	5,160	5.9	17	6.4	MTUTHF
			11.45						5.5	TU-F				5.9*	17*	5.4	MTUTHF
			12.00						4.6	WED.				5.8*	18*	5.8	FRI.
ABC VIEWPOINT(S)	1	11.30- 1.02AM	11.30	7,170	8.2	3,850	4.4	16	6.5	MON.							
			11.45				5.9*	17*	5.3	MON.							
			12.00						4.6	MON.							
			12.15				4.3*	16*	4.1	MON.							
			12.30						3.5	MON.							
			12.45				3.2*	15*	3.0	MON.							
			1.00						2.4	MON.							
ABC ABC NEWS:NIGHTLINE-THU	1	12.00-12.30AM	12.00	5,160	5.9	4,540	5.2	18	5.4	THU.							
			12.15						4.9	THU.							
ABC ABC NEWS:NIGHTLINE-WED	2	12.00-12.34AM	12.00								5,330	6.1	4,370	5.0	18	5.1	WED.
			12.15													4.9	WED.
			12.30													4.8	WED.
CBS WE THE PEOPLE		>	8.45	12,060	13.8	12,060	13.8	19	13.8	MTUTH	10,400	11.9	10,400	11.9	17	11.9	TU&TH
CBS NEWSBREAK-M-F		>	9.45	9,880	11.3	9,880	11.3	17	10.8	M-F	12,240	14.0	12,590	14.4	22	13.7	M-F
			10.00						13.2	TUE.							
			10.15													15.0	TU & W
CBS CBS LATE NIGHT I		>	11.30	5,680	6.5	4,110	4.7	18	5.3	M-TH	5,940	6.8	4,200	4.8	18	5.3	M-TH
			11.45				5.0*	16*	4.8	M-W				5.2*	17*	5.1	MTUTH
			12.00						4.9	M-TH						4.9	M-TH
			12.15				4.7*	18*	4.5	M-TH				4.7*	19*	4.5	M-TH
			12.30						4.6	M-TH						4.5	M-TH
			12.45				4.5*	22*	4.4	M-TH				4.2*	21*	3.9	M-TH
			1.00				5.1*	28*	5.1	THU.				3.9*	22*	3.9	WED.
CBS KEEP ON CRUISIN		11.30-12.30AM	11.30	3,760	4.3	2,100	2.4	7	3.0	FRI.	3,850	4.4	2,010	2.3	7	3.4	FRI.
			11.45				2.8*	8*	2.6	FRI.				2.9*	8*	2.4	FRI.
			12.00						2.2	FRI.						1.8	FRI.
			12.15				2.0*	7*	1.9	FRI.				1.8*	6*	1.8	FRI.
CBS CBS LATE NIGHT II		>	12.30	3,500	4.0	2,800	3.2	19	3.4	M-F	3,410	3.9	2,620	3.0	17	3.4	M-F
			12.45				3.2*	15*	3.3	MWF				3.1*	15*	3.1	MTUTHF

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES — OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS LATE NIGHT II-CONT'D			1.00						3.3	M-F						3.0	M-F
			1.15				3.3*	20*	3.3	M-F				3.0*	19*	3.0	M-F
			1.30						3.0	TU&TH						2.9	WED.
			1.45				3.0*	22*	2.8	TU&TH				2.9*	21*	2.9	WED.
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		>	2.00	960	1.1	790	.9	9	.9	M-THSU	1,050	1.2	870	1.0	10	1.1	MTUTHS
			2.15						.9	M-THSU						1.0	MTUTHS
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,310	1.5	1,220	1.4	17		M-THSU	1,490	1.7	1,400	1.6	19		M-THSU
			2.30						1.5	M-THSU						1.6	M-THSU
			2.45						1.4	M-THSU						1.6	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	2,100	2.4	1,050	1.2	21	1.5	M-THSU	2,100	2.4	1,140	1.3	22	1.6	M-THSU
			3.15				1.4*	20*	1.4	M-THSU				1.5*	21*	1.5	M-THSU
			3.30						1.4	M-THSU						1.5	M-THSU
			3.45				1.3*	21*	1.3	M-THSU				1.5*	23*	1.5	M-THSU
			4.00						1.2	M-THSU						1.4	M-THSU
			4.15				1.2*	21*	1.2	M-THSU				1.3*	23*	1.3	M-THSU
			4.30						1.1	M-THSU						1.2	M-THSU
			4.45				1.1*	21*	1.1	M-THSU				1.2*	22*	1.1	M-THSU
			5.00						1.1	M-THSU						1.2	M-THSU
			5.15				1.1*	21*	1.1	M-THSU				1.2*	22*	1.2	M-THSU
			5.30						.9	M-THSU						1.2	M-THSU
			5.45				1.0*	18*	.9	M-THSU				1.2*	21*	1.2	M-THSU
NBC TONIGHT SHOW		>	11.30	10,490	12.0	6,470	7.4	23	8.6	M-F	9,610	11.0	5,770	6.6	21	7.5	M-F
			11.45				8.1*	22*	7.7	M-F				7.1*	20*	6.6	M-F
			12.00						7.6	M-F						6.5	M-F
			12.15				7.0*	24*	6.3	M-F				6.1*	22*	5.6	M-F
			12.30						5.3	TUE.							
			12.45				5.3*	24*	4.8	TUE.							
NBC DAVID LETTERMAN I		>	12.30	4,460	5.1	3,670	4.2	20	4.5	M-TH	4,540	5.2	3,760	4.3	20	4.4	M-TH
			12.45						4.0	M-TH						4.2	M-TH
			1.00						4.1	TUE.							
			1.15						4.3	TUE.							
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,990	8.0	4,020	4.6	22	5.9	FRI.	6,990	8.0	3,500	4.0	19	5.4	FRI.
			12.45				5.5*	22*	5.1	FRI.				4.9*	19*	4.4	FRI.
			1.00						4.5	FRI.						3.8	FRI.
			1.15				4.3*	21*	4.2	FRI.				3.6*	17*	3.5	FRI.
			1.30						4.2	FRI.						3.7	FRI.
			1.45				3.8*	22*	3.5	FRI.				3.5*	20*	3.4	FRI.
NBC DAVID LETTERMAN II		>	1.00	3,670	4.2	3,060	3.5	22	3.6	M-TH	3,850	4.4	3,230	3.7	22	3.9	M-TH
			1.15						3.5	M-TH						3.4	M-TH
			1.30						3.3	TUE.							
			1.45						2.7	TUE.							
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,400	1.6	1,220	1.4	13	1.4	M-F	1,310	1.5	1,220	1.4	13	1.4	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,530	2.9	2,360	2.7	17	2.7	M-F	2,530	2.9	2,450	2.8	18	2.8	M-F
ABC GOOD MORN AMER-THU-830(B)	1	8.30- 9.00AM	8.30	4,810	5.5	3,930	4.5	19	4.6	THU.							
			8.45						4.4	THU.							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC ABC SPECIAL REPORT-11:00A(SUS)	1	11.00-12.09PM	11.00							THU.							
ABC ABC DAYTIME NEWSBRIEF-M-F	1	2.58- 2.59PM	2.45	6,290	7.2	6,290	7.2	24	7.2	M-F							
	2	>	2.45								6,210	7.1	6,120	7.0	25	7.1	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00								8,220	9.4	5,240	6.0	18	6.0	WED.
			4.15											5.9*	19*	5.8	WED.
			4.30													6.1	WED.
			4.45											6.1*	18*	6.1	WED.
CBS CBS MORNING NEWS- 6:30AM		6.30- 7.00AM	6.30	1,490	1.7	1,140	1.3	11	1.1	M-F	1,660	1.9	1,310	1.5	13	1.4	M-F
			6.45						1.5	M-F						1.6	M-F
CBS CBS NEWS SPECIAL REPORT(SUS)	1	11.00-12.00NN	11.00							THU.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,860	6.7	5,680	6.5	24	6.5	M-F	5,680	6.5	5,420	6.2	25	6.2	M-F
CBS CBS NEWS SPL REPORT(SUS)	2	3.30- 3.31PM	3.30														TUE.
CBS NEWSBREAK-3.44		>	3.30	5,240	6.0	5,240	6.0	19	5.9	M-F	4,540	5.2	4,540	5.2	17	5.2	MWTHF
			3.45						6.1	M-F						5.2	MWTHF
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	5,770	6.6	5,770	6.6	20	6.6	MWF	4,630	5.3	4,630	5.3	18	5.3	MWF
CBS AMERICAN TREASURY SUS(SUS)		3.58- 3.59PM	3.45							THU.							THU.
CBS AMERICAN TREASURY-SUS.(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
CBS CBS SCHOOLBREAK SPECIALS(S)	2	4.00- 5.00PM	4.00								9,440	10.8	5,940	6.8	20	5.8	THU.
			4.15											6.0*	18*	6.2	THU.
			4.30													7.2	THU.
			4.45											7.5*	21*	7.9	THU.
NBC NBC NEWS AT SUNRISE	2	6.00- 6.30AM	6.00								3,060	3.5	2,270	2.6	23	2.1	M-F
			6.15													3.0	M-F
NBC BEFORE HOURS	2	6.30- 6.45AM	6.30									<<		<<		<<	M-F
NBC NBC NEWS AT SUNRISE	1	6.30- 7.00AM	6.30	3,320	3.8	2,360	2.7	20	2.3	M-F							
			6.45						3.2	M-F							
NBC NBC NEWS SP.:NSC RPT(SUS)	1	10.55-12.20PM	10.45							THU.							
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,930	4.5	3,930	4.5	15	4.5	MWF	3,580	4.1	3,580	4.1	15	4.1	MWF
DAY SATURDAY																	
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS IN THE NEWS-12.26P(B)	2	12.26-12.29PM	12.15								1,570	1.8	1,490	1.7	7	1.7	
CBS IN THE NEWS-12.26PM	1	12.26-12.29PM	12.15	2,100	2.4	2,010	2.3	7	2.3								
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	5,160	5.9	4,890	5.6	24	5.6		4,460	5.1	4,280	4.9	21	4.9	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	5,330	6.1	4,980	5.7	19	5.7		5,070	5.8	4,810	5.5	20	5.5	
NBC ONE TO GROW ON-11:58AM	1	11.58-12.00NN	11.45	5,940	6.8	5,770	6.6	19	6.6								
NBC ONE TO GROW ON-11:58AM(B)	2	11.58-12.00NN	11.45								3,410	3.9	3,150	3.6	14	3.6	
NBC NBC COLLEGE BSKBL SAT	1	2.30- 4.38PM	→GRID	8,480	9.7	3,760	4.3	12									
			4.30				4.2*	11*	4.5								
			4.45						1.0								

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SUNDAY																	
ABC ABC COLLEGE BSKTBALL GAME	1	2.00- 4.07PM	→GRID	7,170	8.2	2,880	3.3	9									
	2	2.00- 4.06PM	→GRID								4,630	5.3	1,840	2.1	6		
			4.00				4.3*	11*	4.3					2.6*	7*	2.6	
CBS CBS NCAA BASKETBALL-SUN	1	12.00- 2.10PM	→GRID	11,190	12.8	4,280	4.9	14									
			2.00				7.4*	20*	7.4								
CBS NBA ON CBS	2	12.00- 2.39PM	→GRID								10,930	12.5	3,930	4.5	15		
			2.30											5.6*	17*	5.6	
NBC NBC COLLEGE BSKBL SUN	1	1.00- 3.04PM	→GRID	8,390	9.6	3,320	3.8	10									
	2	1.00- 3.02PM	→GRID								6,640	7.6	2,710	3.1	10		
			3.00						3.9							2.8	
NBC WOMEN'S KEMPER OPEN-SUN(S)	1	4.00- 6.38PM	→GRID	11,270	12.9	4,110	4.7	11									
			6.30				7.0*	14*	7.0								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Client Notice

April 17, 1987

NIELSEN NATIONAL TV RATINGS REPORT
1ST MARCH 1987 REPORT
February 23-March 8, 1987

LINEUP CHANGES

The following revised program audience data are the result of program lineup changes received from the network too late for inclusion in the above report.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
PAGE A-41 & A-42																	
EVENING MONDAY-FRIDAY																	
CBS CBS LATE NIGHT II		>	12.30	3,580	4.1	2,710	3.1	18	3.4	M-F	3,500	4.0	2,620	3.0	17	3.4	M-F
			12.45				3.2*	15*	3.3	MWF				3.1*	15*	3.1	MTUTHF
			1.00						3.3	M-F						3.0	M-F
			1.15				3.2*	20*	3.1	M-F				2.9*	18*	2.9	M-F
			1.30						3.0	TU&TH						2.9	WED.
			1.45				3.0*	22*	2.8	TU&TH				2.9*	21*	2.9	WED.
		VARIOUS TIMES	(SUS)														

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME (WK # DAY, START TIME)	DUR	NET	NO. OF T/C THIS SEASON / PROG. TYPE†	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	HOUSEHOLD AUDIENCES SHARE %	HOUSEHOLD AUDIENCES AVG. AUD. (0,000)
PAGE 30											
LATE FRINGE CONT'D											
CBS LATE NIGHT II			104	179	175	90	89	A	3.1	18	271
1 MON. 12.36A	49	CBS	FF								
1 TUE. 1.00A	49										
1 WED. 12.36A	52										
1 THU. 1.06A	51										
1 FRI. 12.30A	55										
2 MON. 12.36A	44										
2 TUE. 12.36A	50										
2 WED. 1.06A	49										
2 THU. 12.36A	48										
2 FRI. 12.30A	52										
12.30-1.00								A	3.2	16	280
1.00-1.30								A	3.1	19	271
1.30-2.00								A	3.0	22	262